Mary Kay Fundraiser

- Your Organization will earn 25% of the TOTAL retail sales

- Cash prizes for the top THREE sellers! The top seller earns 3% of retail sales, second place earns 1½% of retail sales and third place earns ½% of retail sales

- Begin collecting orders when you receive this information.

- Orders must be turned in to __________________________ by __________________________

- You may ask family and friends that are out-of-state to shop online at my web site www.marykay.com/__________________________

- When collecting catalog orders, record person’s name and number, as well as the items purchased on the Order Form.

- Sales Tax is ______ and must be collected by adding the subtotal and multiplying by _______. Add that to the subtotal for your total amount.

- Only accept checks (payable to ____________________________) or cash. You must have the money before submitting the order to me.

- Once you’ve completed sales, turn in the Order Form (you will be receiving this back when you pick up your order) and money in an envelope with “Mary Kay Fundraiser” and your name on the outside.

- You will pick up your filled orders at ____________________________ on ____________________________

- Anyone (18 or older) interested in the Mary Kay business opportunity, please contact me at _____________________________. It’s a great way to earn some spending cash!
Dear Student,

Hello, my name is ________________________. I am so excited to be helping you out this year with your Mary Kay fundraising opportunity. Here is how the fundraiser will work.

Begin selling to everybody and anybody today! You have until _________________________ to complete your selling. Any person selling $200 or more (not including tax) will receive a GIFT from me (don’t worry guys I have you covered too!)

The top seller will receive 3% of ALL the retail sales in the form of a check! Do the math, if you hit $10,000 that’s $300 for you! 2nd place would receive 1½%, or $150, and 3rd place would receive ½%, or in this example $50.

Okay, so who do you sell to? Nearly everyone buys gifts around the holidays! We even have great stuff for men!! Gentlemen, do you have moms, dads, sisters, girlfriends? They all need a gift from you! At least one of your parents has a job right? Have them take the catalog to work! You take it to work. Ladies the same applies for you. Think about friends’ parents, and people around the neighborhood. What about your teachers? The opportunities are limitless. If you have family or friends out of state, they can view my online catalog, and then order from you! My website address is www.marykay.com/__________________.

I have no doubt that you can reach your goal! It is always a pleasure working students. If you have any questions, please feel free to e-mail me at ____________________________

Happy fundraising!