Don’t Forget
The Finishing Touch!

MARY KAY® FRAGRANCES ... HOW TO CHOOSE THEM!
HOW TO WEAR THEM!
HOW TO GIFT THEM!
HOW TO LOVE THEM!
Don’t Forget
THE FINISHING TOUCH

You love Mary Kay® skin care – a fan of all things TimeWise®.

Your best friend loves Mary Kay® color.

And neither of you go anywhere without your Mary Kay® Gel Semi-Shine Lipstick.

It’s time to add THE FINISHING TOUCH – a Mary Kay® fragrance that has your name all over it.


Whatever mood you’re in, whatever the occasion calls for, whatever you’re wearing, you have a wardrobe for everything – now it’s time to have a fragrance wardrobe that matches. A finishing touch that makes an impression that lingers.

Next time you leave the house, no matter where you’re going, don’t forget the finishing touch! Your Mary Kay® fragrance collection is your signature – and I can’t wait to help you discover it!

❤️ YOUR MARY KAY INDEPENDENT BEAUTY CONSULTANT
How to Choose
THE PERFECT FRAGRANCE

Are you a romantic? Do you prefer exotic and mysterious or cool and intriguing? Do you want fragrances that make a first impression or leave a lasting one?

Yes, you can have them all. Here are some things to consider when choosing a fragrance - or fragrances - that become your finishing touches.

THE FAMILY
Floral | Oriental | Citrus | Fruity | Leather | Chypre | Fougère | Musk | Woody

THE NOTES
Top Notes: first impression, the initial impact on the sense of smell
Middle Notes: “heart” of the fragrance, unfold and develop after fragrance is applied to the skin
Bottom Notes: the last to emerge, bringing depth and harmony to the middle notes, leaving each wearer with a unique dry-down, or final stage

THE MOOD
Sophisticated & Confident | Romantic & Thoughtful | Fun & Casual | Adventurous & Spirited

THE APPLICATION
Eau de Toilette | Eau de Parfum | Cologne

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
Helpful TIPS
FOR FRAGRANCE FASHIONISTAS

DO

1. APPLY PERFUME TO PULSE POINTS
   The skin is warmer on the pulse points – neck, wrist, end of arm and back of knee – which helps the fragrance evolve and provides a better sensory experience.

2. CONSIDER THE WEATHER
   If it’s cold, your fragrance will need to be renewed every three hours or so. In warmer climates, the scent will last much longer.

3. EXPERIMENT
   Fragrance is a form of self-expression. It can match your mood or set a whole new tone. Try a variety of scents for different occasions and moods.

4. SAMPLE ON YOUR WRIST
   It takes time for a fragrance to develop through each of its notes. And, because your body chemistry is unique to you, the same perfume may smell slightly different (or completely different) than it does on your friend.

DON’T

1. RUB YOUR WRISTS TOGETHER
   This breaks down the formula and “crushes” the scent, which means it can’t blossom properly through each of its unique phases. Allow the scent to air dry naturally.

2. STORE YOUR SCENTS IN THE BATHROOM
   Fragrance can age or change chemistry if not protected from sun, heat and humidity. Be sure to store bottles out of direct sunlight, and avoid high humidity.

3. APPLY TOO MANY DIFFERENT SCENTS
   If you’re using a body lotion with a different scent, you’re likely to have a scent conflict! Try using a lightly scented body lotion or a moisturizing product from the same fragrance line.

4. SPRITZ AFTER YOU DRESS
   Some fragrances can stain fabrics and metals – and definitely pearls! Spritz your favorite scent before you dress and allow it to react to your skin and body chemistry to fully blossom.

EXTENDERS

1. APPLY LOTION BEFORE YOUR FRAGRANCE
   Fragrance will last longer on skin that’s well-moisturized. Applying a lightly scented body lotion after you shower will help your scent last much longer.

2. LAYER PRODUCTS FROM THE SAME LINE
   Try using shower gels and lotions that are extensions of your fragrance when available. Layering will help your fragrance maintain its fullness and last throughout the day.

3. CHOOSE A PERFUME TYPE THAT WILL LAST LONGER
   Citrus-based fragrances usually disappear faster while musks and woody-based fragrances tend to last longer. Select a fragrance that is well-constructed with a combination of these notes.

4. REAPPLY THROUGHOUT THE DAY
   As a general rule, fragrances will last four to eight hours, depending on the quality and concentration of essential oils.
FRAGRANCE: 
*Always the Perfect Gift*

Scent is a very personal decision, and choosing a fragrance as a gift for a friend or someone you love can seem overwhelming. But, with a few basic guidelines, the gift of scent can be a kind, thoughtful and luxurious gesture.

1 **WHAT FRAGRANCE AM I IN THE MOOD FOR TODAY?**

Yes, fragrance is a luxury – an affordable luxury. But not everyone considers buying multiple fragrances for themselves. You can be the curator of fragrances for your loved ones – a fragrance for every and any occasion!

2 **FOLLOW THE CUES.**

Fragrances and friends have one very important thing in common: distinct personalities! Every *Mary Kay* fragrance has a "mood." Match our "mood" to your loved one's personality, and you’re the master gift-giver!

3 **KEY NOTES ARE THE KEY.**

To select the perfect gift, sneak a peek at what your loved one already wears. Key notes in fragrances can have a wide range of combinations, so you can find a similar but unique scent to give.

4 **BE THE THOUGHTFUL ONE.**

Whether you’re buying for your mom or any special lady (or gentleman) in your life, buying a fragrance takes time, some research and some thought about exactly who that person is. Fragrance is the perfect way to show exactly how much you care.
Meet the SCENT MASTERS

Mary Kay has the opportunity to work with fragrance houses and skilled perfumers around the world. Here are a just a few of our favorite artisans.

“There is something special about the power of imagination and the way it transports us far, far away. I wanted to create a fragrance for women that would awaken their dreams and bring enchantment to the everyday.”

Perfumer Olivier Gillotin
About Enchanted Wish®

“I wanted to create a surprising and uplifting fragrance that was easy to wear and easy to give as a thoughtful gift. I was inspired by those optimistic women who live life joyfully every day.”

Steve DeMercado, Fragrance Resources
About Thinking of You®

From a Parisian whose grandfather was a gardener who surrounded himself with floral scents and whose father worked as a perfumer... “MK High Intensity® Sport was designed to infuse adrenaline and vigor into the ‘sport’ category. I exploded the woody category with an extreme freshness in order to extend the fragrance into a new age of masculinity.”

Clement Gavarry, IFF
About MK High Intensity® Sport

FRAGRANCE FACTS

Most fine fragrances undergo well over 50 adjustments and alterations before they are introduced to the public.

You can become accustomed to your own signature fragrance and can only smell it when it’s first applied or when you pay special attention to it. So remember, a couple of spritzes are all you need – even when you can’t detect the scent!
Price is suggested retail.
LIVE FEARLESSLY®

TELL YOUR STORY™

THE FAMILY
Exotic Floral

THE NOTES
Top Notes: Italian Bergamot, Ginger, Lush Petals
Middle Notes: Bold Rose, Lily of the Valley, Orchid
Bottom Notes: Roasted Tonka Bean, Cedarwood, Australian Sandalwood, Vanilla Musk

THE MOOD
Sophisticated & Confident

THE APPLICATION
Eau de Parfum

1.7 FL. OZ. | $44

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
CREATED FROM BLOSSOMS
AS SPECTACULAR AS THE WOMAN WHO WEARS IT

THE FAMILY
Creamy Floral

THE NOTES
Top Notes: San Joaquin Fig, Opal Lotus Flower
Middle Notes: Snowdrop Flower, Gold Acacia Blossoms
Bottom Notes: Milky Sandalwood, Cotton Musk

THE MOOD
Sophisticated & Confident

THE APPLICATION
Eau de Parfum

1.7 FL. OZ. | $38

Price is suggested retail.
BELLA BELARA®

FOR THE WOMAN WHO LOVES FEELING BEAUTIFUL AND SHARES HER BEAUTY WITH CONFIDENCE

THE FAMILY
Floral Fruity

THE NOTES
Top Notes: Nectarine, Apricot
Middle Notes: Rose Petals, Jasmine
Bottom Notes: Blonde Woods, Cool Moss

THE MOOD
Romantic & Thoughtful

THE APPLICATION
Eau de Parfum

1.7 FL. OZ. | $38

Price is suggested retail.

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
CITYSCAPE®

WHERE WILL LIFE TAKE YOU NEXT®

THE FAMILY
Ambery Floriental

THE NOTES
Top Notes: Bergamot, Pink Pepper, Red Currant, Apricot, Violet Leaves
Middle Notes: Phantonia Orchid ScentTREK®, Orange Flower Absolute, Peony, Florentine Orris
Bottom Notes: Sandalwood, Damson Plum, Sustainable Vanilla Beans from Madagascar ORPUR®, Angelica, Amber

THE MOOD
Sophisticated & Confident

THE APPLICATION
Eau de Parfum

1.7 FL. OZ. | $50

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
ENCHANTED WISH®

FIND ENCHANTMENT
IN THE EVERYDAY.

THE FAMILY
Fruity Floral

THE NOTES
Top Notes: Granny Smith Apple, Orange Oil Brazil, White Pineapple, Candied Petals
Middle Notes: Stargazer Lily, Peony, Fresh Ozone, Passion Fruit
Bottom Notes: Brown Sugar, Warm Amber, Illuminating Musk

THE MOOD
Romantic & Thoughtful

THE APPLICATION
Eau de Toilette

2 FL. OZ. | $36

Price is suggested retail.
To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
FOR THE WOMAN WHO EMBRACES LIFE
AND LETS HERSELF SPARKLE WITHIN IT.

THE FAMILY
Floral Fruity

THE NOTES
Top Notes: Sparkling Golden Peach, Jasmine Petals, Diamond Orchid
Middle Notes: Tuberose Absolute, Heliotrope, Apricot
Bottom Notes: Creamy Vanilla Bean, White Amber

THE MOOD
Sophisticated & Confident

THE APPLICATION
Eau de Parfum

2 FL. OZ. | $40
To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
THE FAMILY
Rose Floral

THE NOTES
Top Notes: Sparkling Mandarin, Baie Rose, Spring Freesia
Middle Notes: Turkish Rose Petals, French Violet, Pink Honeysuckle
Bottom Notes: Vanilla Madagascar, Rich Iris, Velvety Musk, Creamy Indonesian Sandalwood

THE MOOD
Romantic & Thoughtful

THE APPLICATION
Eau de Parfum

1 FL. OZ. | $32

Features a removable heart charm, a perfect addition to any bracelet.

THINKING OF LOVE®

NOTES TO REMEMBER®.

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
THE FAMILY
Fruity Floriental

THE NOTES
Top Notes: Mandarin, White Peach, Plum
Middle Notes: Jasmine, Pink Honeysuckle, Lily of the Valley
Bottom Notes: Warm Tonka, Vanilla Absolute, Sugared Patchouli, Soft Musk

THE MOOD
Fun & Thoughtful

THE APPLICATION
Eau de Parfum

1 FL. OZ. | $32

Features a removable heart charm, a perfect addition to any bracelet.
THE FAMILY
Woody Aromatic

THE NOTES
Top Notes: Italian Bergamot, French Lavender, Pepper
Middle Notes: Geranium Oil, Egypt ORPUR**, Orange Flower, Whiskey Barrel Accord**
Bottom Notes: Cedarwood, Sandalwood, Patchouli Oil, Indonesia ORPUR**, Vetiver, Amber, Mediterranean Rockrose

THE MOOD
Sophisticated & Confident

THE APPLICATION
Cologne Spray

2 FL. OZ. | $50

*ORPUR® is scent creation innovation by Givaudan®, a global fragrance company. ORPUR® and Givaudan® are registered trademarks of Givaudan SA.

**An accord is a harmonious blend of fragrance essences.

Price is suggested retail.

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
HE’S CONFIDENT,
CHARISMATIC,
CONSIDERATE AND
OF COURSE, CHARMING
THE FAMILY
Fresh Fougère

THE NOTES
Top Notes: Crisp Macintosh, Desert Sage
Middle Notes: Juniper Berry, Icy Mint
Bottom Notes: Black Vanilla Bean, Musk

THE MOOD
Casual & Thoughtful

THE APPLICATION
Cologne Spray

2.5 FL. OZ. | $38

Price is suggested retail.
To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
MK HIGH INTENSITY®

LIFE DEMANDS HIS FULL ATTENTION.
THE FAMILY
Amber Oriental

THE NOTES
Top Notes: Icy Black Fennel, Silver Sage
Middle Notes: Black Tea, Violet Leaf
Bottom Notes: Royal King Wood, Amber

THE MOOD
Sophisticated & Confident

THE APPLICATION
Cologne Spray

2.5 FL. OZ. | $40

Price is suggested retail.
MK HIGH INTENSITY OCEAN®

QUENCH HIS THIRST FOR ADVENTURE
An accord is a harmonious blend of fragrance essences. Price is suggested retail.

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
MK HIGH INTENSITY® SPORT

SOME DREAM IT.
YOU LIVE IT.
An accord is a harmonious blend of fragrance essences.

Price is suggested retail.

THE FAMILY
Woody Fresh Crisp

THE NOTES
Top Notes: Gin Berry, Icy Bergamot, Liquid Oxygen Accord*
Middle Notes: Cool Cardamom, Crushed Mint Leaf, Violet Pepper
Bottom Notes: Wild Birch Bark, Amber

THE MOOD
Adventurous & Spirited

THE APPLICATION
Cologne Spray

2.5 FL. OZ. | $40

*An accord is a harmonious blend of fragrance essences.
Price is suggested retail.
TRUE ORIGINAL®

BECAUSE THERE’S NO ONE QUITE LIKE HIM
THE FAMILY
Fresh Citrus

THE NOTES
Top Notes: Lemon, Fuji Apple
Middle Notes: Amber, Cedarwood
Bottom Notes: Patchouli

THE MOOD
Casual & Thoughtful

THE APPLICATION
Cologne Spray

2 FL. OZ. | $36
Why and How to Build
A FRAGRANCE WARDROBE

Fragrance needs change with the seasons! Those you wear in warm weather tend to intensify and then evaporate. Cold weather fragrances last longer, keeping their depth and intensity. Yes, you do need a wardrobe!

Spring
Think green, fresh, awakening and crisp.

Notes of Jasmine Petals, Tuberose Absolute and Diamond Orchid.
Forever Diamonds®
Eau de Parfum
2 FL. OZ. | $40

Notes of Italian Bergamot, Ginger, orchid, cedarwood and vanilla musk.
Live Fearlessly®
Eau de Parfum
1.7 FL. OZ. | $44

Summer
Think citrus, white light, cool gardens and warm breezes.

Notes of Sparkling Mandarin, French Violet, Velvety Musk and Sandalwood.
Thinking of Love®
Eau de Parfum
1 FL. OZ. | $32

Notes of Nectarine and Apricot, Rose petals and Cool Moss.
Bella Belara® Eau de Parfum
1.7 FL. OZ. | $38

For Him:

SPRING
Notes of Sea Mist Accord,* Italian Bergamot, Green Mandarin, Ginger Spices, Water Fruits, Patchouli and White Amber.
MK High Intensity Ocean®
Cologne Spray
2.5 FL. OZ. | $42

SUMMER
Notes of Gin Berry, Crushed Mint Leaf, Violet Pepper and Wild Birch Bark.
MK High Intensity® Sport
Cologne Spray
2.5 FL. OZ. | $40

To discover your finishing touch, contact your Mary Kay Independent Beauty Consultant.
AUTUMN

Think tranquil, musky, golden and colorful.

Notes of Snowdrop Flower, Gold Acacia Blossoms, Fig and Sandalwood.

Belara® Eau de Parfum
1.7 FL. OZ. | $38

Notes of Bergamot, Red Currant, Vanilla and Amber.

Cityscape® Eau de Parfum
1.7 FL. OZ. | $50

Winter

Think ice white, exotic, spicy and captivating.

Notes of Snowdrop Flower, Gold Acacia Blossoms, Fig and Sandalwood.

Belara® Eau de Parfum
1.7 FL. OZ. | $38

Notes of Bergamot, Red Currant, Vanilla and Amber.

Cityscape® Eau de Parfum
1.7 FL. OZ. | $50

For Him:

AUTUMN

A fresh fougère with icy sprays of Mint and hints of Vanilla Bean and Musk.

Domain® Cologne Spray
2 FL. OZ. | $38

Winter

Notes of Lemon, Fuji Apple, Cedarwood and Patchouli.

True Original® Cologne Spray
2.5 FL. OZ. | $36

Notes of Italian Bergamot, French Lavender, Orange Flower, Whiskey Barrel Accord,* Cedarwood and Mediterranean Rockrose

Cityscape® Cologne Spray
2 FL. OZ. | $50

*An accord is a harmonious blend of fragrance essences.
The FINISHING TOUCH

Your Mary Kay Independent Beauty Consultant has a whole wardrobe of fragrances and is there to help you discover your signature scents.

Ask her about a personalized fragrance consultation, and try free samples to discover the ones you love.

Don’t forget your finishing touch – get in touch with Mary Kay today.

Visit marykay.com to learn more.

MARY KAY®