TIMewise 3D Foundation Wheel


The Breakdown

Shade
Category/skin tone. Ivory (I), Beige (B) or Bronze (BZ)

 Undertone
Cool (C), Neutral (N) or Warm (W). This is the color just beneath the skin. It never changes.

 Intensity
Numerical value that represents depth of shade. This can change due to sun exposure and other factors.
If she burns or turns red easily in the sun. If skin tone stays the same all year.

If she sometimes burns, but her skin tone deepens afterwards.

If she rarely burns. If skin tone deepens in the summer.