FLAWLESS FINISH

ENDLESS PERFORMANCE™ CRÈME-TO-POWDER FOUNDATION

Glides on as a lightweight cream to hide imperfections
Evens out skin tone and then, dries to a soft, powdery, matte finish
Heat and humidity-resistant

Information from NSD, Shelly Olsen

MAXIMIZE SALES

- Order 2 of each (one for a demo & one to sell)
  IVORY 2, IVORY 4, IVORY 5, BEIGE 2, BEIGE 3 & BEIGE 5
- Wear it every day! You are going to LOVE IT and you sell what you wear!
- Order 1 Cosmetic Display Tray - #017364 to display your demo foundations
- Ask all of your clients to come and help YOU learn about the NEW shades by having them try the crème-to-powder and you work to match them!
  Don't forget to show them the new whipped cream eye shadows & the new lip lacquers and/or True Dimension SHEER lipsticks!
  Use small spatulas (#400700 - 15 for 90 cents) to scoop out of demo tray. Allow clients to apply foundation with a foundation brush (have 5-10 brushes open for demoing) or have them use their fingers.

DEMO IDEA

YOUR CLIENTS WILL LOVE IT FOR DAY-TIME TOUCH-UPS AND WANT TO CARRY THEM IN THEIR PURSE IN A COMPACT. SO MANY WOMEN LEAVE THEIR HOMES AT 7:30 IN THE MORNING & DON'T GET HOME UNTIL 6 AT NIGHT! THIS FOUNDATION WILL BE THE PERFECT TOUCH UP FOR THEM TO LOOK & FEEL THEIR BEST!

ORDERING TIP

- You will also want to order more COMPACT MINIS (#040752 - $17)
  & SPONGES (#015261 - $3)
- These are VITAL for our clients who will be using crème-to-powder foundation!!

SOME WOMEN WILL STILL WANT TO USE OTHER FOUNDATIONS BUT THIS IS ANOTHER OPTION! AND DON'T WE ALL LOVE OPTIONS!