Shake Up YOUR MAKEUP!

FOR YOUR EYES ONLY
Find your eye shape, and apply eye shadow to accentuate your natural beauty.

Eye shadow placement key
- The highlight shade is the lightest color and is used to brighten the eyes, usually on the brow bones or inner corners.
- The base shade is used as a midtone on the eyelids and helps blend shades together.
- The crease shade is the darkest shade and is used in the creases, lashlines or outer corners to create depth and dimension.

Standard Eyes
Eyes that are about one eye-width apart, with eyelids and eye creases that are readily seen. Use this technique to enhance eyes with a standard shape.
- Apply the highlight shade to brow bones and inner corners.
- Apply the base shade to eyelids.
- Add the darkest shade to creases of the eyelids to add depth.

Wide-Set Eyes
Eyes that are more than one eye-width apart. Use this application technique to help eyes appear closer together.
- Apply the highlight shade to outer corners of eyelids, balancing inner contours.
- Apply the base shade to the centers of eyelids.
- Add the crease shade on inner corners of eyelids, and blend upward to draw the focus inward. Also, add this color to bottom lashlines.

Close-Set Eyes
Eyes that are less than one eye-width apart. Use this application technique to help eyes appear farther apart.
- Also apply the highlight shade over entire eyelids, inner corners of eyes and up to the eyebrows.
- Apply the crease shade and blend from the creases of the eyes upward onto the brow bones. Also add to the outer third of lower lashlines.

Hooded Eyes
Eyes with eyelids that are not readily seen. Use this application technique to help eyelids appear more prominent.
- Apply the highlight color on the brow bones, inner corners and center of the eyelids to help create the illusion of larger eyelids.
- Apply the crease shade across eyelid creases and blend upward to minimize the “hooding.” This also will help create the look of depth.

Deep-Set Eyes
Eyes that are deeply set with readily seen eyelids and prominent brow bones. Use this application technique to help brow bones appear less prominent.
- Apply the highlight shade to outer corners of eyelids, balancing inner contours.
- Apply the base shade to the centers of eyelids.
- Blend the crease shade in a triangle shape to the outer corners of the eyelids. This will help eyes appear farther apart. Then blend along the outer third of lower lashlines.

Single Eyelids
Eyes with vanishing eyelids appear as a flat surface when closed due to lack of a natural crease. Use this technique to help create depth on the eyelids.
- Apply highlight shade over entire eyelids, inner corners of eyes and directly under eyebrows.
- Apply the crease shade in a V-shape, starting on the outer corners of eyes. Then, blend inward across the eyelids, halfway between eyebrows and lashlines where the natural creases would appear.
- Also apply the crease shade under the lower third of lower lashlines to create the illusion of deeper eyelids.

Heart-Shaped Face
- Sweep contour along the corners of your forehead and in the hollows of your cheekbones to emphasize bone structure. Add a touch of contour beneath your chin to make it appear softer.
- Apply blush to the apples of your cheeks.
- Apply highlighter to the center of your forehead and on top of your cheekbones.

Round Face
- Elongate your face by applying contour along your temples, under your cheekbones and along your jawline.
- Sweep on blush at a 45-degree angle from your cheeks toward your temples.
- Create symmetry in your proportions by applying highlighter to your forehead and chin.

Square Face
- Apply contour on both sides of your forehead, along the corners of your jawline and under your cheekbones to elongate your face.
- Soften your jawline by applying blush in small circles, focusing on the apples of your cheeks.
- Sweep highlighter in the center of your forehead, the tip of your chin and atop your cheekbones.

Oval Face
- Apply contour under your cheekbones to sculpt and define your bone structure.
- Apply blush on the apples of your cheeks and sweep toward your temples.
- Create symmetry in your proportions by applying highlighter to your forehead and chin.

Long Face
- Apply contour to the tip of your chin and along hairline to create balance at the longest part of your face.
- Apply blush in horizontal swipes to widen the look of your face.
- Sweep highlighter in the middle of your forehead, the tops of your cheeks and under your lower lip.

Want a simple trick for a slimmer-looking nose? Brush highlighter down the bridge of your nose, and apply contour on either side for dimension. Easy as that!
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Includes:
- Mary Kay® Foundation Primer Sunscreen Broad Spectrum SPF 15
- TimeWise® Liquid Foundation of choice
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- Mary Kay® Chromafusion™ Eye Shadow
- Mary Kay® Chromafusion™ Blush
- Mary Kay® Eyeliner
- Lash Love® Mascara or Ultimate Mascara™
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Includes:
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- Mary Kay® Chromafusion™ Eye Shadow
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