Our Full Line of Brushes
Foundation Tools

**Liquid Foundation Brush**

This brush allows you to build desired coverage, even around the curves of your face.

Synthetic bristles hold the perfect amount of liquid foundation, ranging from light to creamy formulas.

Angled flat top allows for foundation application directly to the brush. Brush shape blends foundation in hard-to-reach areas of the face.

**Blending Sponge**

This versatile, reusable tool can help you achieve a flawless finish.

It features an easy-to-grip ergonomic design and custom dual edges. It’s perfect for precision application and blending of liquid and cream foundations, concealers, and more. The flat end is perfect for blending larger areas. The pointed tip is designed for hard-to-reach areas such as under the eyes. A unique, open-cell structure is designed to allow the sponge to absorb water – and less product.

**Powder Foundation Brush**

This brush gives you control over the application of your favorite powder formula.

The rounded top applies foundation evenly and helps create a natural finish.
Our Brush Collection

NEW! Essential Brush Collection

The Essential Brush Collection includes five high-quality, precisely shaped brushes which are ideal for creating a range of looks, packed in a stylish, portable clutch.

New brush shapes help anyone create makeup looks with confidence. Each brush excels at blendability, application, and pickup. Synthetic bristles are compatible with liquid, cream, and powder.

This collection includes the Mary Kay®:
- All-Over Powder Brush
- Cheek Brush
- All-Over Eye Shadow Brush
- Eye Crease Brush
- Eye Smudger Brush

Ask me about pre-purchasing your set to use today!
Pick Your Eye Shape

Application Tips
Here are a few tips to get you started. To become a color expert, see even more tips on the Product Central section on marykayintouch.com.

Standard eyes
1 Highlighter (lightest shade)
2 Midtone
3 Accent (darkest shade)

Close-set eyes
1 Highlighter (lightest shade)
2 Midtone
3 Accent (darkest shade)

Wide-set eyes
1 Highlighter (lightest shade)
2 Midtone
3 Accent (darkest shade)

Deep-set eyes
1 Highlighter (lightest shade)
2 Midtone
3 Accent (darkest shade)

Hooded eyes
1 Highlighter (lightest shade)
2 Midtone
3 Accent (darkest shade)

Asian eyes
1 Highlighter (lightest shade)
2 Midtone
3 Accent (darkest shade)
Eye Primer

Our AMAZING eye primer brightens and intensifies the wear of eye color.

Plus, it prevents eye color from creasing and smudging.
Step 1: Highlight Color

All-Over Eye Shadow Brush
A medium-sized tapered shape helps this brush fit naturally into the eyelid’s delicate contours. Flexible bristles make quick work of blending to help diffuse edges.

How To Use:
Sweep brush across your lightest shade of eye shadow, tapping off excess before application. Sweep color across the eyelid. Also use to highlight at the brow bone.
Step 2: Mid-tone Color

Eye Crease Brush
Flexible with an angled tip, this brush is designed to fit within the contours and creases of the eyelids to add a professional dimension to your eye look.

How To Use:
Sweep brush across your mid-tone eyeshadow, tapping off excess before application. Starting from the outer corner of the eye, sweep inward along the crease. Or you can pat or stamp color directly into the crease before blending to diffuse lines.
Step 3: Accent Color

Eye Smudger Brush
A dense, tapered tip is designed to help you create detailed accents. It allows you to smudge at the lashline to achieve a covetable smoky look, and it helps add detail in hard-to-reach places.

How To Use:
With your deepest color eye shadow, tap brush in color and use short, sweeping motions to apply from the outer edge of the upper lashline, inward. Repeat with lower lashline if desired. Brush also can be used to highlight at the inner corner of the eye with your lightest shade.

Application Tips
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- Standard eyes
- Close-set eyes
- Wide-set eyes
- Deep-set eyes
- Hooded eyes
- Asian eyes

1. Highlighter (lightest shade)
2. Midtone
3. Accent (darkest shade)

Bonus: Apply eyeliner using short strokes, then use eye smudger brush to softly smudge eyeliner and achieve a smoky effect. This brush can also be used to help apply lip color precisely and evenly.
Using your all-over eye color brush, lightly blend the edges where the shades meet. Remember NOT to make large strokes and “mix” all the colors together.
Step 5: “Cleaning” Around the Eye

Cream Color Brush

The Mary Kay® Cream Color Brush blends cream formulas onto the areas of your face that are trickiest to reach.

Applies in a natural, fingertip-like finish. Works with Mary Kay® Cream Eye Color, Mary Kay® Undereye Corrector, and Mary Kay® Perfecting Concealer. Flat side and precise tip can be used for dual purposes.

How To “Clean”:
Using CC Cream, liquid foundation, concealer, or the under eye corrector, use the concealer brush to apply under the eye area and from the corner of the eye to the edge of the brow to “clean” the eye look.
Step 6: Beautiful Brows

**Eyebrow/Eyeliner Brush**

Tame brows, fill in sparse areas and precisely apply eyeliner with the Mary Kay® Eyebrow/Eyeliner Brush.

Wired spoolie on one end and firm, angled brush on the other. Bristles gently grip product until you place it where you want it. Brush is compatible with cream and powder formulas.

**How To Use:**

Using the angled brush, dip it into a matte eyeshadow that blends with your brow color. Holding your brush tip horizontally, use short strokes to fill in your brow. Then soften the look by combing in short strokes with the wired spoolie side.
Step 7: Eyeliner

Apply liner using short strokes or in a straight line. Start from the outside and work in. Remember to try and not pull on your eyelid while applying.

Remember: You can do the top lid and not the bottom lid, but never do just the bottom lid. Doing just the bottom lid makes you look tired and gives the appearance of dark circles. Also remember to apply your liner in the lash line, not above the lash line or in the water line.
Step 8: Mascara

When applying mascara, you want to make sure to apply multiple coats to achieve your desired look.

Remember to “wiggle and then pull” when using the wand. I find it works best to wiggle and pull in the inner lashes, then the center lashes, and then the outer lashes.

If you have deep set eyes, apply your mascara to the bottom lashes first. This will help you avoid looking up with wet upper lashes causing your upper lashes to hit your eyelid.
Step 9: Cheek Color

Cheek Brush
This multitasker features a 3-in-1 shape designed to help you enhance, sculpt, and highlight your cheekbones without leaving harsh lines behind.

How To Use:
Apply blush to the apples of your cheeks using the angled side of the brush. Use the long, tapered edge for a more contoured look and the shorter edge for more precision when applying highlighter.
Step 10: Translucent Powder

All-Over Powder Brush
Plush, full, domed bristles are designed to help pick up and evenly distribute just the right amount of your choice of face powder or bronzing powder.

How To Use:
Sweep brush across translucent powder, tap to remove excess product, then sweep gently in circular motions in desired areas. Use for setting foundation, blending, or touch-ups.

BONUS: This brush can also be used to apply bronzer to the face and to larger areas, such as the décolleté.
Step 11: Lips

The easiest way to apply lipstick is to start from the center of your lips and brush the lipstick outwards. Apply a second coat for a longer-lasting look. Blot your lipstick by closing your lips around your index finger and pulling your finger out.

Tip: For an even more polished lip, use our Timewise Lip Primer, Lip Liner, and/or NouriShine Lipgloss.
Step 12: Apply Your Finishing Spray

**Applying a Mary Kay Makeup Finish**

It only takes a moment to have perfect 16 hour makeup.

- **Apply** Apply your makeup.
- **Shake Well**
- **Spray** Spray 2-4 times in an “X” formation at 8” (20 cm) distance.
...and don’t forget to keep your brushes clean.