

*Celebrating
the Life of*



RUSSELL WEST

JUNE 26, 1963 - MAY 10, 2022



HOMEGOING

Saturday, June 11, 2022
Viewing | 11 am - 1 pm
Memorial Service | 1 pm - 2 pm
Heritage Memorial Chapel
665 Blake Avenue
Brooklyn, NY 11207

GATHERING OF FAMILY & FRIENDS

(following the service)
Highland Park
Jackie Robinson Parkway
Brooklyn, NY 11208

A Tribute of Life **RUSSELL WEST**

JUNE 26, 1963 - MAY 10, 2022



Russell West transitioned from this life journey on May 10, 2022, in his home in The Bronx, New York. He was a father and devoted friend who had an incredible zest for life and was determined to experience all it had to offer. Russell could uplift the spirits of those around him with his infectious smile. He had a deep love for both culture and people.

Russell, affectionately known as "Rus" to family and "West" to friends, was born in Brooklyn, New York, on June 26, 1963, to late parents, Charles and Rosa West. He attended New York City Public Schools, Elementary School 306, Junior High School 374, and later Thomas Jefferson High School. Russell was a competitive athlete who enjoyed playing multiple sports, basketball being his favorite. His passion for finance led him to work for various banking and financial institutions, including the Federal Reserve. Russell later followed his entrepreneurial spirit, building and co-owning several businesses, from nightlife to personal care products. His most recent business venture was Three Kings Luxury Shaving products. Russell also used his marketing prowess and magnetic personality to help grow other companies such as Auto Elite and Adiva Naturals. His sharp intellect and affinity for learning new things allowed him to be great at anything he set his mind to accomplish.

Russell married his childhood friend, Dale and they raised three children together: Tamiaka, Trevon and Tiffany. He later relocated to Richmond Virginia where he spent two decades achieving personal growth and nurturing strong lifelong bonds with friends who became his family.

Russell naturally maintained youthful energy and aged with impeccable grace. He had an authentic sense of humor and the ability to bring light to the most serious situations. Russell was quick to share his genuine and honest perspective on just about anything. Everyone in Russell's life knew he had a passion for music and love for fly clothes. He was an intellectual who loved to read all types of books since childhood. Russell studied and was familiar with the achievements and history of our people and did what he could to support the progress and upliftment of his community.

Russell was preceded in death by his parents, Charles and Rosa West, his loving sister Yolanda L. West and his beloved Aunt Ruth. He leaves to treasure his memories, second mother, Miss Carol Wilson; children, Tiffany West (Shannon) and Tamiaka West (Kenny); Trevon C. West, Armani C. West, and Quincy Sobers, adopted son, Idris Chase; grandchildren, Cho'zyn Phoenix-West and Liam Voltaire, aunts, uncles, a host of cousins, nieces, nephews, other relatives, brother in spirit, Brother Reck Henry and other devoted friends.

ORDER OF SERVICE



Welcome

Opening Prayer

Poetic Reading

Reading of the Tribute

A Time of Reflection
Family & Friends

Musical Selection

Words of Encouragement

Closing Remarks



A Poem
FOR RUSS



You can shed tears that he is gone
or you can smile that he is lived.

Your heart can be empty, because you cant see him
or you can be full of the love you shared.

He weathered life's storms with
an unsinkable strength.

We think of you in silence,
We often speak your name.

Now all we have is memories,
God has you in his keeping .

We have you in our heart.



PSALM 95: 6-7

6 Come, let us bow down in worship,
let us kneel before the Lord our Maker;
7 for he is our God