



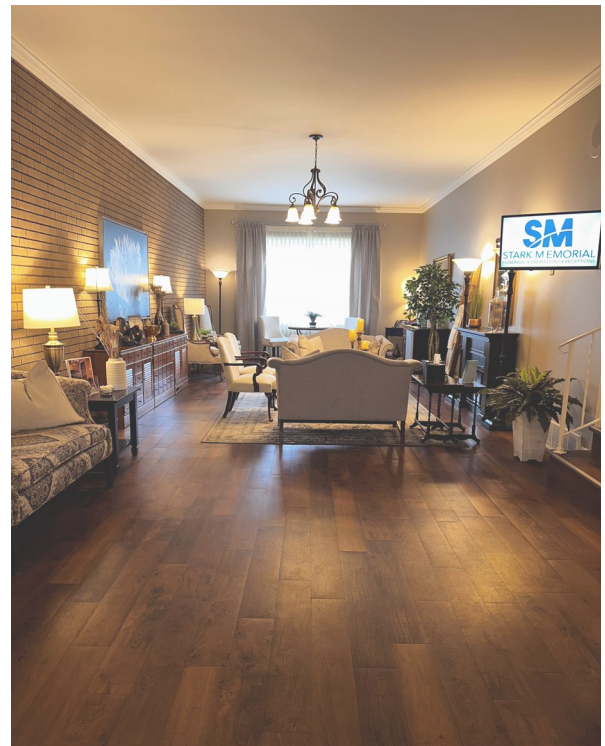
SM

STARK MEMORIAL
FUNERALS • CREMATIONS • RECEPTIONS

Locally Family Owned and Operated



Our Family Serving Your Family



GENERAL PRICE LIST

*Prices effective July 1, 2025
and subject to change without notice*

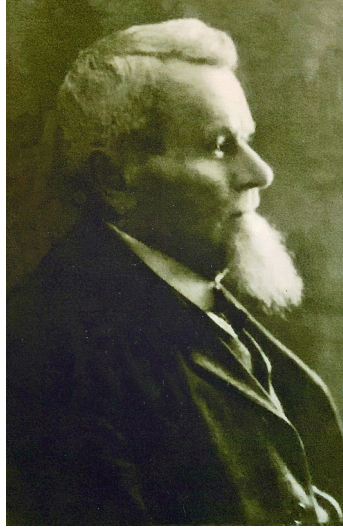
**1014 E. State St. ~ P.O. Box 748
Salem, OH 44460**

330.332.5139

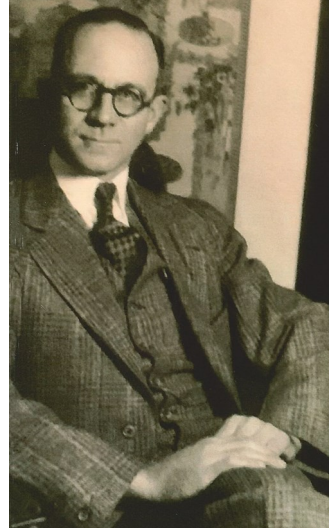
OUR HISTORY



THEODORE STARK



GOTLEIB STARK



O. G. STARK



RUSSELL C. LOUDON

Stark Memorial has roots dating back to 1853, when Gotleib Stark began making caskets out of his home in North Georgetown.

His son, Theodore, was the first licensed embalmer. In 1921, O.G. Stark moved the business to our current location at 1014 E. State St. He operated the business until his death in 1948. Mrs. Stark continued in her husband's absence, and in 1950 brought in two partners Jack Harroff and James Griffin.

Russell C. Loudon began his funeral service career as an apprentice in 1947 at Stark Memorial. He went on to mortuary school at the Cincinnati College of Embalming. He returned as a licensed funeral director and embalmer in 1950. In 1956, Jack Harroff retired followed by James Griffin in 1978. Russell C. Loudon purchased both of their interests upon retirement.

After 60 years of dedicated service to families in Salem and surrounding communities, Russell retired and Daniel P. Madden purchased Stark Memorial in January 2019.



Daniel P. Madden

(CFSP, President, Certified Celebrant, CCO)

Daniel, a native of the Greater Youngstown area, grew up in Canfield and graduated from South Range High School in 1998. After attending Youngstown State University, he earned a B.M.S. from the Cincinnati College of Mortuary Science in 2001. With 20 years in the funeral industry, Dan had primarily served at Becker Funeral Homes in the Greater Youngstown area. He became a certified funeral service practitioner in October 2011. In January 2019, he purchased Stark Memorial.

Grateful for the chance to continue Russell Loudon's legacy in serving Salem and surrounding communities, Dan is deeply involved in professional associations, including the Tri-County Funeral Directors Association, Ohio Funeral Directors Association, NFIB, Selected Independent and Ohio Embalmers Association. He holds the role of Immediate Past President of Poland Rotary, is a member of Salem Rotary Club and actively participates in Trinity Fellowship Church in Boardman, St. Paul Catholic Church in Salem, Sons of AMVETS, Elks #305, Italian-American Club, Greenford Ruritan and St. Charles Borromeo Church in Boardman.

In 2020, Dan achieved certification as a Celebrant, followed by becoming a crematory operator in 2021. He shares his life in Canfield with his wife, Claudia Kovach and their two children, Michael Daniel and Mabel Joan.



Shelby McDanel Evans

(Assistant Manager)



Shelby L. McDanel-Evans was born and raised in New Castle, Pennsylvania. She was a 2002 graduate of Shenango High School in New Castle and attended Youngstown State University to earn her general requirements before entering mortuary school.

In 2005, Shelby moved to Cincinnati and enrolled in the Cincinnati College of Mortuary Science. She graduated in December of 2006, earning her bachelor's degree in mortuary science summa cum laude. She was the recipient of the Dr. George M. Sleichter Award, which is the class salutatorian award, and the Ohio Crematory Operators Association Award. Shelby also was Secretary/Treasurer of her class and a member of the Delta Gamma Pi Professional Sorority.

After receiving her bachelor's degree, Shelby served her apprenticeship at Becker Funeral Homes and remained with the firm for 18 years, serving as an Ohio licensed funeral director and embalmer. She also holds an Ohio Insurance Sales License to sell pre-need funeral insurance.

Shelby is a member of the Mahoning, Trumbull, and Columbiana Counties Funeral Directors Association, where she served as President for three years, and the Ohio Embalmers Association.

~ Staff ~



JEFF DAVIS

Jeff, funeral director/embalmer, is a 1993 graduate of David Anderson High School and went on to attend Kent State University. Jeff transferred his credits to Pittsburgh Institute of Mortuary Science, where he graduated in 1998 with an Associate Degree in Specialized Business. He received his Bachelor of Science Degree in Professional Studies from Point Park College in Pittsburgh.

In 1999, he started serving an apprenticeship with Stark Memorial and has been with the company ever since as a licensed funeral director and embalmer.

He became a crematory operator in 2021. Jeff also serves as an officiant at numerous funerals, if requested. He is a member of the Ohio Embalmers Association, Church of Nazarene in Lisbon and Salem Music Study Club.

Jeff has attained the rank of Eagle Scout in the Boy Scouts of America. One of his true passions is American and Presidential History.

Ann McCullough grew up in Burgettstown, Pennsylvania. She graduated from Burgettstown High School in 2015. During the last year of high school, Ann began working for a local funeral home and fell in love with funeral service. Ann began her education at the Pittsburgh Institute of Mortuary Science in February of 2016 and graduated with a degree in Funeral Directing and Embalming and Specialized Business Management. While enrolled at PIMS, Ann decided to venture to Ohio for a licensure and began her bachelor's program at Point Park University. In April of 2018, Ann graduated from Point Park with a bachelor's degree in Funeral Service.

Ann was granted her funeral director and embalmer licenses in March of 2020 for the State of Ohio. In February of 2025, Ann received her funeral director and embalmer license in the Commonwealth of Pennsylvania.

Ann believes it is a privilege to honor the life of every individual and provide guidance for the loved ones left behind.

In her free time, Ann enjoys spending time with family, friends, and her two beagles, rewatching Star Wars, Pittsburgh and Cleveland sports, and various physical pursuits.

Claudia is a corporate secretary for an industrial repair center in Youngstown and the marketing director for Stark Memorial. She is actively involved in the Ohio Chapter of the National Federation of Independent Business serving on the Leadership Council. She is on the board of the Youngstown/Warren Regional Chamber. Claudia is an advisory board member at New Castle School of Trades and for the Mahoning County Career and Technical Center's machining program.

Prior to the industrial repair industry, Claudia worked in marketing and public relations at the Cleveland Clinic, Delta Air Lines and Kent State University. She is a graduate of Kent State University with both her bachelor's and master's degrees. She also attended Mahoning County Career and Technical Center and has various certificates in industrial maintenance.

She lives in Canfield with her husband, Dan Madden, and son, Michael Daniel and daughter, Mabel Joan.



CINDY AUKERMAN

Cindy, office manager, is a life-long resident of Salem graduating in 1987 from Salem High School. She worked in graphic design for 25 years.

For fun, she loves photography, scrapbooking, and traveling. She loves going to the beach, beach hopping and collecting sand to put in decorative bottles from each one.

Cindy has been with Stark Memorial since 2017. She states, "I love my job and the people we help."



RENEE EICHLER

Renee, administrative assistant, is a 2004 graduate of Beaver Local High School and earned a bachelor's degree in sports communication from Bethany College in 2008.

She is an active member of the community. Among the organizations she works with are The Brightside Project, Hanoverton Canal Days, 4-H Jr. Leaders, and Tri-County 4 Wheelers.

She and her husband reside on their Hanover Township farm with their animals.



JOHN BURKEY

John, florist/floral manager, is a 1980 graduate of South Range High School.

He also studied horticulture/floriculture at the Mahoning County Joint Vocational School.

After working for area florists, he opened Quaker Corner Flowers and Gifts in Salem in 1982, where he remained the owner/operator for nearly 38 years before joining the staff of Stark Memorial as their in-house florist in 2019.



BRUCE HITCHCOCK

Bruce, preneed specialist, was born in Warren, Ohio where he attended and graduated from Joseph Badger High School in 2006.

After moving to Boardman in 2015, he obtained his my life and health insurance license and worked for Lincoln Heritage selling final expense life insurance.

After losing his father in 2021 and realizing the difficulties of having to make all of those decisions, he wanted to help others during these tragic times.

Bruce took a position at Calvary Cemetery where as a family service advisor, he could help families with their final arrangements.

He joined Stark Memorial in May 2023, where as an advanced funeral planner, he can assist families in removing the burden from their family by planning ahead.



ANN McCULLOUGH



CLAUDIA KOVACH

MISSION STATEMENT

Compassion. Dignity. Excellence.

At Stark Memorial Funeral home, we believe every life deserves to be remembered with honor, love, and care.

"To provide compassionate, professional, and personalized care to every family we serve — guiding them through one of life's most difficult moments with dignity, respect, and excellence."

Our mission is more than just words — it's reflected in everything we do. The values behind the name STARK serves as our daily guide...

S - Support every family with compassion and understanding

T - Tailor each service to reflect a unique life lived

A - Attend to every detail with professionalism and care

R - Respect all beliefs, cultures, and traditions

K - Keep our promise to serve with dignity and excellence.

We are honored to walk beside families during their time of loss — helping create moments of remembrance that are meaningful, comforting, and deeply personal.

Whether you're planning ahead or navigating a recent loss, we are here for you every step of the way.

~ Services ~

Cremation Services * On-Site Crematory * Certified Celebrant
Solidified Remains * Eterneva Memorial Diamonds
Merchandise * Legacy Touch * Spirit Pieces Store
Monuments * Receptions



If you choose our traditional service, we will work with you to help create a meaningful tribute to your loved one. Our traditional service includes a viewing or visitation, a ceremony and burial.

Visitation

This time is set aside for family and friends to gather together to say goodbye, while being in the comfort of those closest to them. We can personalize the visitation to be as unique as your loved one with a tribute video, items or displays that were important to them or simply pictures displayed. We will work with your family to design the perfect gathering experience.

Funeral Service

The funeral service can be held in our chapel, a church, or any other venue the family chooses.

We work with our families to design a service that honors their loved one with stories, music or scripture.

We also have life celebrants that lead services for those not wanting clergy.

Our celebrants are trained in creating experiences that help start the healing process.

Graveside Service

A graveside or committal service is typically held immediately following the funeral service, but it can also be a small intimate gathering of those closest to you.



~ Services ~



SM
STARK MEMORIAL
FUNERALS • CREMATIONS • RECEPTIONS

**AFTER
FUNERAL
RECEPTIONS**

~ Catering Includes ~

Meal*

Penne Pasta w/Marinara

Oven Fried Chicken

Seasoned Potatoes * Green Beans

Sheet Cake

(50-70 people)

* Includes: Linens, coffee, water, lemonade,
plates, cups, napkins and utensils

- Does not include the use of facilities



~ **Services** ~

 **Legacytouch**



The Legacy Touch mission is to connect families with their loved ones. They specialize in creating beautiful, personalized keepsakes and jewelry to help remember, celebrate, and honor the unique life of your loved one.



Preplanning involves making choices about your end-of-life celebration. This is best accomplished by working with a funeral planning advisor who has special training and expertise. They can assist you in creating this personalized celebration of your life. Stark Memorial's on-site advanced funeral planner can help you plan exactly what you are looking for.



Sepio Guard

AWAY FROM HOME ASSURANCE

With travel assurance, a selected licensed funeral home will be contacted to prepare your loved one to be transported back to your chosen funeral home when you are 75 miles or more away from your legal residence, anywhere in the world. This also includes any customs documents or diplomatic issues worldwide.

Families will be kept up to date as the deceased is shipped to the selected licensed receiving funeral home. No claim forms, no deductions, no age limits, no health questions.



Video Tribute

No charge for video

Free Grief Support in our New App!

stark.griefplan.app



Our support in your time of need does not end after the funeral services, as we provide everyone in our community with access to grief support through our custom app.

The app provides over 70 videos and 50 downloads free of charge.



Family Shield Credit

Peace of Mind When You Need it Most

Anxious about funeral expenses? With the new Family Shield Credit by Stark program, there's one less thing to worry about. Grief is burden enough – financing a funeral shouldn't be another one.

Introducing Family Shield Credit by Stark, a program that allows families to borrow funds to cover all elements of a funeral expense — from the funeral service to family travel to the post-service luncheon — and everything in between. We hope this program gives families one less thing to worry about after enduring the loss of a loved one.

~ Services ~

~ On-Site Florist ~



Our on-site florist not only creates the beautiful sprays for your loved ones, but can also make arrangements of varying size and design. Flowers can be ordered by phone or online through our website.

~ Veteran Services ~



We believe in honoring our country's veterans and will make sure your veteran is honored. Stark Memorial will arrange military honors and help secure a VA Marker. Those veterans choosing cremation, will be cremated with a retired flag to honor their service.

~ Spirit Pieces ~



We create uniquely beautifully memorial art for the unique individual. We were founded with the guiding principle of providing beautiful artistry to the families of those who lost a loved one. We offer a wide assortment of handmade cremation jewelry and cremation glass art made by artists who believe in healing through art. Each Spirit Piece is made specifically for you with love and respect and is infused with the ashes of your loved ones to create a lasting beautiful memory through the generations.

~ Monuments ~



We partner with Ohio Headstone Company to assist you and your family in getting the perfect monument for your loved one.

Contact us at the funeral home to get started creating a permanent marker for your loved one.



~ Certified Celebrant ~



InSight Institute Certified Celebrants meet with the family to gather the stories and listen to the memories. The funeral experience is built around these stories, providing personalization and individualization. A celebrant acts as a partner with the funeral director to create a funeral or memorial service that fits the family and encourages healthy grieving. They can present funerals in parks, gardens, beaches, mountains, boats, homes, funeral home chapels...whatever best meets the needs of the family.

~ Cremation Services ~



Stark Memorial has an On-Site Crematory and is exclusive to Cremation with Care America's Experts. Your loved one is always in our care. Once we receive your loved one and during the entire cremation process, you can rest assured your loved one is being taken care of every step of the way.

This is a state of the art facility with the highest grade of technology providing barcode technology for chain of custody, protection and tracking every step of the process for your peace of mind.



PARTING STONE®



Stark Memorial is the first in the area to offer a touchable form of solidified remains with Parting Stone.

Families choosing cremation can now receive a stone like solidified that can be touched, held, shared, scattered or memorialized.

This is a great alternative to cremated remains.

~ General Price List ~

The goods and services shown below are those we can provide to our customers. You may choose only the items you desire.
However, any funeral arrangements you select will include a charge for our basic services and overhead.

If legal or other requirements mean you must buy any items you did not specifically ask for,
we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

Service Options

Basic Services and Overhead.....\$2,700

This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select.

(This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains.)

- Consultation with Family and Clergy
- Securing and filing the Death Certificate and Burial Permit
- Preparation and filing of Newspaper Notice
- 24-hour Telephone Service
- Typical Business Overhead Expenses

Care of Deceased

Transfer of Remains to Funeral Home..... **\$375**

(Transfer beyond 30 miles will be charged \$2.50 per loaded miles)

Other Preparation of Deceased..... **\$260**

Embalming..... **\$695**

Except in certain cases, embalming is not required by law.

Embalming may be necessary, however, if you select certain funeral arrangements such as a funeral with a viewing.

*If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it,
such as direction cremation or immediate burial.*

Ceremony Service

Funeral Ceremony at Our Facility or Another Location..... **\$475**

Visitation at Our Facility or Another Location (Includes 3 hours * \$150 per hour after) **\$375**

Memorial Service..... **\$475**

Graveside Service **\$475**

Certified Celebrant..... **\$250**

Weekend Fee..... *Additional* **\$200**

Reception – Use of Facilities (Includes: host, linens, coffee, lemonade, tea)..... **\$475**

Max occupancy: 70 guests – Catering is Additional

Full Menu \$1095

Other Service Charges

Professional Services for Anatomical Donations..... **\$495**

Cremation when deceased is over 300 lbs. *Additional* **\$150**

Over 400 lbs. - Quote will be given at arrangements

Travel Plan Insurance..... **\$499**

Shipping of Cremated Remains **\$175**

Automotive Options

Funeral Coach (hearse) **\$325**

Limousine..... **\$325**

Merchandise Options

• Urns – Cremation Urns..... **\$175-\$595**

• Cremation Containers and Caskets **\$100-\$5,425**

• Outer Burial Containers..... **\$1,300-\$14,480**

A complete price list will be provided at the funeral home.

• Casket Price Ranges **\$1,950-\$12,355**

A complete price list will be provided at the funeral home.



*Membership is by invitation only and is extended to worthy funeral homes after careful evaluation
of their character, professional ability and reputation.*

~ General Price List ~

Service Bundles

Forwarding of Remains to Another Funeral Home	\$2,995
<i>This charge includes: basic services and overhead, transfer of remains from place of death, embalming, transport to airport (30 miles)</i>	
Receiving of Remains	\$2,595
<i>This charge includes: basic services and overhead, transfer of remains from the airport (30 miles); transfer to cemetery</i>	
Immediate Burial	\$2,995-\$11,885
<i>This charge includes: basic services and overhead, transfer of remains from place of death, transfer of remains to cemetery</i>	
A. Immediate Burial with any casket selected from funeral home (<i>service fee only</i>)	\$2,995
• Range of immediate burial with casket selected from selection room	\$5,345-\$12,130
B. Immediate Burial with a casket provided by purchaser	\$2,995
Direct Cremation	\$2,205-\$7,145
<i>This charge includes: basic services and overhead, transfer of remains from place of death, cremation process.</i>	
<i>If you want to arrange a direct cremation, you can use an alternative container.</i>	
<i>Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering).</i>	
<i>The containers we provide are a fiberboard container or an unfinished wood box.</i>	
A. Direct Cremation (<i>service fee only</i>)	\$2,205
• Range of direct cremation with casket selected from selection room	\$3,950-\$8,580
B. Direct Cremation with a container provided by purchaser	\$2,205
C. Direct Cremation with an alternative container	\$2,305
D. Cremation after a Traditional Funeral service fee	\$585
E. Cremation Memorial Service Package (<i>container not included</i>)	\$3,405

Memorial Items

Video Tribute (<i>1 copy, up to 50 photos included in Basic Services – Additional scanned photos will be an additional \$.75 ea.</i>)	\$25
Additional Video Copy	\$25
Jewelry	<i>Varies in cost</i>
Visitors Register Book	\$65
Memorial Folders (<i>standard</i>)	\$95
Memorial Folders (<i>custom-on glossy paper</i>)	\$115
Any additional printing on both sides will be an additional charge	\$20
Prayer Cards	\$95
Prayer Cards (<i>custom</i>)	\$115
Laminated Prayer Cards (<i>includes card</i>)	\$2 ea.
Laminated Obituary Bookmark	\$5
Candle	\$30
Service Programs	\$125
Thank You Cards	\$10/box

Miscellaneous

Shipping container	\$200	Alternative container	\$100
Delivery of cremated remains to the cemetery			\$75

Payment Policy

We are a small business providing service and merchandise, being totally dependent upon our clients for their prompt payment.

In order for us to meet our obligations for said services or merchandise, payment is sincerely appreciated in one of the following methods.

- * Cash * Check * Visa * MasterCard * American Express
- * Discover * Family Shield Credit
- * Prearrangement * Insurance Assignment
- * Payment from another Funeral Home

*Insurance Processing Fee of approximately 3.75%
Credit Card processing fee of 3%*

When funds are not readily available or guaranteed to us for funeral expenses, evidence of financing and payment MUST be given prior to the time of services.

*Our funeral home DOES NOT bill estates.
Estates are not settled within 30 days.*

The party making the funeral arrangements should pay the expenses and file their claim for reimbursement with the decedent's estate.

WE TREAT EVERY FAMILY AS IF IT WAS OUR OWN

Don't take our word for it-see what our families are saying....



"Mom had most her arrangements completed! My experience with Stark Memorial in planning the final arrangements was less stressful knowing that they would handle everything. Such nice and caring staff! Thank you for being so compassionate during this time."

Cynthia L. - via Google



"Dan and his staff couldn't have been more helpful and considerate when my Mom died. They answered every question, and took care of all the details of the arrangements, even managing the details of the transport of her body back to Salem. They have continued to reach out to be sure we are doing ..."

Linda S. - via Google



"Stark funeral home treated my entire family with the utmost respect during our loss. Dan & his entire staff are very friendly, caring & are just wonderful to work with during our loss. I would highly recommend them to anyone looking for a caring compassionate funeral home & staff."

Laurie F. - via Google

