

Most Recent Update: 01/01/2025

This Privacy Policy explains how Johnson Casket Company LLC collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at www.johnsoncasketco.com

COLLECTION OF PERSONAL INFORMATION

Information collected directly from you: We may collect personal information directly from you, for example: through a web form, during an in-person meeting, or when you contact us. Personal information we collect directly from you may include first and last name, address, email address and phone number.

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example: through a web form or if you text message our phone number. Our website may also use cookies to personalize your experience and enable certain features. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

Information collected from third parties: We may collect personal information about you from third parties. Personal information we collect from may include: your demographic information, address, phone number, and geographic location.

USE OF PERSONAL INFORMATION

We use information collected directly from you to provide you with: our products and services, customer service and support, and other relevant information. We may also use this information to market our products and services to you, including by email and text message subject to your consent. We use information collected automatically from your device to provide our website to you, to optimize our website, and to be able to respond to your request only upon your request.

DISCLOSURE OF PERSONAL INFORMATION

We never sell, give, or distribute your information to anyone or any company.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to not receive emails from us, please reply to any email received to be removed from any future emails.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

You may have the right to request access to the personal information we hold about you, to port it to a new service, or to request that your personal information be corrected or deleted. To exercise any of these rights, please contact us at contactus@johnsoncasketco.com

CHANGES TO THE THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us at [\[contactus@johnsoncasketco.com\]](mailto:contactus@johnsoncasketco.com) or 573-605-1605.