

Funeral Funding

Matthews Memorialization is a longtime, trusted partner to the funeral profession, helping funeral home and cemetery owners grow their businesses, and helping families move from grieving to remembrance for nearly a century. We are the largest death care provider, offering the widest breadth of solutions from caskets to memorials to cremation, and we continue to actively invest in the funeral industry and in our customers' future success. That is why we are excited to announce, **Matthew Funeral Funding** – a new way to help your firm and your families fund funerals.

Why Fund Life Insurance Policies?

Did you know 56% of Americans have \$5,000 or less in their savings, which is often not enough to cover the total cost of their funeral expenses? However, 6 out of 10 families have some type of life insurance policy.

Here's how life insurance policies are mutually beneficial to both your firm and your families:

- Increase your revenue per call – families tend to spend more when using a life insurance policy leading to greater sales
- Create a better buying experience for your families – they pay nothing out of pocket, relieving them of the financial burden
- Reduce your receivables and put more money back into your business
- Competitive pricing and no cost to your firm makes it a no-brainer to choose life insurance funding!





Why Fund with Matthews Funeral Funding?

You already know your Matthews team stands ready to support you every single day, and now you can count on your Matthews Funeral Funding team to do the same. When an insurance policy is funding a funeral, you can count on Matthews Funeral Funding to make the claim funding process easy for you and for your families.



We make it as easy as 1-2-3 so you can:

- Funds wired or ACH transaction initiated within 24 hours* of policy verification
- Complete the simple online claim form
- Simply take a photo of your forms and upload directly to our website

**Subject to change upon policy review*

**Contact your Matthews Representative today to be on
your way to a funded funeral!**