

Families are changing the way they choose to celebrate the life of their loved ones and you are likely experiencing a change in your business as a result.

Are you experiencing a rise in your cremation rate and a decline in full funerals?

Are you challenged with converting requests for direct cremation to service?

Perhaps you're experiencing all of these challenges, and if so you're not alone.



Let us show you how our industry-leading solutions, combined with our experienced, consultative sales force can help your families celebrate life and move from grieving to remembrance.

Check the Solutions you would like to learn more about.

Burial Products

- Metal Caskets
- Hardwood Caskets
- Enhanced Width Caskets
- All Wood Construction
- Casket Personalization
 - Printed Canvas Cap Panels
- Selection Room Merchandising

Cremation Products

- Cremation Caskets
- Ceremonial / Rental Caskets
- Minimum Containers
- Urns
- Keepsakes
- Cremation Jewelry
- Memorial Jewelry
- Merchandising

Technology Solutions

- Solution Center
 - Catalog App
- Family Connections
- Advisor
- Arranger

Memorial Stationery

- Register Books
- Service Folders
- Prayer Cards
- Acknowledgement Cards



Marketing Solutions

- P3® Price Protection Plan
(Casket Price Protection)
- I'll Remember You® Cremation Program
- Honoring the Veteran Merchandising Program
- Matthews Children's Foundation
- The Remembrance Process™

Professional Development Solutions

- Thriving in Today's Changing Marketplace
- The Art of Cremation Phone Inquiries
- Decoding The Generations
- The Sky's the Limit:
Getting Creative with Cremation Families
- Be Audacious in Business
- Navigating through Conflict
- What Now?
The Virtual Reality of Funeral Service
- WOW Them!
With Service They'll Never Forget
*On-Site and E-Learning Training
Formats Available*