



Experience the Matthews Aurora™

DIFFERENCE.

Consumer expectations are changing, from arrangement planning to the final celebration of a loved one. Your firm is likely experiencing a change in business as a result.

At Matthews Aurora™ Funeral Solutions, we provide solutions that help you grow your business and help you serve the evolving needs of families in today's digital world. Our Funeral Service Consultants tailor programs to meet your needs and partner with you to ensure that we are delivering the results that you expect.



Are you challenged with providing convenient, online arrangements?

Do you need business analysis that identifies real growth opportunities?

Perhaps you're experiencing all of these challenges, and if so you're not alone.

Let us show you how our industry-leading solutions, combined with our experienced, consultative sales force can make a difference in the future of your business.

IF you want a partner deeply invested in the future of your business, contact us at 1.800.457.1111 to be connected with your Matthews Aurora Funeral Service Consultant.

Discover Matthews Aurora™ Funeral Solutions.

Check the Solutions you would like to learn more about.

☐ **Burial** Products

- Metal Caskets
- Hardwood Caskets
- Enhanced Width Caskets
- All Wood Construction Caskets
- Casket Personalization
 - Printed Canvas Cap Panels
- Selection Room Merchandising

☐ **Cremation** Products

- Cremation Caskets
- Ceremonial / Rental Caskets
- Minimum Containers
- Urns
- Keepsakes
- Cremation Jewelry
- Memorial Jewelry
- Merchandising

☐ **Technology** Solutions

- Solution Center
 - Catalog App
- Family Connections
- Advisor
- Arranger

☐ **Memorial** Stationery

- Register Books
- Service Folders
- Prayer Cards
- Acknowledgement Cards

☐ **Marketing** Solutions

- P3® Price Protection Plan
(Casket Price Reduction)
- I'll Remember You® Cremation Program
- Honoring the Veteran Merchandising Program
- Matthews Children's Foundation
- The Remembrance Process™
- Compass

☐ **Professional Development** Solutions

- Thriving in Today's Changing Marketplace
- The Art of Cremation Phone Inquiries
- Decoding The Generations
- The Sky's the Limit:
Getting Creative with Cremation Families
- Be Audacious in Business
- Navigating through Conflict
- What Now?
The Virtual Reality of Funeral Service
- WOW Them!
With Service They'll Never Forget
*On-Site and E-Learning Training
Formats Available*

