

PRIVACY POLICY

Parson Mortuary is committed to respecting our customers' privacy, and as such, a customer's personally identifiable information will only be used in the context of customer's relationship with Parson Mortuary. This includes service and billing functions and informing customers of products and services of potential interest.

The information collected through these pages are business name, business address, business phone number, business email address, name, username, contact and billing information, transaction, and credit card information. Data collected online may also be combined with information provided during ownership registration of Parson Mortuary products and services. In order to tailor subsequent communications and continuously improve products and services, Parson Mortuary may ask customers to voluntarily provide information regarding customer's personal or professional interests, demographics, product experience, and contact information. Parson Mortuary will not sell, rent or lease customers' personally identifiable information to others. Except as may be required by subpoena, search warrant, or other legal process or in the case of imminent physical harm to a customer or others, Parson Mortuary will only share the personal data the customer provided with business partners who are acting on Parson Mortuary's behalf to complete the activities customer requested. In that event, Parson Mortuary's business partners will be governed by Parson Mortuary's privacy policy with respect to the use of this data. Should a company not governed by Parson Mortuary's privacy policy require customer's personal information, customer's permission will be initially obtained, unless seeking customer's permission is inconsistent with legal guidelines or legal requirements. The use of any shared data will be governed by the company's respective privacy policy.

Parson Mortuary uses customer information to better understand customer needs and continuously improve the level of service Parson Mortuary provides. Specifically, customer's information is used to help complete a transaction, to communicate back to customer, to update customer on service and benefits, and to personalize Parson Mortuary's website. Credit card numbers are used only for payment processing and are not utilized for other purposes.

Mobile information will not be shared with third parties/affiliates for marketing/promotional purposes. By opting in, you agree to receive SMS messages from Parson Mortuary, Inc., including service updates, meeting reminders, and support. Message frequency varies based on your interactions with us, but you can typically expect up to two messages per week. Standard message and data rates may apply.

Parson Mortuary Inc. does not use SMS for marketing purposes.

By opting in, you agree to receive SMS messages from Parson Mortuary, including service updates, meeting reminders, and support. Message frequency varies based on your interactions with us, but you can typically expect up to two messages per week. Standard message and date rates may apply.

To opt-out of SMS messages, reply STOP. For help, reply HELP or contact us at chelsea@parsonmortuary.com or 765-747-1100.

From time to time, Parson Mortuary may use customer information to contact customer for market research or to provide customer with information to be of particular interest. At a minimum, customer will have the opportunity to opt out of receiving such direct marketing or market research contact. Where applicable, Parson Mortuary also will follow federal and local requirements such as allowing customer to opt out from receiving an unsolicited contact.

Parson Mortuary strives to keep customers' personally identifiable information accurate. Every effort is made to provide customer with online access to customer's registration data so that Customer may update or correct Customer's information at any time. Parson Mortuary is committed to ensuring the security of customer information. To prevent unauthorized access, maintain data accuracy, and ensure the appropriate use of information, appropriate procedures are in place to safeguard and secure the information collected online. Parson Mortuary uses encryption when collecting or transferring sensitive data such as credit card information.

Parson Mortuary also may collect certain non-personally identifiable information when customer visits Parson Mortuary's website. Parson Mortuary accomplishes this through the use of "cookies" or tracking mechanisms that collect this type of information. If customer does not want this to happen or wants to know when it does happen, customer's browser should be set to warn customer or to block cookies (although blocking cookies may affect customer's use of certain sites). In addition, Parson Mortuary or others may use small bits of code called "one-pixel gifs" or "clear gifs" embedded in some web pages to make cookies more effective.

Parson Mortuary has put in place physical, electronic and managerial procedures to safeguard and help prevent unauthorized access, maintain data security and correctly use the information Parson Mortuary collects online. However, no transmission of data over the Internet is guaranteed to be completely secure. While Parson Mortuary strives to protect customer's information, Parson Mortuary cannot guarantee or warrant the security of any information customer transmits to Parson Mortuary. Any such transmission is done at customer's own risk. Neither people nor security systems are foolproof, and people can commit intentional crimes, make mistakes or fail to follow policies. Although Parson Mortuary takes certain precautions,

Parson Mortuary does not guarantee security. Additionally, it may be possible for third parties to intercept or access transmissions or private communications unlawfully. Customer assumes the risk of any failure of security and agrees to do what customer reasonably can to promote security.

What information Parson Mortuary collects or processes and, Parson Mortuary does so in a reasonable and lawful manner.

The types of information and the purposes for which Parson Mortuary collects or processes personal information may include: