

OFFICERS & DIRECTORS

2026 President

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Continuing Education Co-Chairperson

Norman Wimer | Tionesta, PA

Registration Chairperson

Roger Cunningham | New Castle, PA

Board Member - In Memoriam

Stephen "Steve" Geibel | Butler, PA

WPFDA Board Meeting Schedule

June 22 4:30 pm | June 23 2:00 pm | June 24 2:15 & 3:00 pm

WHY CHOOSE WPFDA?

Continuing Education
Networking Opportunities
Access to Resources and Suppliers

JOIN US ON THE GOLF COURSE

Fun for all ages & skill levels!

Monday, June 22

9:30 am Tee Time

Whispering Woods Golf Course
7214 Grubb Rd, Erie, PA 16506

Register at www.wpfda.org/annual-golf-scrabble

WHAT'S HAPPENING IN ERIE?

- Presque Isle State Park
- Splash Lagoon - Enjoy a Convention Discount
- Waldameer Park & Water World
- Erie Maritime Museum
- Presque Isle Downs & Casino
- Erie Zoo

Find details at www.wpfda.org/about-erie-pa

SCHEDULE AT A GLANCE

Monday - June 22nd

Tee Times Start 9:30am | LCBA Golf Outing | Whispering Woods
7214 Grubb Rd, Erie, PA 16506 | Register online at wpfda.org

10am - 4pm | Exhibitor Registration

Ambassador Garden Atrium Pre-Function Area

1pm - 4pm | Attendee Registration

Ambassador Garden Atrium Pre-Function Area

6pm | Appreciation Party for Exhibitors & Conference

Attendees at Hemingway Bar. Music | Complimentary Food Bar & 1 Hour Open Bar 6pm - 7pm | Cash Bar 7pm Pre-registration Giveaway Drawing | Hemingway Bar & Lounge Area. Sponsored by WPFDA

Tuesday - June 23rd

7am - 4pm | Attendee Registration

Ambassador Garden Atrium Pre-Function Area

9:30am - 11am | Exhibitor Registration

Ambassador Garden Atrium Pre-Function Area

7:30am - 9:30am | Breakfast | Ambassador Garden Atrium

Sponsored by Batesville & WPFDA

8:45am - Noon | Seminar Presented by Dr. Jason Troyer

"Modern Grief, Messy Families, and the Funeral Director's Evolving Role"

Ambassador Hemingway Ballroom

Sponsored by Great Lakes Vault & Precast LLC

Noon - 1:30pm | Roaming Lunch with Vendors

Ambassador Exhibit Hall

Sponsored by: Great Lakes Vault & Precast LLC and WPFDA

Noon - 4pm | Exhibit Hall Open

4pm - 6pm | Seminar Presented by Dr. Joseph A. Marsaglia

"Child Abuse: Recognition & Reporting"

Ambassador Hemingway Ballroom. Sponsored by WPFDA

6:30pm | Presidents Reception | Past-President Honoree Award

Music | Prize Raffles 7:30pm | Hawaiian Shirt Contest

Ambassador Garden Atrium & Outside Terrace

Sponsored by: American Coach Sales, Nomis Publications, Traditional Funeral Products LLC, Esco/Hydrol, Mathews Aurora, Mackenzie Bronze, Precious Memories

Wednesday - June 24th

7am - Noon | Registration

Ambassador Garden Atrium Pre-Function Area

9am - 10am | Seminar Presented by Sherrie Dunlevy

"The Power of Human Connection"

Ambassador Hemingway Ballroom

Sponsored by: WPFDA

10am - Noon | Roaming Brunch

Ambassador Exhibit Hall

Sponsored by Vantage Point Preneed, LCBA, and WPFDA

10am - Noon | Exhibit Hall Open

Noon - 2pm | Seminar Presented by Anna Nesbit

"It's Not Personal . . . It's Personality"

Ambassador Hemingway Ballroom

Sponsored by WPFDA

Thursday - June 25th

Wrap Up Day

THE WESTERN PENNSYLVANIA FUNERAL DIRECTORS ASSOCIATION



117TH ANNUAL CONVENTION & EXPO JUNE 22 - 25, 2026

ERIE, PENNSYLVANIA

Gold



GREAT LAKES VAULT
& PRECAST LLC

Silver



Bronze



MACKENZIE
BRONZE



SCAN QR CODE TO
REGISTER | WPFDA.ORG



WESTERN PENNSYLVANIA FUNERAL DIRECTORS ASSOCIATION
110 PETROLEUM ST, OIL CITY, PA 16301

**Tues. June 23rd | 8:45am - Noon****“Modern Grief, Messy Families, and the Funeral Director’s Evolving Role”****Presenter | Dr. Jason Troyer***Nationally Renowned Speaker on many aspects of Grief*

Dr. Jason Troyer is a grief expert, author, and former psychology professor & therapist. He helps funeral homes & cemeteries connect with their communities through his Facebook content and grief support materials and co-founded The Healing Path Cemetery. He also provides community presentations, professional workshops, and trainings.

Presentation Highlights

Learn to Identify Disenfranchised Grief & Provide Support | Grieving Styles Theory | Continuing Bonds vs Closure & Recognize How this Influences Grief Support

3 CEU’s Con-Ed Approved for PA, OH, NY, W. VA**Tues. June 23rd | 4pm - 6pm****“Child Abuse: Recognition & Mandated Reporting”****Presenter | Dr. Joseph A. Marsaglia***EdD, PIMS Dean Emeritus*

Since 1995 (now retired), Joseph served as the Dean of Faculty & Students Instructor, Clinical Embalming Supervisor at the Pittsburgh Institute of Mortuary Science [PIMS].

Prior to his time at PIMS, he served as a Sergeant in the U.S. Marine Corps. He has an extensive teaching experience & background that includes coursework in business, sociology, psychology, thanatology, & funeral service law and has written multiple articles & presented all over the United States.

Presentation Highlights

Identifies the Categories | Recognizing the Signs | Role of Mandated Reporter | Reporting Requirements

2 CEU’s Con-Ed Approved for PA, OH, NY**REGISTRATION**

Includes:
All Meals, Seminars & Special Events

Funeral Directors.....\$225
Guests over 18.....\$175
Resident Intern.....\$175
Mortuary Student.....FREE
Children Ages 6-17.....\$60
Children under 6..... FREE

**Register by May 22nd
for a Chance to Win a
Yeti Package**

Register Now | WPFDA.org**APPRECIATION PARTY****Monday, June 22nd • 6:00 PM***Ambassador Hemingway Bar & Lounge*

Complimentary Food Bar & 1 Hour Open Bar
from 6pm to 7pm. Cash Bar starts at 7pm

EARLY REGISTRATION GIVEAWAY AT 7:30PM.*PRESIDENTS RECEPTION****Tuesday, June 23rd • 6:30 PM***Ambassador Garden Atrium & Outside Terrace***President Korynne Young invites you to celebrate!****Hawaiian Shirt Competition**

Categories: 1) *Best Couple* 2) *Classic Vintage*
3) *Brightest & Boldest* 4) *WPFDA Favorite*

Get your picture taken with Macaw Parrots

**PAST-PRESIDENT HONOREE AWARD
DOOR PRIZE RAFFLES AT 7:30PM. MUST BE PRESENT TO WIN**

AMBASSADOR
BANQUET & CONFERENCE CENTER

Conference Room Rates: \$138**Book Online or Call**

Courtyard by Marriott 814-860-8300 | Hilton Garden Inn 814-866-1390

Book Online at WPFDA.org/Accommodations**Wed. June 24th | 9am - 10am****“The Power of Human Connection”**

Creating meaningful connections with the
people you serve and the people you employ

Presenter | Sherrie Dunlevy*Inspirationista, Author, Speaker, TV & Podcast Host*

Sherrie Dunlevy is a former NBC News anchor who served the Wheeling, WV area for nearly 40 years on television and radio. Today, she is a #1 bestselling author, inspirational speaker, and host of the Graduating Grief podcast and the TV series For Mature Audiences. Her book, How Can I Help?, offers practical guidance on supporting loved ones in times of pain. After losing a child and leaving a high-profile career, Sherrie redesigned a life she loves and now helps others grow beyond loss and disappointment. Known as an “Inspirationista,” she trains professionals to connect more meaningfully and inspires people to live with purpose, passion, and joy.

Presentation Highlights

Why People Feel Disconnected | Improve Connection
in the Workplace | Languages of Appreciation

1 CEU Con-Ed Approved for PA, OH, NY, W. VA**Wed. June 24th | Noon - 2pm****“It’s Not Personal...It’s Personality”**

Enhancing Communication in Funeral Service

Presenter | Anna Nesbit*Licensed Funeral Director, PA Insurance Producer, & Certified Preplanning Consultant*

Anna F. Zvirman-Nesbit is a licensed funeral director and license insurance producer. A graduate of the Pittsburgh Institute of Mortuary Science and Certified Funeral Service Practitioner (CFSP), she oversees aftercare and advanced funeral planning, specializing in service personalization and preplanning. Active in funeral service leadership, she serves as Secretary of the Allegheny County Funeral Directors Association and presents nationally for the National Funeral Directors Association.

Presentation Highlights

Communication Under Stress | DISC | Workplace Conflict
& Communication | Understand How Grief Intensifies
Personality Differences | Impact of Awareness

2 CEU’s Con-Ed Approval for PA, OH, NY, W. VA