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WPFDA BOARD MEMBERS / MEETING SCHEDULE

MON. 6/19 • 4:30pm | TUES. 6/20 • 2pm | WED. 6/21 • 2:15pm (two mtgs.)

REGISTRATION

FUNERAL DIRECTORS.....\$225
GUESTS OVER 18.....\$175
RESIDENT INTERN.....\$175
MORTUARY SCHOOL STUDENTS...FREE
CHILDREN AGES 6-17.....\$60
CHILDREN UNDER 6.....FREE

register | wpfda.org

REGISTRATION INCLUDES
ALL MEALS & SPECIAL EVENTS
LISTED ON THE SCHEDULE.

AMBASSADOR

BANQUET & CONFERENCE CENTER

7794 Peach Street | Erie, PA 16509

ROOM RATES \$132 | Call to book your stay!

Courtyard by Marriott | 814.860.8300

Hilton Garden Inn | 814.866.1390

SCHEDULE AT A GLANCE

[MONDAY] JUNE 19TH

10AM | GOLF SCRAMBLE • WHISPERING WOODS | SPONSORED BY LCBA
10AM - 4PM | EXHIBITOR REGISTRATION
AMBASSADOR GARDEN ATRIUM PRE-FUNCTION AREA
1PM - 4PM | ATTENDEE REGISTRATION
AMBASSADOR GARDEN ATRIUM PRE-FUNCTION AREA
6PM | APPRECIATION PARTY FOR EXHIBITORS & CONFERENCE
ATTENDEES AT HEMINGWAY BAR. LIVE MUSIC • BOBBY RAY
OF NASHVILLE, TN • COMPLIMENTARY FOOD BAR & 1 HOUR
OPEN BAR 6PM - 7PM • CASH BAR 7PM | YETI COOLER DRAWING
HEMINGWAY BAR & LOUNGE AREA | SPONSORED BY WPFDA

[TUESDAY] JUNE 20TH

7AM - 4PM | ATTENDEE REGISTRATION
AMBASSADOR GARDEN ATRIUM PRE-FUNCTION AREA
9:30AM - 11AM | EXHIBITOR REGISTRATION
AMBASSADOR GARDEN ATRIUM PRE-FUNCTION AREA
7:30AM - 9:30AM | BREAKFAST
AMBASSADOR GARDEN ATRIUM | SPONSORED BY AMERICAN
FUNERAL CONSULTANTS, AMERICAN COACH SALES & WPFDA
8:45AM - 10:45AM | SEMINAR PRESENTED BY KAHLEN M. KNAPIK
ABC'S OF SHIPPING • 2 ceu's
AMBASSADOR HEMINGWAY BALLROOM
SPONSORED BY THE WILBERT GROUP
11AM - NOON | SEMINAR PRESENTED BY CONOR DAWLEY
TAKING THE FIRST STEP: SUPPORTING FAMILIES THROUGH
THEIR JOURNEY OF GRIEF • 2 ceu's
AMBASSADOR HEMINGWAY BALLROOM
SPONSORED BY THE WILBERT GROUP
NOON - 1:30PM | ROAMING LUNCH WITH VENDORS
AMBASSADOR EXHIBIT HALL | SPONSORED BY THOMAS REMOVAL
SERVICE, PRECIOUS MEMORIES & WPFDA
NOON - 4PM | EXHIBIT HALL OPEN
4PM - 6PM | SEMINAR PRESENTED BY DR. JOSEPH A. MARSAGLIA
CHILD ABUSE: RECOGNITION & MANDATED REPORTING • 2 ceu's
AMBASSADOR HEMINGWAY BALLROOM | SPONSORED BY WPFDA
6:30PM | PRESIDENTS RECEPTION • PAST-PRESIDENT HONOREE AWARD
LIVE MUSIC WITH BOBBY RAY | GOLF OUTING PRIZES | DOOR PRIZE RAFFLES 7:30PM
AMBASSADOR GARDEN ATRIUM & OUTSIDE TERRACE
SPONSORED BY VANTAGE POINT PRENEED & WPFDA

[WEDNESDAY] JUNE 21ST

7AM - NOON | REGISTRATION
AMBASSADOR GARDEN ATRIUM PRE-FUNCTION AREA
9AM - 10AM | SEMINAR PRESENTED BY SHERRIE DUNLEVY
HOW CAN I HELP • 1 ceu
AMBASSADOR HEMINGWAY BALLROOM | SPONSORED BY WPFDA
10AM - NOON | ROAMING BRUNCH
AMBASSADOR EXHIBIT HALL | SPONSORED BY NOMIS PUBLICATIONS,
MATTHEWS AURORA & REGULATORY SUPPORT SERVICES
10AM - NOON | EXHIBIT HALL OPEN
NOON - 2PM | SEMINAR PRESENTED BY LEE GOHMANN
FTC: YESTERDAY, TODAY & TOMORROW • 2 ceu's
AMBASSADOR HEMINGWAY BALLROOM
SPONSORED BY WPFDA

[THURSDAY] JUNE 22ND

WRAP UP DAY

WESTERN PENNSYLVANIA
FUNERAL DIRECTORS ASSOCIATION
CORDIALLY INVITES YOU TO



114TH ANNUAL CONVENTION & EXPO JUNE 19TH - 22ND, 2023 ERIE, PENNSYLVANIA

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WESTERN PENNSYLVANIA FUNERAL DIRECTORS ASSOCIATION INC.
2201 HIGHLAND ROAD • HERMITAGE, PA 16148-2822



★ Celebrate U.S.A in Erie, Pa ★ AT OUR FEATURED SEMINARS & EVENTS

[TUES] JUNE 20th | 8:45AM-10:45AM

ABC'S OF SHIPPING

PRESENTER | **Kahlen M. Knapik**
Vice-President of National Mortuary Shipping

Kahlen Knapik is a licensed Funeral Director & Embalmer + serves as part of National Mortuary Shipping [NMS] & Cremation leadership team as Vice-President. He has been with NMS for over 22 years, has worked in almost every segment of the company.

Kahlen is a PIMS Graduate, has a diverse background in engineering, business management + marketing & a passion for funeral service. He has been instrumental in the development of NMS's proprietary software system, various marketing campaigns + employee development to propel National Mortuary Shipping.

PRESENTATION HIGHLIGHTS

- ★ DOMESTIC + INTERNATIONAL SHIPPING OF REMAINS
- ★ ADVISE & GUIDANCE FOR THE FAMILY ★ SCHEDULE SERVICES
- ★ EMBALMING PREPARATIONS ★ SHIPPING CONTAINERS
- ★ CREMATION CONSIDERATIONS ★ URNS

2 CEU'S CON-ED APPROVED FOR PA, OH, NY, W.VA & APFSP

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The Wilbert Group

[TUES] JUNE 20th | 11AM-NOON

TAKING THE FIRST STEP SUPPORTING FAMILIES THROUGH THEIR JOURNEY OF GRIEF

PRESENTER | **Conor Dawley**
Outreach & Education Coordinator
HIGHLIGHT CARING PLACE

Conor Dawley has an extensive background in counseling services. Conor obtained a Master of Science in Community Counseling from Gannon University. His additional licensure & certifications include Certification in Thanatology – Death, Dying & Bereavement (CT).

Since November 2020, he has given a variety of presentations about grief. He also developed & manages strategic community partnerships.

PRESENTATION HIGHLIGHTS

- ★ ANALYZE GRIEF SPIRAL & WAYS PEOPLE EXPRESS GRIEF
- ★ REASONS GRIEF CAN BE DISENFRANCHISED
- ★ DISCOVER STRATEGIES TO ALLEVIATE DISENFRANCHISED GRIEF

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[TUES] JUNE 20th | 4PM-6PM

CHILD ABUSE: RECOGNITION & MANDATED REPORTING

PRESENTER | **Dr. Joseph A. Marsaglia**
EdD, PIMS, Dean Emeritus, CFSP

Starting in 1995 (now retired), Joseph served as the Dean of Faculty & Students Instructor, Clinical Embalming Supervisor at the Pittsburgh Institute of Mortuary Science [PIMS].

Prior to his time at PIMS, Dr. Joseph Marsaglia served as a Sergeant in the U.S. Marine Corps. He was a police officer on the Philadelphia police force, & a participant in recovery efforts of US Air Flight 427 in 1994 & an earthquake in Kobe, Japan in 1995. He has an extensive teaching experience & background that includes coursework in business, sociology, psychology, thanatology, & funeral service law + has written multiple articles & presented all over the United States.

PRESENTATION HIGHLIGHTS

- ★ IDENTIFIES THE CATEGORIES + RECOGNIZES THE SIGNS OF CHILD ABUSE
- ★ DISCUSS THE ROLE OF MANDATED REPORTER
- ★ REPORTING REQUIREMENTS

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GOLF SCRAMBLE

[MONDAY] JUNE 19TH

10AM TEE TIME

Sponsored by LCBA

NET PROCEEDS | WPFDA

CONTACT MATT BARR OF LCBA BARRM@LCBALIFE.ORG | (800) 234-5222

WHISPERING WOODS GOLF CLUB
7214 GRUBB ROAD • ERIE, PA 16506
FUN FOR ALL AGES + SKILL LEVELS
MEN • WOMEN • KIDS

REGISTRATION INFO / VISIT WPFDA.ORG

\$125 SINGLE | \$400 FOURSOME

*INCLUDES FOOD | DRINKS | GOODIES

APPRECIATION PARTY

[MONDAY] JUNE 19TH • 6:00PM

Ambassador Hemingway Bar & Lounge

COMPLIMENTARY FOOD BAR & 1 HOUR OPEN BAR
FROM 6PM TO 7PM. CASH BAR STARTS AT 7PM.

*YETI COOLER GIVEAWAY AT 7:30PM.

PRESIDENTS RECEPTION

[TUESDAY] JUNE 20TH • 6:30PM

Ambassador Garden Atrium & Outside Terrace

STEPHEN J. SHERMAN, II. & FIRST LADY ANGELIA SHERMAN
INVITE YOU TO CELEBRATE ★ WEAR RED, WHITE & BLUE!

LIVE MUSIC FEATURING BOBBY RAY OF NASHVILLE, TN

PAST-PRESIDENT HONOREE AWARD • GOLF OUTING PRIZES
DOOR PRIZE RAFFLES AT 7:30PM. MUST BE PRESENT TO WIN.

[WED] JUNE 21st | 9AM-10AM

HOW CAN I HELP?

CREATIVE WAYS TO OFFER COMFORT
& SUPPORT TO GRIEVING PEOPLE

PRESENTER | **Sherrie Dunlevy**
Author, Renowned Speaker, Podcast Host

Sherrie Dunlevy is a former TV news anchor & radio talk host turned best selling author, inspirational speaker, host of the Graduating Grief podcast & founder of the Graduating Grief Academy.

She is also a bereaved mother & daughter. She has presented at the at NFDA International Conferences, the OHDA Conference, Presented continuing education online workshops for the OFDA & has participated in numerous global grief summits. As an inspirational speaker, Sherrie has presented many keynotes, & workshops based on personal & professional development.

PRESENTATION HIGHLIGHTS

- ★ SPECIFIC ACTIONS TO DO & SAY TO HELP PEOPLE THROUGH THE MOST DIFFICULT TIMES IN THEIR LIVES
- ★ RESOURCES TO OFFER & SHARE WITH THOSE WHO ARE GRIEVING

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[WED] JUNE 21st | NOON-2PM

FTC: YESTERDAY, TODAY & TOMORROW

PRESENTER | **Lee Gohmann**
LFD, M.Ed

Lee Gohmann is a working Funeral Director & has been in funeral service for over 20 years. She started out on the cemetery side of things, selling cemetery plots & pre-need funerals. A few years into her career, she attended mortuary school online through the Pittsburgh Institute of Mortuary Science.

Lee is passionate about Funeral Service & Mortuary Education. She got a Master of Education Degree with a Concentration in Online Teaching & Learning. Lee teaches at two Colleges online.

PRESENTATION HIGHLIGHTS

- ★ WHY DO WE NEED THE FUNERAL RULE?
- ★ WHAT MUST BE ON THE GPL TO KEEP IT LEGAL
- ★ PROPOSED CHANGES TO THE FUNERAL RULE

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