

THE BIG PAYBACK



PRIZE STRUCTURE

	Small Organizations Most Dollars Raised	Small Organizations Most Unique Donors	Large Organizations Most Dollars Raised	Large Organizations Most Unique Donors	Most Unique Donors Overall
Grand Prizes	\$7,500	\$7,500	\$7,500	\$7,500	
2nd Place Grand Prizes	\$3,000	\$3,000	\$3,000	\$3,000	
3rd Place Grand Prizes	\$1,500	\$1,500	\$1,500	\$1,500	

DAY-OF PRIZES

12 a.m. to 12:30 a.m.					\$2,500
12 a.m. to 3 a.m.	\$2,500	\$2,500	\$2,500	\$2,500	
NIGHT OWL 2:30 a.m. to 3:30 a.m.	\$2,500	\$2,500	\$2,500	\$2,500	
3:01 a.m. to 6 a.m.	\$2,500	\$2,500	\$2,500	\$2,500	
6:01 a.m. to 9 a.m.	\$2,500	\$2,500	\$2,500	\$2,500	
9:01 a.m. to 12 p.m.	\$2,500	\$2,500	\$2,500	\$2,500	
LUNCH HOUR 11 a.m. to 1 p.m.	\$2,500	\$2,500	\$2,500	\$2,500	
12:01 p.m. to 3 p.m.	\$2,500	\$2,500	\$2,500	\$2,500	
3:01 p.m. to 6 p.m.	\$2,500	\$2,500	\$2,500	\$2,500	
HAPPY HOUR 5 p.m. to 7 p.m.	\$2,500	\$2,500	\$2,500	\$2,500	
6:01 p.m. to 9 p.m.	\$2,500	\$2,500	\$2,500	\$2,500	
9:01 p.m. to 12 a.m.	\$2,500	\$2,500	\$2,500	\$2,500	
11:30 p.m. to 12 a.m.					\$2,500

SAMPLE ONLY

POST EVENT PRIZE

Most Creative Campaign <i>(will not know winner until some time after end of Big Payback)</i>	\$5,000	\$5,000
HCA Most Improved Player <i>(Davidson County/Org participating 2 or more years/Post Event Application Process to Select Recipient After End of Big Payback)</i>	\$5,000	\$5,000

GRAND TOTAL **\$183,000**

Organizations are eligible for only one Grand Prize and one Day-Of Prize.