

THE BIG PAYBACK



POP-UP PRIZES

First org to 50 unique gifts	\$1,500
County Prize No. 1, 12 a.m. to 12:30 a.m.	\$500
County Prize No. 2, 12 a.m. to 3 a.m.	\$500
County Prize No. 3, 3:01 a.m. to 6 a.m.	\$500
County Prize No. 4, 6:01 a.m. to 9 a.m.	\$500
County Prize No. 5, 9:01 a.m. to 12 p.m.	\$500
County Prize No. 6, 12:01 p.m. to 3 p.m.	\$500
County Prize No. 7, 3:01 p.m. to 6 p.m.	\$500
County Prize No. 8, 6:01 p.m. to 9 p.m.	\$500
County Prize No. 9, 9:01 p.m. to 12 a.m.	\$500
County Prize No. 10, 11:30 p.m. to 12 a.m.	\$500
Gift closest to Sunrise on May 3 (5:52 a.m. CT.)	\$1,500
Gift closest to Noon (Midway Point)	\$1,500
Gift closest to Sunset on May 3 (7:30 p.m. CT)	\$1,500
Meal Time Prize: Breakfast (7:30 a.m.)	\$1,000

Meal Time Prize: Lunch (12:30 p.m.)	\$1,000
Meal Time Prize: Dinner (6:30 p.m.)	\$1,000
Org that gets gift No. 1,000	\$1,500
Org that gets gift pushing The Big Payback over \$1 million	\$1,500
Org that receives last gift (closest to 12 a.m. CT, May 4)	\$1,500
Org that receives most mentions by unique Twitter users with hashtag #bigpayback (Feb 27 - March 1)	\$1,000
Facebook Comment Contest (April 1 - April 24)	\$1,000
Greater Nashville Region Most Dollars Raised	\$2,000
Greater Nashville Region Most Unique Donors	\$2,000
South Central Region Most Dollars Raised	\$2,000
South Central Region Most Unique Donors	\$2,000
Upper Cumberland Region Most Dollars Raised	\$2,000
Upper Cumberland Region Most Unique Donors	\$2,000
GameDay Throwdown Poster Prize, 1st Place Onsite at Bridgestone Arena	\$1,500

GameDay Throwdown Poster Prize, 2nd Place Onsite at Bridgestone Arena	\$1,000
GameDay Throwdown Poster Prize, 3rd Place Onsite at Bridgestone Arena	\$500
Dollar General Literacy Prize, 1st Place Most Unique Donors, Large Org	\$1,500
Dollar General Literacy Prize, 2nd Place Most Unique Donors, Large Org	\$1,000
Dollar General Literacy Prize, 1st Place Most Unique Donors, Small Org	\$1,000
Dollar General Literacy Prize, 2nd Place Most Unique Donors, Small Org	\$1,000
Suicide Prevention Prize, 1st Place Most Unique Donors	\$1,500
Suicide Prevention Prize, 2nd Place Most Unique Donors	\$1,000
Suicide Prevention Prize, 3rd Place Most Unique Donors	\$1,000
Private School with Most Unique Donors	\$1,000
Public School Prize with Most Unique Donors	\$1,000
Religious Org with Most Unique Donors	\$1,000

SAMPLE ONLY

THE BIG BANG PRIZE, LARGE ORG

Organization with most unique donors from 7 p.m. to Midnight \$5,000

THE BIG BANG PRIZE, SMALL ORG

Organization with most unique donors from 7 p.m. to Midnight \$5,000

County Prizes: Only organizations outside of Davidson County are eligible

Greater Nashville Region: Cheatham, Dickson, Houston, Humphreys, Montgomery, Robertson, Rutherford, Stewart, Sumner, Trousdale, Williamson, Wilson

South Central Region: Bedford, Coffee, Franklin, Giles, Hickman, Lawrence, Lewis, Lincoln, Marshall, Maury, Moore, Perry, Wayne

Upper Cumberland Region: Cannon, Clay, Cumberland, DeKalb, Fentress, Jackson, Macon, Overton, Pickett, Putnam, Smith, Van Buren, Warren, White