



**Organizations are eligible for MULTIPLE Pop-Up, Pre- and Post-Event Prizes during The Big Payback.*

POP-UP PRIZES	2018 Grant Award
First organization to 50 unique gifts	\$1,500.00
Organization that gets gift No. 1,000	\$1,000.00
Organization that gets gift pushing The Big Payback over \$1 million	\$1,000.00
Organization that receives last gift (closest to 12 a.m. CST, May 3)	\$1,000.00
Gift closest to Noon (The Big Payback's Midway Point)	\$1,000.00
Gift closest to Sunrise on May 2 (5:53 a.m. CST)	\$1,000.00
Gift closest to Sunset on May 2 (7:36 p.m. CST)	\$1,000.00
Meal Time Prize: Breakfast (Gift closest to 7:30 a.m. CST)	\$1,000.00
Meal Time Prize: Dinner (Gift closest to 6:30 p.m. CST)	\$1,000.00
Meal Time Prize: Lunch (Gift closest to 12:30 p.m. CST)	\$1,000.00
Organization Serving Transplant Patients, 1st Place Most Unique Donors	\$2,500.00
Organization Serving Transplant Patients, 2nd Place Most Unique Donors	\$1,500.00
Organization Serving Transplant Patients, 3rd Place Most Unique Donors	\$1,000.00
Organization Serving Teens, 1st Place Most Unique Donors, Large	\$1,000.00
Organization Serving Teens, 1st Place Most Unique Donors, Medium	\$1,000.00
Organization Serving Teens, 1st Place Most Unique Donors, Small	\$1,000.00
Organization Serving Teens, 2nd Place Most Unique Donors, Large	\$600.00
Organization Serving Teens, 2nd Place Most Unique Donors, Medium	\$600.00
Organization Serving Teens, 2nd Place Most Unique Donors, Small	\$600.00

Organization Serving Senior Citizens, 1st Place Most Unique Donors, Large	\$1,000.00
Organization Serving Senior Citizens, 1st Place Most Unique Donors, Medium	\$1,000.00
Organization Serving Senior Citizens, 1st Place Most Unique Donors, Small	\$1,000.00
Organization Serving Senior Citizens, 2nd Place Most Unique Donors, Large	\$550.00
Organization Serving Senior Citizens, 2nd Place Most Unique Donors, Medium	\$550.00
Organization Serving Senior Citizens, 2nd Place Most Unique Donors, Small	\$550.00
Organization Serving Animal Welfare, 1st Place Most Unique Donors, Large	\$1,000.00
Organization Serving Animal Welfare, 1st Place Most Unique Donors, Medium	\$1,000.00
Organization Serving Animal Welfare, 1st Place Most Unique Donors, Small	\$1,000.00
Organization Serving Animal Welfare, 2nd Place Most Unique Donors, Large	\$500.00
Organization Serving Animal Welfare, 2nd Place Most Unique Donors, Medium	\$500.00
Organization Serving Animal Welfare, 2nd Place Most Unique Donors, Small	\$500.00
Organization Serving Animal Welfare, 3rd Place Most Unique Donors, Large	\$250.00
Organization Serving Animal Welfare, 3rd Place Most Unique Donors, Medium	\$250.00
Organization Serving Animal Welfare, 3rd Place Most Unique Donors, Small	\$250.00
Environmental Organization with Most Unique Donors, 1st Place	\$1,000.00
Environmental Organization with Most Unique Donors, 2nd Place	\$500.00
Environmental Organization with Most Unique Donors, 3rd Place	\$250.00
Dollar General Literacy Prize, 1st Place Most Unique Donors, Large	\$1,000.00
Dollar General Literacy Prize, 1st Place Most Unique Donors, Medium	\$1,000.00
Dollar General Literacy Prize, 1st Place Most Unique Donors, Small	\$1,000.00
Dollar General Literacy Prize, 2nd Place Most Unique Donors, Large	\$665.00
Dollar General Literacy Prize, 2nd Place Most Unique Donors, Medium	\$665.00
Dollar General Literacy Prize, 2nd Place Most Unique Donors, Small	\$665.00
Piedmont Natural Gas Workforce Development Prize, 1st Place Most Unique Donors	\$2,500.00
Piedmont Natural Gas Workforce Development Prize, 2nd Place Most Unique Donors	\$1,500.00
Piedmont Natural Gas Workforce Development Prize, 3rd Place Most Unique Donors	\$1,000.00
Public School Prize with Most Unique Donors, 1st Place	\$1,250.00
Public School Prize with Most Unique Donors, 2nd Place	\$1,000.00

Public School Prize with Most Unique Donors, 3rd Place	\$500.00
College with Most Unique Donors	\$1,000.00
Private School with Most Unique Donors	\$1,000.00
Religious Org (Church, Synagogue, Mosque) with Most Unique Donors	\$1,000.00
GameDay Throwdown Minute to Win It, 1st Place Most Votes Onsite at Bridgestone Arena	\$750.00
GameDay Throwdown Minute to Win It, 2nd Place Most Votes Onsite at Bridgestone Arena	\$500.00
GameDay Throwdown Minute to Win It, 3rd Place Most Votes Onsite at Bridgestone Arena	\$250.00
GameDay Throwdown Costume Contest Prize, 1st Place Most Votes Onsite at Bridgestone Arena	\$750.00
GameDay Throwdown Costume Contest Prize, 2nd Place Most Votes Onsite at Bridgestone Arena	\$500.00
GameDay Throwdown Costume Contest Prize, 3rd Place Most Votes Onsite at Bridgestone Arena	\$250.00
1st Time Participating Organization Prize, Most Unique Donors	\$500.00
1st Time Participating Organization Prize, Most Dollars Raised	\$500.00
5th Time Participating Organization Prize, Most Unique Donors	\$500.00
5th Time Participating Organization Prize, Most Dollars Raised	\$500.00
The Comeback Kid Participating Organization Prize (Participated in 2016, but sat out in 2017), Most Unique Donors	\$500.00
The Comeback Kid Participating Organization Prize (Participated in 2016, but sat out in 2017), Most Dollars Raised	\$500.00

PRE-EVENT PRIZES

2018 Grant Award

\$1,000 Give Back Facebook Contest Winner (Feb. 7 - Feb. 16)	\$1,000.00
The Big Payback + NewsChannel 5 Video Contest, 1st Place Most Votes Online (Apr. 11- Apr. 25)	\$750.00
The Big Payback + NewsChannel 5 Video Contest, 2nd Place Most Votes Online (Apr. 11- Apr. 25)	\$500.00
The Big Payback + NewsChannel 5 Video Contest, 3rd Place Most Votes Online (Apr. 11- Apr. 25)	\$250.00
\$1,000 #MyPaybackPic Instagram Contest Winner (Apr. 18 - Apr. 26)	\$1,000.00
The Big Bang Prize, Most Unique Donors 7 p.m. to 12 a.m.: Large Organizations	\$3,000.00
The Big Bang Prize, Most Unique Donors 7 p.m. to 12 a.m.: Medium Organizations	\$3,000.00

The Big Bang Prize, Most Unique Donors 7 p.m. to 12 a.m.: Small Organizations	\$3,000.00
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POST EVENT PRIZES

2018 Grant Award

HCA Most Improved Player: Large Organizations	\$3,500.00
HCA Most Improved Player: Medium Organizations	\$3,500.00
HCA Most Improved Player: Small Organizations	\$3,500.00
Most Creative Campaign: Large Organizations	\$5,000.00
Most Creative Campaign: Medium Organizations	\$5,000.00
Most Creative Campaign: Small Organizations	\$5,000.00