

FRIDAY, NOVEMBER 23RD ONLY! MOST DOORS OPEN MIDNIGHT

For a complete list of store hours visit us online at MODELLS.COM

MODELL'S
SPORTING GOODS

Gotta Go To Mo's

BLACK FRIDAY
SALE



NOVEMBER 23
HOT FRIDAY
DEALS
IN-STORE &
ONLINE TIL 3PM*

50% OFF
MSRP



**SELECT Men's,
Women's or Kids'**
Fleece Tops or Bottoms
MSRP \$35 - \$35
NOW 17.50 - 27.50

FRI ONLY
TIL 3PM



Limit 4 Per Customer

NOW
\$10

Champion

**Men's Retro Pull Over Hood or
Rugby Pant or Women's Eco
Fleece Full Zip Hoody, Crew,
or Closed Bottom Pant**



FRI ONLY
TIL 3PM

Reg. 19.99 - 24.99
Limit 4 Per Customer

Your Choice
\$15

Reebok
Men's Soft Shell
Jackets



Limit 4 Per Customer

FRI ONLY
TIL 3PM

NOW
59.99
SAVE \$30

FRI ONLY
TIL 3PM

Timberland

**Men's
White Ledge**
Waterproof Hiker
Reg. 89.99



Limit 4 Pairs Per Customer

NOW
69.99
SAVE \$30

FRI ONLY
TIL 3PM

Timberland

**Men's
6" Classic**
Waterproof Boot
Reg. 99.99



Limit 4 Pairs Per Customer

NOW
79.99
SAVE \$50

FRI ONLY
TIL 3PM

Timberland

**Men's Padded
Collar Classic**
Reg. 129.99
Style #18094 & 18029 Only



Limit 4 Pairs Per Customer

*ALL DEALS AVAILABLE ONLINE @ MODELLS.COM. EXCLUDES COUPON OFFERS,
LICENSED TEAM PRODUCT, 3 FOR \$10 POLOS AND HANSINGER BOOTS.

WHILE SUPPLIES LAST
Items, colors & styles vary by store.

SEE BACK FOR HOT FRIDAY COUPONS!

2 DAYS OF CRAZY PRICES

FRIDAY & SATURDAY
IN-STORE & ONLINE

40% OFF
MSRP

**Men's KO Fleece
Hood or Pant**

MSRP \$50 **NOW \$30**



Limit 4 Per Customer



40% OFF
MSRP

Men's adidas Fleece

MSRP \$45-\$55 **NOW \$27-\$33**



Limit 4 Per Customer



25% OFF
MSRP

**Men's, Women's or Kids'
Nike Pro Hyperwarm
or Thermal Apparel**

MSRP \$40 - \$75

NOW \$30 - \$56.25

Limit 4 Per Customer



**NOW
\$30**

Reebok

**Men's
Systems Jacket**
Reg. \$9.99

SAVE \$30

Limit 4 Per Customer



**NOW
\$25**

Reebok

**Men's
Wind Jacket**
Reg. 29.99

**Men's
Windpant**
Reg. 19.99

NOW \$15

Limit 4 Per Customer



**NOW
\$25**

Reebok

**Women's
Bonded Jacket**
Reg. 39.99

SAVE \$15

Limit 4 Per Customer



Items, colors & styles vary by store.

2 DAYS OF CRAZY PRICES

FRIDAY & SATURDAY
IN-STORE & ONLINE

\$15

SMITH'S
WORKWEAR
BROOKLYN N.Y.

**Men's Thermal
or Sherpa Lined
Fleece Hoods**

Reg. 24.99 - 29.99
Available in 3XL & 4XL



Limit 4 Per Customer

\$15

SMITH'S
WORKWEAR
BROOKLYN N.Y.

**Men's Fleece
or Flannel Lined
5-Pocket Jeans,
Canvas Microfleece
Lined Pants or Twill
Lined Pants**

Reg. 24.99

SAVE \$10

Limit 4 Per Customer



**BUY ANY SMITH'S BOOT AT FULL PRICE
GET THE SECOND PAIR* FOR**

Reg. 29.99 - 69.99

*2nd Pair must be of equal or lesser value.

\$10

**CHOOSE FROM SELECT
WATERPROOF, INSULATED
AND HIKING BOOTS**

Limit 4 Pairs Per Customer



Summit

Men's Waterproof Hiker - 39.99



Fulton

Men's Thinsulate Waterproof Boot

59.99

**(WIDE
WIDTHS)
AVAILABLE**



Trooper

Men's Waterproof
Utility Boot - 39.99



Edgewater III

Men's Thinsulate
Waterproof Boot

49.99

Ramsey
Men's Thinsulate
Waterproof Boot - 59.99

**SMITH'S
AMERICAN**
Quality FOOTWEAR

Items, colors & styles vary by store.

DRASTIC MARKDOWNS, HUNDREDS OF STYLES OF ATHLETIC FOOTWEAR

NOW
39.99

(((WIDE
WIDTHS)))
AVAILABLE

Overplay VII

Men's Basketball Shoe
Reg. \$4.99

Limit 4 Pairs Per Customer

SAVE \$15

25% OFF

**ALL Regular Priced
KIDS' ATHLETIC
FOOTWEAR***

*Excludes Nike Free products (ACS, FreeRun, Air Force, Air Jordan & i-Conekt), Chuck Taylor & other originals

Pegasus

Reg. \$4.99

NOW
48.74

Dual Fusion

Reg. \$4.99

NOW
48.74

AV Pro

Reg. \$4.99

NOW
37.49

Limit 4 Pairs Per Customer

NOW
39.99

saucony

Cohesion

Women's Running Shoe
Reg. \$4.99



Monarch

Men's Running Shoe • Reg. \$4.99

SAVE \$20



510 Trail

Men's Trail Running Shoe • Reg. \$4.99

SAVE \$20

NOW
19.99

FILA

**Classic
Leather Jogger**

Men's Running Shoe • Reg. \$4.99

Limit 4 Pairs Per Customer

SAVE \$20



Your Choice
39.99



Dart

Men's or Women's Running Shoe
Reg. \$4.99

SAVE \$15

Limit 4 Pairs Per Customer



Revolution

Men's or Women's
Running Shoe
Reg. \$4.99

SAVE \$15

NOW
49.99

SAVE \$15

**Flex
Experience**

Women's Running Shoe • Reg. \$4.99

Limit 4 Pairs Per Customer



Items, colors & styles vary by store.

ATHLETIC FOOTWEAR! NIKE, REEBOK, ADIDAS & ASICS

FRIDAY & SATURDAY
IN-STORE & ONLINE

NOW
39.99

saucony

Cohesion

Women's Running Shoe
Reg. 49.99



Limit 4 Pairs Per Customer

Cohesion Trail

Men's Running Shoe
Reg. 49.99

Adapt

Women's Running Shoe
MSRP 74.99

SAVE UP TO \$25

NOW
59.99



Dual Fusion

Men's or Women's Running Shoe
Reg. 79.99

Limit 4 Pairs Per Customer



WOMEN'S

MEN'S

SAVE \$20

SAVE \$20



NOW
39.99

SKECHERS

Shelby

Women's Fleece Lined Suede Boot
Reg. 59.99

Limit 4 Pairs Per Customer



SAVE \$20

NOW
89.99

Timberland

Camp Chukka

Men's Classic Boot
Reg. 109.99

Limit 4 Pairs Per Customer



SAVE \$20

SAVE \$15



NOW
14.99

SMITH'S

Fleece Lined Slippers

Men's or Women's Indoor/Outdoor Slippers • Reg. 19.99

Limit 4 Pairs Per Customer



WOMEN'S

MEN'S

MEN'S

NOW
49.99

Timberland

Classic

Kids' Waterproof Boot
Sizes 3.5 - 7 only • Reg. 69.99

Limit 4 Pairs Per Customer



SAVE \$20

KIDS'

Items, colors & styles vary by store.

2 DAYS OF CRAZY PRICES FRIDAY & SATURDAY

**\$5
GIFTS!**

INCLUDES: Team Work Gloves, String Bags, Gnomes, Umbrellas, Ear Buds, Speakers, 2-Pack Shot Glasses, Santa Hats, Stockings, Ornaments and MORE
Limit 4 Per Customer



**\$10
GIFTS!**

INCLUDES: Team 50 x 60 Fleece Blankets, Slippers, Infant Sleepers, 2-Pack Freezer Mugs, 2-Pack Pint Glasses, Backpack Pals and MORE
Limit 4 Per Customer



**NOW
\$10**

SAVE \$18
2012 Batting Practice Caps
Orig. 27.99



Limit 4 Per Customer

**NOW
\$15** **50% OFF**
Yankees
Hoods & Crews
Reg. 29.99



Limit 4 Per Customer

**NOW
\$20**

MLB, NFL or NBA Pull Over
Hoods or MLB or NFL
1/4 Zip Fleece
Reg. 29.99



Limit 4 Per Customer

SAVE \$10

**NOW
\$10**

50% OFF
Yankees
or Mets Polos
Mets S-XL
(Not available in NJ)
Yankees S-XL
Reg. 19.99



Limit 4 Per Customer

Items, colors & styles vary by store.

LICENSED TEAM PRODUCT DEALS NOT AVAILABLE ON MODELLO.COM

2 DAYS OF CRAZY PRICES

FRIDAY & SATURDAY
IN-STORE & ONLINE

\$5
FITNESS!

bellFIT

Select Bell Fit Accessories

Includes Yoga Mats, Pilates Mats, Body Balls,
Fit & Trim Kit, 9' Jump Rope and MORE.
Reg. Up To \$9.99

Limit 4 Per Customer



Fit & Trim Kit
Medium
Resistance Band,
Solar Trimming
Waist Trimmer Belt



**Core
Resistance Band**



**9' Classic
Jump Rope**



**Pro
Body Ball**

• Available in 35cm,
55cm & 75cm
• Anti-burst
• Pump Included



**Classic
Pilates Mat**
Soft & Durable with Carry Strap



68" Yoga Mats
With Textured and Tacky Grip

\$5
GIFTS!

Franklin

**Shoot N Score
Games**



Limit 4 Per Customer

\$10
GIFTS!

Franklin adidas

Games Reg. Up To \$9.99

Diablo Duffels Reg. \$4.99

All Sport Goal Reg. \$20

Limit 4 Per Customer



NOW
\$30

Iron Gym Total Body Fitness
INCLUDES: Iron Gym (Reg. \$29.99),
Iron Gym Push Up (Reg. \$19.99),
Iron Gym Ab Straps (Reg. \$9.99)
and **BONUS** Ropeless Jump Rope
TOTAL VALUE \$59.97

**AS SEEN ON
TV**



Limit 4 Per Customer

**BUY ANY
HARBINGER
GLOVE**
AT FULL PRICE GET
THE 2ND PAIR* AT
50% OFF



Harbinger

Workout Gloves

Reg. \$9.99 - \$29.99

*2nd Pair must be of
equal or lesser value.

NOT AVAILABLE ONLINE

Limit 4 Per Customer

NOW
\$10
75% OFF
AS SEEN ON TV



Shake Weight Pro (Reg. \$39.99)

Limit 4 Per Customer

NOW
\$15
SAVE \$15
**Acrylic
Basketball
Hoop Set**
Reg. \$30



Limit 4 Per Customer

Franklin

25% OFF



ALL Ice or In-line Skates

Reg. \$44.99 - \$119.99

NOW \$33.74 - \$64.99

WALKER

ROLLERBLADE

Limit 4 Per Customer



Items, colors & styles vary by store.

FRIDAY, NOVEMBER 23RD ONLY! MOST DOORS OPEN MIDNIGHT For a complete list of items, hours, and locations, go to MODELLS.COM

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SPORTING GOODS**

Gotta Go To Mo's

**BLACK FRIDAY
SALE**



**NOVEMBER 23
HOT FRIDAY
DEALS**
IN-STORE &
ONLINE TIL 3PM

HOT FRIDAY COUPON VALID NOVEMBER 23 UNTIL 3PM ONLY!

**33%
OFF ANY
ONE**

**REGULAR PRICED
SPORTS EQUIPMENT ITEM**

VALID IN STORES ONLY. EXCLUDES ADVERTISED DEALS.

VALID 11/23/12 UNTIL 3PM ONLY! Coupon must be presented and surrendered to cashier at the time of purchase. Not valid on internet purchases, previously purchased merchandise or merchandise purchased for resale purposes. Offer cannot be combined with any other offer or coupons (including manufacturer discounts). Offer applies to store stock only and excludes clearance items, gift certificates, gift cards, season tickets, memberships, athletic machines, services, bikes, home goods, kids' items, Nike Free products, iPod accessories, Hydration, Air Force, Shox, Air Jordans & LEs, Nike watches, Under Armour merchandise, New Era On-Field hats, MLB, NFL, NBA & NHL jerseys, Nike Pro Combat, Timberland Men's 6" Premium Boots, and Teabak Julech. Modell's has a right to limit the amount of items purchased under this discount offer to 2 items per customer. Coupon if used is copied or tampered. Additional restrictions may apply.

MODELL'S
SPORTING GOODS

**Gotta
Go To
Mo's**



HOT FRIDAY COUPON VALID NOVEMBER 23 UNTIL 3PM ONLY!

**33%
OFF ANY
ONE**

**REGULAR PRICED
TEAM APPAREL OR NOVELTY ITEM**
VALID IN STORES ONLY. EXCLUDES ADVERTISED DEALS.

VALID 11/23/12 UNTIL 3PM ONLY! Coupon must be presented and surrendered to cashier at the time of purchase. Not valid on internet purchases, previously purchased merchandise or merchandise purchased for resale purposes. Offer cannot be combined with any other offer or coupons (including manufacturer discounts). Offer applies to store stock only and excludes clearance items, gift certificates, gift cards, season tickets, memberships, athletic machines, services, bikes, home goods, kids' items, Nike Free products, iPod accessories, Hydration, Air Force, Shox, Air Jordans & LEs, Nike watches, Under Armour merchandise, New Era On-Field hats, MLB, NFL, NBA & NHL jerseys, Nike Pro Combat, Timberland Men's 6" Premium Boots, and Teabak Julech. Modell's has a right to limit the amount of items purchased under this discount offer to 2 items per customer. Coupon if used is copied or tampered. Additional restrictions may apply.

MODELL'S
SPORTING GOODS

**Gotta
Go To
Mo's**



**3 FOR
\$10**

**FRI
ONLY**
TIL 3PM

Men's Polos
Reg. 12.99



NOT AVAILABLE ONLINE

Limit 6 Per Customer



**25%
OFF**
MSRP

**FRI
ONLY**
TIL 3PM

Men's Tech Fleece Hoody

Style# 1232723

Women's Fleece

Divide Hoody

Style# 1235804

Reg. 49.99

**NOW
37.50**

Limit 4 Per Customer



**Nike or adidas
Soccer Balls** Reg. 14.99

**Your Choice
\$10**

Limit 4 Per Customer

**FRI
ONLY**
TIL 3PM

**Rawlings
Basketball**

Reg. 24.99

**Rawlings
Football**

Reg. 15.99



WHILE SUPPLIES LAST items, colors & styles vary by store



Gift Cards are
the Perfect Gift.

GET YOURS TODAY!

MODELLS.COM

**APPAREL • SPORTING GOODS
FOOTWEAR • LICENSED TEAM GEAR**