

Welcome to the
FUNNELS & FACEBOOK
ACCELERATOR
with Pamela Bruner



If you're serious about scaling your biz, creating consistent \$10K/more per month, here's your chance to commit to a powerful process and be abundantly supported every step of the way!

ATTRACT
CLIENTS ONLINE

Welcome to your **Funnels and Facebook Accelerator**

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My goal for you by the end of this program is to know how to build a successful Facebook Funnel and run ads to it that get the results you want.

What You'll Learn:

(The 3 biggest secrets to attracting clients online!)

1. What it takes to create funnels that work for YOU and your expert business (so you can create as many as you like!)
 2. How to craft successful funnel components, including lead magnets, and video sales letters that turn prospects into excited clients
 3. The proven approach to creating Facebook ads that appeal to both warm & cold traffic
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What You Will Do

(with guidance and support from me and my expert team):

1. Get clear on your offers, to maximize your ROI
2. Create your funnel, including all components
3. Build your funnel and email followup
4. Create & run ads for your funnel

The next four months will be packed with tons of great trainings and bonus resources. Here is what you can expect:

- Weekly released trainings
- Q and A/Workshop calls to implement the trainings
- Private Facebook Group for immediate questions
- Accountability & Milestones

Are you ready to attract a steady stream of ideal clients?

Let's do this together!

Warmly,

Pamela Bruner



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“Expert eyes on all aspects of my funnel!”

“I’m absolutely loving it! To have Pamela and her team’s expert eyes and feedback on every aspect of my funnel has been phenomenal. I love the quick and powerful modules and regular opportunities to work together on the calls. I learn so much listening to others, as well as getting my own coaching. I’m so excited about the offers I have put together within the program and can’t wait to go live.”

Maxine Nwaneri,

Founder: The Future is Greater

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Quickstart

Build your Audience

- Create Facebook Page & Business Manager Account
- Create and Launch A Likes Campaign
- Boost a Post

Objective 1

Identify Your Offers

Milestones

- Avatar Description & Marketing Complete Sheet
- Determine Profit Maximizing Offer, and lead magnet
- Landing page copy written & designed
- Offers designed with offer template, ready to sell

Objective 2

Create Offer Method

Milestones

- VSL Training
- Video Script Drafted
- Ideas for Lead Magnet & Landing Pages

Objective 3

Funnel Build

Milestones

- CRM Set up
- Funnel built
- Nurture sequence created

“Exactly what I need in my business right now!”

“FFA is exactly what I need in my business right now! With the help of Pamela and FFA, I have gone from feeling scattered to ‘savvy’ in my business! Pamela, her team, and the women in this community have helped me refine my brand, create an aligned funnel blueprint, and bring more ME into my marketing. The support and feedback from Pamela has been incredible. And we still have four months to go!”

Christy Venza,

Founder: Savvy Women Leaders



“Direct and honest feedback about what works online”

“Working with Pamela Bruner and her team in FFA has far exceeded my expectations. In my opinion, Pamela is the perfect type of expert. She explains exactly ‘WHY’ you need to do something AND then shows you ‘HOW’ to do it! Plus, Pamela isn’t afraid to tell you if she thinks you’re creating something that won’t work online. I really appreciate her direct and honest feedback. If you’re uncertain about what to offer as your Signature System or how to make it work online, FFA is for you.”

Cindy Ball,

Founder: One Woman Empire



Objective 4 Facebook Ads

Milestones

- Create Facebook Ads (design, copy, audience creation)
- Start Ads running

Objective 5 Optimize and Tweak Ads

Milestones

- Collect Metrics for Ads
- Tweak & Optimize
- Update creatives & copy

Bonus Training Facebook LIVE

Milestones

- Facebook LIVE designed
- Facebook LIVE delivered

Wondering whether you're right for Funnels Accelerator?

Schedule a private chat to find out.

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“Amazing funnel that’s 100% on brand!”

“I LOVE my FFA experience. The content is really well laid out and easy to understand. Pamela is also amazingly attentive and knowledgeable. I have been able to create an amazing funnel that was compelling, easy to replicate, and 100% on brand. Don’t second guess yourself on this. It’s worth it.”

Tracy Irvine,

Founder: Tracy Irvine Coaching

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Pamela is a sought-after business coach, author, and speaker with a history of groundbreaking successes in the transformational industry. After removing her own discomfort with marketing and sales, Pamela built her business from \$375/month to \$1,000,000 in less than 3 years. She specializes in working with conscious entrepreneurs to build six and seven-figure businesses by combining effective marketing strategies with cutting-edge mindset tools. Pamela created Attract Clients Online, a social media marketing agency, to support other transformational entrepreneurs like coaches, healers, speakers, trainers, and authors. She helps them introduce their brands to worldwide audiences while being well-rewarded for their transformational gifts.