



RICHARD MCMUNN'S

# AMAZON BESTSELLER BOOK WRITING & PUBLISHING SEMINAR

*Learn how to write and publish your own books*

PRESENTED BY BEST-SELLING NUMBER 1 AUTHOR RICHARD MCMUNN



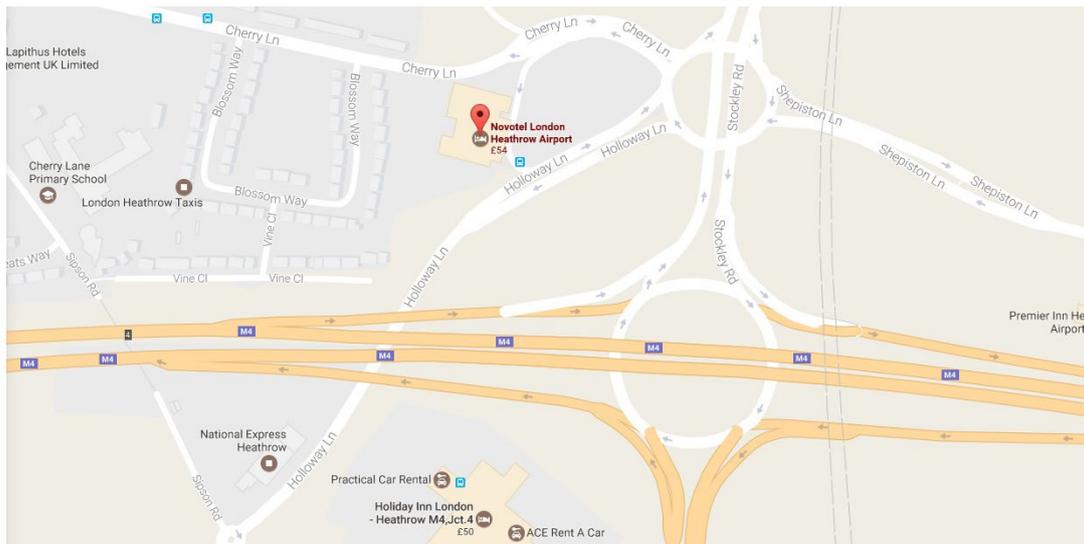
**Dear author,**

Thank you for your interest in my book writing & publishing seminar. This document aims to answer some of the more common questions that are asked by attendees prior to the seminar. If your question is not answered, please contact me directly at: [info@bookseminar.co.uk](mailto:info@bookseminar.co.uk).

## Q. WHERE DOES THE SEMINAR TAKE PLACE?

**A.** The seminar takes place at the Novotel London Heathrow, Cherry Lane, Heathrow UB7 9HJ.

A map showing the location of the hotel can be found here:



To obtain detailed directions on how to get to the seminar venue, please enter your postcode in to the FROM field and the postcode UB7 9HJ in to the TO field at the AA ROUTE FINDER page below:

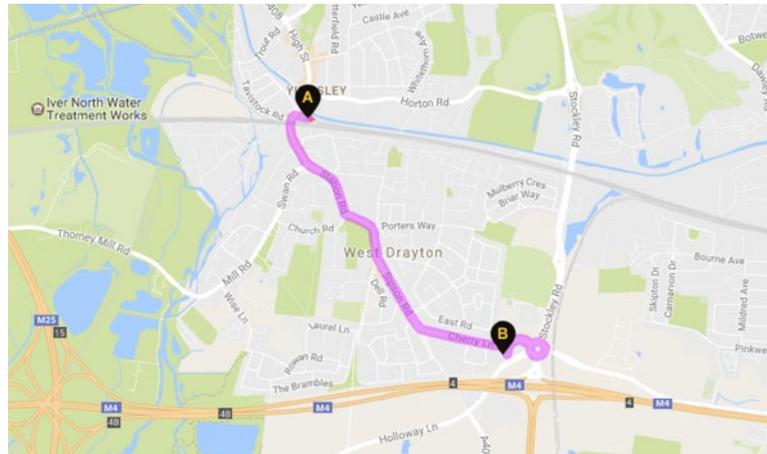
<http://www.theaa.com/route-planner/index.jsp>

(Please note: we are not responsible for the content on external sites)



## Q. WHERE IS THE NEAREST TRAIN STATION TO THE VENUE?

**A.** The nearest station to the seminar venue is West Drayton Railway Station, Station Approach, West Drayton UB7 9DY. The station is only a 22-minute walk, or a 5-minute taxi drive, to the hotel. The following map shows the journey from the train station to the hotel:



## Q. DO I NEED ANY EXPERIENCE TO ATTEND RICHARD'S SEMINAR?

**A.** No. You do not need any prior experience of either writing books or getting them published. This seminar is perfect for anyone who has aspirations to write and publish a book.

## Q. I HAVE ALREADY WRITTEN MY BOOK, BUT I DON'T KNOW HOW TO PUBLISH IT. WILL THIS SEMINAR HELP ME?

**A.** Absolutely! Richard runs his own successful publishing company and has vast amounts of experience in the area of publishing. This seminar will cover the different steps you need to go through to take your book to market.

## Q. HOW LONG DOES THE SEMINAR LAST AND WHAT WILL I LEARN WHILST I AM THERE?

**A.** The seminar will last for 3 hours from 12 midday to 3pm. During your time with Richard, you will learn how to write your own book, how to choose effective book titles and straplines, how to create a stunning book cover design, where to get your book proofread and typeset, how to convert a book to Kindle, how to get your book printed and also how to sell your book to MILLIONS of customers worldwide. You will also receive a very special bonus section on how to get your book stocked in Waterstones. For those that reserve a VIP Diamond ticket (only 8 available), you will get an extra hour with Richard for a Q&A session where you will get answers from Richard directly on any questions you have on writing, publishing, and marketing your book.

## Q. ARE REFRESHMENTS PROVIDED DURING THE SEMINAR?

**A.** You will be able to buy your own refreshments at either the bar or restaurant at the Novotel Hotel, which is the location of the seminar. Refreshments are not provided during the seminar.

## Q. WHAT IS THE DRESS CODE?

**A.** Please feel free to wear whatever you feel comfortable in. The dress code is casual.



## Q. HOW MANY PEOPLE WILL BE ON THE COURSE WITH ME?

**A.** This varies. However, we usually stipulate that there be no more than 20 students on any one course.

## Q. WHERE DO I PARK AT THE HOTEL?

**A.** If you choose to drive to the hotel, there is just a small charge of £6.50 for a 6-hour stay at the Novotel car park. Simply obtain a ticket when you arrive at the hotel and pay before you leave.

## Q. OK, I'M READY TO BOOK MY PLACE ON RICHARD'S SEMINAR, WHERE DO I BOOK?

**A.** Simply reserve your place at any of the links at the website [www.BookPublishingCourses.com](http://www.BookPublishingCourses.com) will automatically receive a confirmation email confirming your place on the seminar for your chosen date. You will also receive an entry ticket via post approximately one week before the seminar start date.

## DO I NEED A GOLD OR DIAMOND TICKET?

Whichever ticket option you choose, you will leave the day knowing how to choose a book topic, the tools to write great content, the knowledge on how to publish it on the world's leading book platform, and the powerful strategies to become a bestseller. For those most serious about making their book a success, 8 VIP DIAMOND tickets are available. VIP DIAMOND tickets provide additional bonuses such as front row seating, a signed writing and publishing guide, and an exclusive extra hour with Richard for a Q&A session with other VIP DIAMOND ticket holders to have all of your writing, publishing, and marketing questions answered. These tickets are for those wanting to get tailored advice and take their publishing to the next level.



**“IF YOU DO NOTHING, YOU GET NOTHING!  
ATTEND MY BOOK WRITING AND PUBLISHING  
SEMINAR AND I GUARANTEE YOU WILL BE  
BLOWN AWAY BY THE CONTENT I GIVE YOU.”**

If your question is not answered within this factsheet, please contact me directly at [info@bookseminar.co.uk](mailto:info@bookseminar.co.uk) and I will be pleased to assist you.

**To your success,**

**Richard McMunn**

Number 1 bestselling author  
Specialist consumer publisher of the year  
Nielsen digital marketer of the year