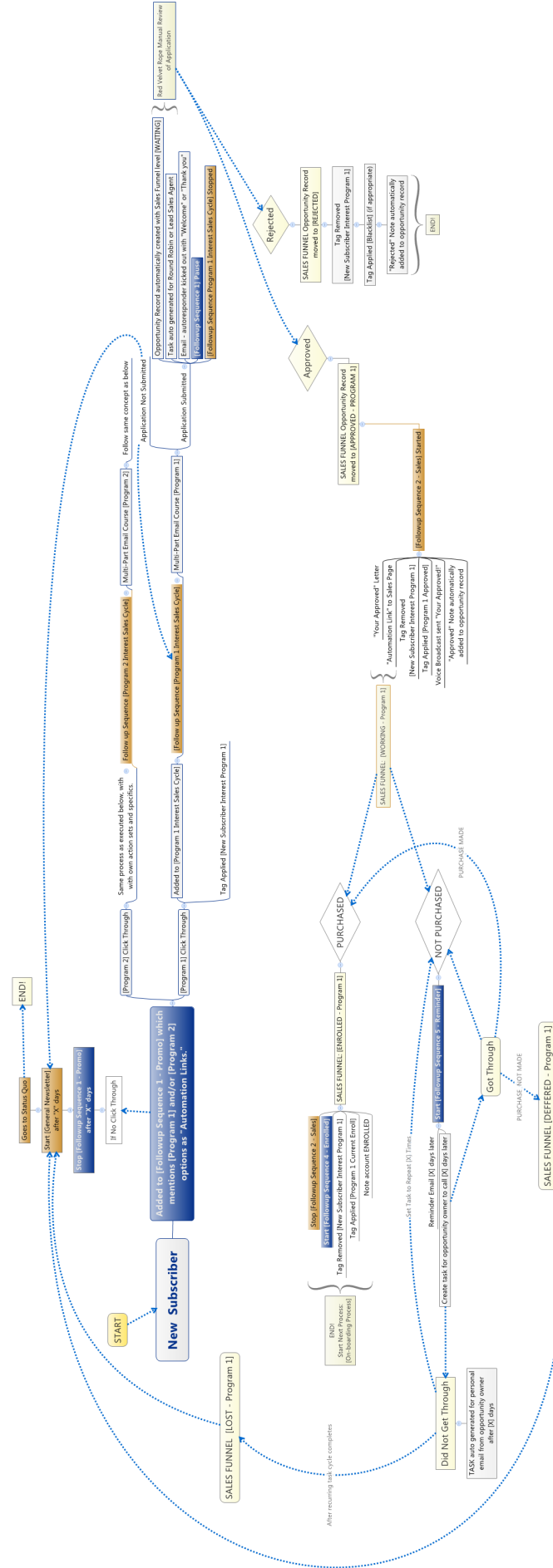


The Alliance with Michael Port

Michael Port's Business in a Box

Sales Funnel Process

Michael Port's Business in a Box Sales Funnel Process



Click [HERE](#) to download and enlarge.

How to Use This Template

Objective: To develop an automated marketing and sales funnel process with InfusionSoft or other similar online marketing and CRM system.

Tips:

On the template you will see a phrase or name in brackets such as these [].

You would replace the information within those brackets with specifics to your business model and marketing scope. i.e. [Program 1] might become [Personal Coaching Program]

Graphic on Page 2:

To download the graphic on page 2 of this document [CLICK HERE](#). You can zoom in as needed from the download.

Need InfusionSoft?

[CLICK HERE](#) to sign up. Michael's students get 50% off. (*affiliate link*)

1

Download the software from Xmind Pro. There is a free version available, and a pro version for advanced features. <http://www.xmind.net/>

Once downloaded, you can view the mindmap in working template mode. Download your working mindmap template [HERE](#).

2

You may find it difficult to follow these many steps. Michael reviews this in detail in his Alliance Masterclass Session, *Creating Automated Systems that Let You Work Less and Make More Money*. You can access a replay [HERE](#).

This is the same technique Michael teaches his mentoring students in [The Alliance](#).