PROVEN ONLINE BUSINESS BLUEPRINTS













- Quick to get started: you can set up an affiliate site in a matter of hours
- You can forget about customer support...that's someone else's
- When your site gets consistent income it's an asset you can then SELL
- It's as passive as you can get as an online income stream



- Hard to make more than \$10K/month on an individual affiliate site (but you can build more sites...rinse and repeat!)
- It may take many tries until you launch a site that ends up being a "winner"
- Establishing a USP that is valuable enough to your prospects can be tricky and your site's success will mostly depend on this.

NOTE:



Inside Online Marketing Classroom (our Inner Circle training membership program), we have 72-page Affiliate Marketing Cashflow Cheatsheet as well as exclusive research tools and website templates.



SAAS SELLING SOFTWARE AS A SERVICE)



- Earning potential is massive.
- As your fixed costs won't increase, your margins will be very high as you continue to
- SAAS products are easy businesses to sell.



CONS

- Unless you're doing your own development, programming costs can be high. Even a small project could cost thousands to develop.
- You need to have a sound marketing plan in place to be able to get targeted traffic.

NOTE:



Our 'BlackBird' Amazon seller software, which sells for \$97/month (included in Online Marketing Classroom membership) is a great example.

WHICH ONE IS RIGHT FOR YOU?





SELLING YOUR OWN BRANDED PRODUCTS ON AMAZON.COM

PROS

- Earning potential is enormous: You could see \$200K in profit within 12 months!
- You can customize your product to create REAL unique value to your customers
- Having your own website helps but is NOT necessary. Your business could just leverage Amazon.com.
- Selling on Amazon gives you instant credibility: Customers trust Amazon and that is good for your sales!
- Amazon handles all that has to do with shipping and accepting payments.



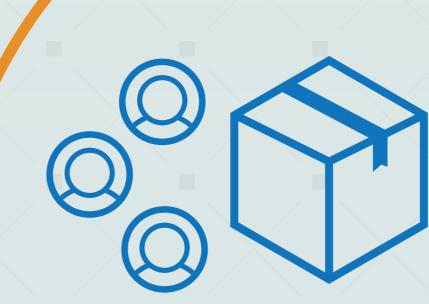
- It takes 2-3 months to actually launch a product, so it will be a while before you start seeing any income
- It's more complicated to sell this type of business.
- You'll need an initial budget of at least a few hundred dollars in order to buy the initial inventory.
- You need to play by Amazon's rules since you are selling on their site.
- You'll need to negotiate with suppliers initially.

NOTE:

For more information about this model, check out my blog post: http://www.aidanbooth.com/selling-on-amazon/



03





SELLING OTHER PEOPLE'S PRODUCTS ON AMAZON.COM

PROS

- You can start off with little capital (even under \$100!) since you are not buying products in bulk.
- No need to worry about branding the product, as you're selling an existing brand.
- Forget about having to "get traffic". When you choose the right product, you make sure it already has rankings and traffic on Amazon.
- You can get started selling in the US fairly quickly (given you are using US distributors)
- You don't need to worry about customer support. Just your "seller feedback"



- The way to scale this business model is by selling more and more products, NOT by scaling sales on individual products.
- You don't own the brand
- If you are not in the US, you should set up a legal US business entity (not hard) to make things easier when dealing with US companies.

NOTE:

Our "7 Figure Cycle" training program covers this business model and includes access to our in-house software "Profit Hunter" that makes finding money-making products much easier.





DROP-SHIPPING PHYSICAL PRODUCTS



- Tremendous earning potential. We've had individual stores that have pulled in \$100k/month or more.
- Minimal set up costs as you don't need to buy or hold inventory
- eCommerce stores tend to have much higher conversion rates and profit margins than affiliate sites.
- Dropship eCommerce stores are EASY to sell (we sold one of our stores for over \$150,000!)



CONS

- It's not 100% hands-off as you still need to communicate with your suppliers, but it's very close (especially given the existence of special plugins and apps that can take care of order fulfilment)
- You are going to need a couple of hundred dollars as initial investment for paid Facebook





Inside Online Marketing Classroom we have a '60 Day Challenge' where we walk you through building your own dropship income stream.





(ONLINE COURSES, EBOOKS, ETC)

PROS

- Massive earning potential
- There are ways to do this to make it a completely passive income stream
- Info products can normally be sold easily, so you're developing a real sellable asset.



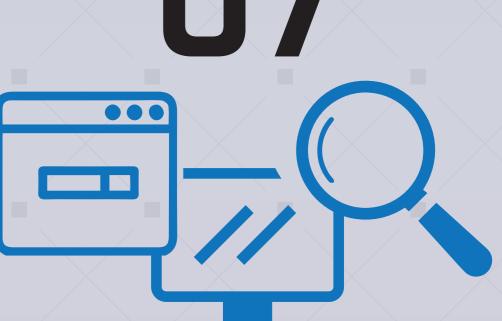
CONS

- Product creation can be time consuming and sometimes expensive (if you're outsourcing it).
- It's harder to estimate if your product idea will sell well before you market it, which increases the potential of losing time and money.

NOTE:



Inside Online Marketing Classroom we've got a 103-page guide walking through how to create and sell info products, as well as a 64-page Udemy cashflow cheatsheet and a 59-page Kindle cashflow cheatsheet.



(SEARCH ENGINE MARKETING) HELPING LOCAL BUSINESSES MANAGE THEIR

ONLINE PRESENCE

- You can get started quickly as it's relatively easy to find customers (every local business needs this kind of help)
- You only need a handful of customers to generate \$100K/year in sales
- SEM is a business that can leverage templates (website templates, radio and newspaper templates, flyer templates, sales presentation templates, etc).



- It's a harder business to scale. It will be difficult to make upwards of \$300,000/year from a local SEM business
- You will need to meet with prospects and pitch your services to them...not everyone likes doing this!

NOTE:



As part of Online Marketing Classroom, we have a 109-page 'cashflow cheatsheet' all about building and running an SEM business, along with a range of other templates and tools to help you hit the ground running.

OUR 'OPPORTUNITY MATRIX'

CAN HELP YOU CHOOSE WHICH MODEL IS BEST SUITED TO YOU. LET'S TAKE A LOOK:

http://www.aidanbooth.com/blueprint

Want to learn how to get started? See examples?

Download our '7 Bullet-Proof Business Blueprints' dossier now:

Business Model	2-3 Year Income Potential	6-12 Month Income Potential	Startup Effort	Startup Cost	Ongoing Maintenance	Scaleability
Affiliate Marketing	\$500,000+	\$3K - \$10k/m	Moderate	\$0 - \$500	Low	Moderate
Amazon Whitelabel	\$1,000,000+	\$5K - \$50k/m	Moderate	\$200 - \$2k	Low	Moderate
Amazon Wholesale	\$1,000,000+	\$5K - \$50k/m	Low	\$0 - \$500	Low	High
Dropshipping	\$1,000,000+	\$5K - \$100k/m	Moderate	\$0 - \$1k	Moderate	High
Info Products	\$1,000,000+	\$5K - \$25k/m	Low	\$0 - \$500	Low	Moderate
SAAS	\$1,000,000+	\$1K - \$10k/m	Moderate	\$0 - \$100	Low	High
SEM	\$300,000+	\$3K - \$15k/m	High	\$0 - \$500	High	Low

Find out more about Online Marketing Classroom here:

www.OnlineMarketingClassroom.com/inner-circle