



Facebook Ads

Leigh Brown

**285 closings
\$63 million**

Admin Panel

Edit Page Build Audience See Insights Help Show

Promote Page



Charlotte North Carolina Real Estate

★★★★★ (25 ratings)
829 likes · 22 talking about this · 3 were here

Update Page Info

Liked

Following

See Your Ad Here

http://issuu.com/leighbrownremax/docs/5705_shining_oak_lane_brochure



1

Boost Post

Recent

- 2014
- 2013
- 2012
- 2011
- 2010
- 2009

- Tammy Hurd Collins commented on her own status: "You can not get..."
- Jane Wolf likes Mike Hunter's status.
- LaShonda Gray commented on Angela Jenkins Pointer's status: "Could you inbox the recipes, this looks delish..."
- Maria Sherrill Martini Julie Frock Crapster Happy belated birthday
- Tracey Koncickowski O'Dowd likes April Collier

- Sarah Gass Mobile
- Tammy Alford Mobile
- Faith Roberts Ne... Mobile
- Brian T Wetzel Mobile
- Sarah Balassy Mobile
- Amanda Killian B... Mobile
- Sasha Farmer Web
- Ben Neill Mobile
- David Kitterman Jr Mobile

MORE FRIENDS (322)

Search

Charlotte North Carolina ... Timeline Recent

Gender All Men Women

Interests Enter 4-10 interests...

Maximum Budget \$100

Est. People Reached 16,000 - 42,000 of 130,000

Your budget and targeting determine how many people your post will reach.

More Options +

Boost Post Cancel

By clicking "Boost Post," I agree to Facebook's Terms and Advertising Guidelines.

Like - Comment - Share

3 people like this.

Write a comment...

Create Post Admin Panel Promote Page

happy new year! Liked your page! Please like mine...
1 January 1 at 5:46pm

Cheri Arthur
Leigh has a very skilled team that takes time to pleas...
2 November 19, 2013 at 1:45pm

Marlene Brown Williams
Looking forward to working with Amy to find the perf...
4 November 5, 2013 at 12:24pm

More Posts -

Likes See All

Country Club Real Estate
2 friends also like this.

Origami Owl Living Lockets
12 friends also like this.

Studio 7 Salon
2 friends also like this.

Zillow
256 friends also like this.

Charlotte, North Carolina
83 friends also like this.

Recent

2014

2013

2012

2011

2010

2009

2008

Pat Wattam likes Bill Sneddon's status.

Katherine Napper Freeman likes Jarrod Wilson's status.

Connor T. MacIvor likes Crystal Sheppard's link.

Melody Botting likes Tiffany Burke's status.

Kori Jensen commented on her own photo: "We drove it right off the showroom floor!"

Russell Winn Jr.

Sarah Cass Mobile

Tammy Alford Mobile

Faith Roberts Ne... Mobile

Brian T Wetzel Mobile

Sarah Balassy Web

Amanda Killian B... Mobile

Ben Neill Mobile

David Kitterman Jr Mobile

Brooke Boone Mobile

MORE FRIENDS (313)

Search

f Search for people, places and things

Summer Bushinen likes this.

Write a comment...



Lisa L. Brown likes Quest Nutrition.



Quest Nutrition

Like Page

Here is how healthiest protein bars look. Find out how they taste today: <http://bit.ly/1fQtWbD>



Like Comment Share 3,201 462 465 Sponsored



Herman Cain

It's nice to see people in the public arena who don't just sit back and take it when people make up false nonsense about them.



3 Things that repel Men
enchantmentmen.com



Learn the 3 Female behaviors that make Men lose interest immediately...

PLAY for HOURS!

★★★★★ The Tribez



Become the GREATEST CHIEF of ALL TIMES! PLAY NOW on Facebook!

Play Now - 500,000 people play this.

Waiting for invoices?
fundbox.com



FUNDBOX

3,379 people like this.

MLK SALE: Balenciaga Bags
amazon.com



Join MyHabit & take up to 50% off on Balenciaga, Fendi & more. Sale ends 1/23. Free ship!

Karen Olson Glenn likes Christy Kunkle's photo.

Harold Steele likes Gigi Burch's status.

Sue Franks commented on Caitlynn Grace's photo: "Nevertheless, DON'T LEAN OVER."

Marta Hinton likes Matt Carpenter's link.

Misty Moss likes Homestead Baptist Church - Kannapolis's status.

- Sarah Gass Mobile
- Tammy Alford Mobile
- Faith Roberts Ne... Mobile
- Brian T Wetzzel Mobile
- Sarah Balassy Mobile
- Ben Neill Mobile
- David Kitterman Jr Mobile
- Brooke Boone Mobile
- Aprille Moore Mitc... Web

MORE FRIENDS (312)

Search

Like · Comment · Share · 12 minutes ago near Coeur d'Alene, ID ·

Sharyl Williams likes this.

Scott Murray Moo too huh!
9 minutes ago · Like

Write a comment...

Donna Lowder Sheppard, Randy Schweitzer, Marcia Burgos-Stone and 5 other friends like this.

Warren New Jersey Real Estate
Warren New Jersey Real Estate, News, Statistics, and Listings



Warren New Jersey Real Estate
Real Estate
5,258 likes

Like Page

Sponsored

Dale Chumbley shared Chris Hill - NW Capital Mortgage's photo.

Legal Notice
emergencerefund.com

You may be eligible for payment from a legal settlement. Click here for more information.

To purchasers of Emergen-C from June 1, 2006 to February 27, 2012.

Benji Rabhan
converteveryclick.com

Make More Money Online with Holistic Conversion Rate Optimization - NY Times Best Seller

Take a 3 Minute Survey
survey.questionmarket.com

TELL US WHAT MATTERS TO YOU!

We want to hear from you. Click here to share your opinion by taking a quick survey!

Facebook © 2014
English (US) · Privacy · Terms · Cookies · More +

- Lynne Tyner Melby likes Lois Evans's status.
- Laura Bennett likes Seahawks Fever's photo.
- Gigi Burch commented on Bible Verses's photo: "Amen"
- Matt Heaton likes Kimberly Burlingham's link.
- Karen Olson Glenn likes Christy Kunkle's photo.
- Harold Steele likes Gigi Burch's status.
- Sarah Gass Mobile
- Tammy Aiford Mobile
- Faith Roberts Ne... Mobile
- Sarah Balassy Mobile
- Mary Garland Mobile
- Ben Neill Mobile
- David Kitterman Jr Mobile
- Brooke Boone Mobile
- Aprille Moore Mitc... Web

MORE FRIENDS (305)

Search

Chrome File Edit View History Bookmarks Window Help

Top of Mind - Mortgage (2) Facebook RE/MAX Executive Realty Prime Seller Leads - Home

primesellerleads.com

Apps Webinar Shop for a Cause webinar POLARIS - Version Apple - One to One Apple Yahoo! Google Maps YouTube News Popular

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START YOUR FREE 14 DAY TRIAL TODAY!

READY TO GET STARTED?

START MY 14 DAY FREE TRIAL!

primesellerleads.com/#



Are you Selling your Huntersville Home or Condo?

Get Your FREE Home Market Analysis Report Right Now!

Where do you live?

Enter a Location



Are you Selling your Huntersville Home or Condo?

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Where do you live?

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Enter a Location





Advertise on Facebook

Help: Choosing an Objective

What kind of results do you want for your ads?

Page Post Engagement

Page Likes

Clicks to Website

Create ads to encourage people to visit your website.

Website Conversions

App Installs

App Engagement

Event Responses

Offer Claims

About Create Ad Create Page Developers Careers Privacy Cookies Terms Help

Facebook © 2014 · English (US)



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Website Conversions

App Installs

App Engagement

Event Responses

Offer Claims




Clicks to Website

Get people to visit your website.

http://www.forhousevalue.com/

http://www.forhousevalue.com/
Enter URL for a website

 http://www.forhousevalue.com/ x

Back

SELECT IMAGES

Help: Selecting Images

- Use up to 6 different images to create more ads in your campaign at no extra cost. ?
- Recommended Image Size for News Feed: 600 pixels x 315 pixels.



Upload Images

Browse Library

Reposition Images

EDIT TEXT AND LINKS

Help: Editing Ads

Connect Facebook Page

News Feed Remove

Right Column Remove

https://www.facebook.com/ads/create/?act=49128029#

r business



Back

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Upload Image

Upload Images

Browse Library

Reposition Images

EDIT TEXT AND LINKS

Help: Editing Ads

Connect Facebook Page

Choose a Facebook Page to represent your business in News Feed. Your ad will link to your site, but it will show as coming from your Facebook Page.

Choose Facebook Page



News Feed Remove

Right Column Remove

Choose a Facebook Page to show your ads in News Feed

or

Turn Off News Feed Ads

EDIT TEXT AND LINKS

Help: Editing Ads

Connect Facebook Page

Choose a Facebook Page to represent your business in News Feed. Your ad will link to your site, but it will show as coming from your Facebook Page.

Charlotte North Carolina Real Es... ▼



or Turn Off News Feed Ads

Headline ⓘ

4

Free Market Analysis!

Text ⓘ

4

Click here for a free market analysis on your Charlotte NC home. No calls from agents!

Show Advanced Options ▼

✓ News Feed Remove

✓ Right Column Remove

1 image(s) are too small to show in News Feed.



Charlotte North Carolina Real Estate

Click here for a free market analysis on your Charlotte NC home, no calls from agents!



Free Market Analysis!
www.forhousevalue.com

2 seconds ago

Charlotte NC home, no calls from agents!

Hide Advanced Options ▴

News Feed Link Description

15

Call your short sale expert (we know some folks aren't sure where to start)

Related Page ⓘ

- ☒ Show social activity about Charlotte North Carolina Real Estate next to my ad

Ad Placements

- ☒ News Feed
- ☒ Right Column



Free Market Analysis!

www.forhousevalue.com

Call your short sale expert (we know some folks aren't sure where to start)

2 seconds ago

CREATE YOUR AUDIENCE

Help: Choose Your Audience

Audience

Choose an existing audience...

Create New Audience

Audience Definition

Your audience selection is broad.

CREATE YOUR AUDIENCE

Help: Choose Your Audience

Audience

Choose an existing audience...

Create New Audience

Location

United States

All United States

Add a country, state/province, city or ZIP

Age

32

42

Gender

All

Men

Women

Interests

Search for interests

Suggestions

Browse

Business and industry

775,013,600 people

+

Entertainment

1,091,995,900 people

+

Family and relationships

461,506,900 people

+

Fitness and wellness

346,665,700 people

+

Food and drink

681,270,800 people

+

Hobbies and activities

863,145,700 people

+

Shopping and fashion

756,261,900 people

+

Audience Definition



Your audience selection is fairly broad.

Potential Reach: 38,000,000 people

Your ad targets people:

- Who live in United States
- exactly between the ages of 32 and 42 inclusive

Suggested Bid

\$0.13-\$0.28 USD

Age 32 - 42

Gender All Men Women

Interests

Fitness and wellness

Running

57,393,300 people

Search for interests

Suggestions

Browse

Physical exercise

114,590,000 people +

Physical fitness

103,325,800 people +

Running

57,393,300 people

Weight loss

56,225,500 people +

Weight training

31,073,700 people +

Yoga

51,800,800 people +

Zumba

19,430,900 people +

Audience Definition



Your audience has been defined.

Potential Reach: 4,000,000 people

31,073,700 people

Description: People who have expressed an interest in or like pages related to Weight training

and

Connections

All

Advanced connection targeting

Interested In

All

Men

Women

Relationship Status

All

Single

In a Relationship

Zumba

19,436,900 people +

Connections

☐ All

☒ Advanced connection targeting

Include people who are connected to

Enter your Page, app, or event names..

Exclude people who are connected to

Enter your Page, app, or event names..

Include people whose friends are connected to

http://www.forhousevalue.com/ x

Interested In

☒ All

☐ Men

☐ Women

Relationship Status

☒ All

☒ Single

☒ In a Relationship

☒ Married

☒ Engaged

☒ Not specified

Languages

Enter a language...

Education

☒ Anyone

☐ In High School

☐ In College

☐ College Grad

(Optional) Enter a school...

(Optional) Enter a field of study...

Audience Definition



Accurate information about your audience size isn't available.

- Invalid Friends of Connections: Invalid Friends of Connections

Your ad targets people:

- Who live in United States
- exactly between the ages of 32 and 42 inclusive
- Who like Running
- Whose friends are already connected to RE/MAX Executive Realty

Suggested Bid

\$0.16-\$0.33 USD

News Feed

Right Column

CREATE YOUR AUDIENCE

Help: Choose Your Audience

Audience

Choose an existing audience...

Create New Audience

Location

United States, North Carolina

Charlotte, 28206

Charlotte, 28210

Charlotte, 28216

Charlotte, 28217

Charlotte, 28273

Charlotte, 28277

Huntersville, 28078

Add a country, state/province, city or ZIP

Age

32 - 42

Gender

All

Men

Women

Interests

Fitness and wellness

Running

57,393,300 people

Audience Definition



Your audience has been defined.

Potential Reach: 3,200 people

Your ad targets people:

- Who live in:
 - United States: Charlotte (28206, 28210, 28216, 28217, 28273, 28277), Huntersville (28078) North Carolina
- exactly between the ages of 32 and 42 inclusive
- Who like Running
- Who graduated from college

Suggested Bid

\$0.15-\$0.32 USD

Feature Phone Owners (All)

- Android Owners
- Apple iOS Owners
- Blackberry Owners

42 inclusive

- Who like Real estate or Running
- Who graduated from college

Suggested Bid

\$0.15-\$0.33 USD

CAMPAIGN

Help: Campaign

Campaign and Budget

New Campaign · Use Existing Campaign

Name

Budget ⓘ Per day ▾ \$5.00

- Schedule
- ☒ Run my campaign continuously starting today
 - ☐ Set a start and end date

BIDDING AND PRICING

Help: Bidding and Pricing

Bidding Bid for clicks ▾

Pricing You will be charged every time someone clicks on your ad.

- ☐ Automatically optimize your bid to get more clicks

Mobile Device Owners (All)

Feature Phone Owners (All)

Android Owners

Apple iOS Owners

Blackberry Owners

- exactly between the ages of 32 and 42 inclusive
- Who like Real estate or Running
- Who graduated from college

Suggested Bid

\$0.15-\$0.33 USD

CAMPAIGN

Help: Campaign

Campaign and Budget

New Campaign · Use Existing Campaign

Name

Budget

Schedule ☒ Run my campaign continuously starting today

☐ Set a start and end date

BIDDING AND PRICING

Help: Bidding and Pricing

Bidding

Pricing You will be charged every time someone clicks on your ad.

Budget Per day \$5.00

Schedule
☒ Run my campaign continuously starting today
☐ Set a start and end date

BIDDING AND PRICING

Help: Bidding and Pricing

Bidding Bid for clicks

Pricing You will be charged every time someone clicks on your ad.

- ☐ Automatically optimize your bid to get more clicks
- ☒ Manually set your maximum bid for clicks (CPC)

\$0.34 max. bid per click

Place Order

Review Order

Questions about creating your ads?

By clicking "Place Order", you agree to the Facebook Statement of Rights and Responsibilities including your obligation to comply with the Facebook Advertising Guidelines. We do not use sensitive personal data for ad targeting. Topics you choose for targeting your ad don't reflect the personal beliefs, characteristics or values of users. Failure to comply with the Terms and Conditions and the Advertising Guidelines may result in a variety of consequences, including the cancellation of ads you have placed and the termination of your account. Understand that if you are a resident of or have your principal place of business in the US or Canada, you are contracting solely with Facebook, Inc. Otherwise, you are contracting solely with Facebook Ireland, Ltd.

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Charlotte North Carolina ... Timeline 2014

Create Post

Admin Panel

Promote Page



Friday for playoff game

www.wcnc.com

It's all part of a friendly wager with San Francisco's Mayor Edwin Lee.

Like · Comment · Share



Cynthia Alicea likes this.



Write a comment...

40 people saw this post

Boost Post



Charlotte North Carolina Real Estate shared a link. January 7

I know this great realtor... and she has an amazing team...
<https://www.youtube.com/watch?v=nq5RrPsaV2g>

Charlotte Regional Realtor® Association Charlotte, North Carolina
www.leighsells.com



Certified Residential Specialists in Charlotte NC, Leigh Brown and Associates
www.youtube.com

FUNNY REAL ESTATE PHOTO

Something about this picture suggests a certain lack of confidence in that stove.



Like · Comment · Share



Tonia Dillon English, Anne Snyder Fogleman, Lawrence Mahood and 3 others like this.



Write a comment...

110 people saw this post

Boost Post

Recent

2014

2013

2012

2011

2010

2009

2008



Jennifer Trice Deese likes Ellen Houck Bradley's photo.



Fran Rokicki yup!



Ashton Gustafson likes Grace Church Senior High's photo.



Dena Rowland knocked down a player on Live Hold'em Poker Pro.



Amy Jo Barkley likes Kimberly Shelton Stiffel's photo.



Sarah Gass

Mobile



Seth Dailey

Mobile



Sarah Balassy

Mobile



Melissa Bierman ...

Mobile



Rebekah Gardner

Web



Kristel Dalton Sw...

Mobile



Amanda Killian Bo...

Web



Sasha Farmer

Web



Edna Bryan

Mobile

MORE FRIENDS (319)

Search

+

You are posting, commenting, and liking as Charlotte North Carolina Real Estate — Change to Leigh Thomas Brown

Admin Panel

Edit Page Build Audience See Insights Help Show

Promote Page



Charlotte North Carolina Real Estate

★★★★★ (25 ratings)

829 likes · 22 talking about this · 3 were here

Update Page Info

Liked

Following

See Your Ad Here



Leigh Thomas Brown likes Charlotte North Carolina Real Estate.
Like

Promote Page

Recent

2014
2013
2012
2011
2010
2009
2008

Terra Patterson likes Gemetta Chapman Stanford's photo.

Tonia Dillon English likes Revenge's photo.

Paul N. Paterakis collected winnings from a resort on myVEGAS Slots.

Kenya Jordan likes Shawnell BlurmanBeauty Curry's post in Au So Natural Divas of Augusta.

Benita Giovannetti likes A.Crawford Photography's

Sarah Gass Mobile

Seth Dailey Mobile

Sarah Balassy Mobile

Melissa Bierman ... Mobile

Rebekah Gardner Web

Tonia Dillon Engl... Mobile

Kristel Dalton Sw... Mobile

Amanda Killian Bo... Web

Sasha Farmer Web

MORE FRIENDS (111)

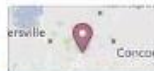
Search

Real Estate

7752 Gateway Lane Suite 204, Concord, North C...
(704) 688-5005



829



2



Leigh Thomas Brown

Update Info Activity Log

Timeline About Photos 666 Friends 3,253 More

About

Work and Education

Re/max Executive Realty
Broker/Owner - Concord, North Carolina - Mar 2011 to present

Places Lived

Harrisburg, North Carolina
Current City

Sponsored

Want More Opportunities?
easystreetreality-charlotte.com



We provide the leads, you close more business. No Fees, Support Staff, Office Space.
Randy Schweitzer likes this.

We Help Small Biz Owners
digitalsherpa.com



Free marketing ebook & assessment guaranteed to build and grow your small business online!
Matt Fagioli and Elizabeth Ramsey Golden like this.

Eileen Dalmas likes Suzanne Cunningham, Realtor, Sales Associate, GRI's status.

Kara Brawley likes Susan Wright Chana's photo.

Lisa Oehler likes Chris Thompson's status.

Kitsie Goers likes Kristin Brown Saine's photo.

Paul N. Paterakis won a jackpot on myVEGAS Slots.

Ruby Litaker listened

Sarah Gass Mobile

Sarah Balassy Mobile

Melissa Bierman Mobile

Rebekah Gardner Web

Tonia Dillon Engl... Mobile

Amanda Killian Bo... Web

Sasha Farmer Web

Edna Bryan Mobile

David Kitterman Jr Mobile

MORE FRIENDS (317)

Search

Top of Mind - Mortgage Leigh Thomas Brown RE/MAX Executive Realty Prime Seller Leads - Home

https://www.facebook.com/leighbrownremax/about

Apps Webinar Shop for a Cause webinar POLARIS - Version Apple - One to One Apple Yahoo! Google Maps YouTube News Popular

Leigh Thomas Brown

The University of North Carolina at Chapel Hill
Business Administration - Chapel Hill, North Carolina

Northwest Cabarrus High
Concord, North Carolina

Relationship [Edit](#)

Steve Brown
Married

Family

Christi Edwards
Sister

Darrell Thomas
Father

Sandra Christenbury Thomas
Mother

Add Place

Basic Information [Edit](#)

Birthdate November 22, 1974

Gender Female

Relationship Status Married to Steve Brown

Religious Views Presbyterian

Political Views Objectivist

Contact Information [Edit](#)

Mobile Phones (704) 507-5500 (704) 951-7034

Other Phones (704) 688-5005 Work

Address 7752 Gateway Lane Suite 204
Concord, NC, United States 28027

Screen Names leighbrownremax (Google Talk)
leighbrownremax (Skype)

See All Contact Information +

Sponsored

Want More Opportunities?
easystreetreality-charlotte.com

EASY STREET Realty

We provide the leads, you close more business. No Fees, Support Staff, Office Space.
Randy Schweitzer likes this.

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Get Your FREE Content Marketing Consultation

Free marketing ebook & assessment guaranteed to build and grow your small business online!
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Ruby Litaker listened

Sarah Gass Mobile

Sarah Balassy Mobile

Melissa Bierman ... Mobile

Rebekah Gardner Web

Tonia Dillon Engl... Mobile

Amanda Killian Bo... Web

Sasha Farmer Web

Edna Bryan Mobile

David Kitterman Jr Mobile

MORE FRIENDS (316)

Search

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