

Better Beef Business

Workshop - Alice Springs 4 November

Beef Business Owners - are you looking for that extra "edge" for your business?

Many beef producers are looking to capitalise on current market opportunities, but aren't quite sure how - whether it be business expansion, discovering new markets / opportunities, setting things up to bring the kids into the business, or just fine tuning a few things so everything runs more efficiently.

Where to start?

Get started with a 1-day "Better Beef Business" workshop - an opportunity to do a quick Business Stocktake, about the things you need and want to do differently.

It's an opportunity to get straight advice from agri-business mentors - who have supported other agribusinesses in building their businesses.

Workshops are being run as part of the Northern Beef Business Mentoring Program - supported in NT by MLA Donor Company, DPIR, and presented by ABDI.



What will you get?

- ✓ Be exposed to new ways of thinking – around topics such as core production issues, how that relates to markets, value -adding, succession, operating in this increasingly corporatised world, beef marketing – and more.
- ✓ Step away from the business for a day – do some structured thinking and a quick business stocktake with your business partners.
- ✓ Do personal work on your own business – and bounce ideas off the program mentors (Gordon Stone and Mark McNamee) during roundtable discussion with other participants.
- ✓ Network with motivated, like-minded beef industry personnel – to share ideas and solutions common to everyone.

“The (Better Beef Business) workshop was very informative. Gordon and Mark's presentation was very knowledgeable and made me sit back and think of some strategic areas of our business that could do with some improvement. The day definitely set out some positive strategies we can use to make our business more profitable.”

Philip Coe – Beef Producer – Durong QLD

To register

Date: Alice Springs - Friday 4 November

Cost: **\$70 pp** | **\$100** per couple or 2x business partners | **\$40** per additional

RSVP: by Tuesday 25 October to Pieter Conradie from NT DPIR (pieter.conradie@nt.gov.au or 0438 848 023)

For more information: please go to www.abdi.com.au/betterbeefbusiness-nt or contact Gordon Stone from ABDI on (07) 4615 2255 or info@abdi.com.au.