



Departmental Use Application and Agreement

Trademark Licensing Program

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This application must be fully completed and returned to the Trademark Licensing Office before your artwork submission can be reviewed.

All products bearing word marks, trademarks, logos, and/or symbols associated with The University of Iowa require pre-production approval from The University of Iowa Trademark Licensing Office. All products must be purchased from a University of Iowa licensed vendor thereby ensuring high standards of quality and workmanship sufficient to maintain the goodwill attached to word marks, trademarks, logos, and/or symbols associated with The University of Iowa. The University reserves the right to approve the quality and of items carrying word marks, trademarks, logos, and/or symbols associated with The University of Iowa. All products are subject to approval by The University of Iowa Trademark Licensing Office prior to approval of student use. If approved, Client agrees to limit usage to the dates and products described in this application and agreement. Any changes require separate and additional applications.

Client:

Department: _____
Campus Address: _____
Contact Person: _____
Departmental Contact: _____

Website: _____
Email: _____
Direct Phone: _____
Direct Phone: _____
Fax: _____

Vendor Information:

Name: _____
Address: _____

Website: _____
Email: _____
Direct Phone: _____
Fax: _____

Product Information:

Product Description: _____

Reason for Producing Products: _____

Quantity Being Produced: _____ **Distribution Dates:** _____ **Event Date:** _____

Distribution Methods: (Check all that apply)

Internal Use Philanthropy Fundraising/Resale Promotional

UI Trademark Licensing Program:

University Department/College:

The University of Iowa Trademark Licensing Program

Authorized Departmental Representative

Date

Date

Trademark Licensing Program Use Only

Artwork Approval: Yes _____ Yes with changes _____ No _____

Royalties: Yes _____ No _____

Notes: _____