



The University of Iowa Trademark Licensing Program Student Organization Application & Agreement

Trademark Licensing Program

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This application must be fully completed and returned to the Trademark Licensing Office before your artwork submission can be reviewed

All products bearing word marks, trademarks, logos, and/or symbols associated with The University of Iowa require pre-production approval from The University of Iowa Trademark Licensing Office. All products must be purchased from a University of Iowa licensed vendor thereby ensuring high standards of quality and workmanship sufficient to maintain the goodwill attached to word marks, trademarks, logos, and/or symbols associated with The University of Iowa.

Client:

Student Organization: Website:
Campus Address: Email:
Contact Person: Direct Phone:
Faculty Advisor: Direct Phone:
Tier Level: Sponsored Affiliated General
University Tier Link Fax:

Vendor Information:

Name: Website:
Address: Email:
Direct Phone:
Fax:

Product Information:

Product Description:
Reason for Producing Products:
Quantity Being Produced: Distribution Dates: Event Date:
Distribution Methods: (Check all that apply)
Internal Use Philanthropy Fundraising/Resale Promotional

UI Trademark Licensing Program:

Student Organization:

The University of Iowa Trademark Licensing Program
Date

Authorized Student Organization Representative Signature
Date
Faculty Advisor Signature
Date

Trademark Licensing Program Use Only

Artwork Approval: Yes Yes with changes No Royalties: Yes No

Notes: