From University of Wisconsin–Milwaukee Lesbian, Gay, Bisexual, Transgender Resource Center (accessible at https://uwm.edu/lgbtrc/support/gender-pronouns/)

Why is it important to respect people’s pronouns? Asking and correctly using someone’s personal pronoun is one of the most basic ways to show your respect for their gender identity. When someone is referred to with the wrong pronoun, it can make them feel disrespected, invalidated, dismissed, alienated, or dysphoric (or, often, all of the above).