

Welcome Inside

CPA CASH KING\$
UNDERGROUND

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DISCLAIMER

The information provided in this course, by itself, will not make you any money. As I constantly mention in the course, you must apply the information. This will give you a good chance of being successful. However, even with application, there can be no guarantee of income.

As with all things in life, your individual results may vary depending on who you are. The factors include your motivation, your skillset, input, determination – and all the other factors that affect normal life.

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Hey,

Thanks for investing in **CPA Ca\$h King\$: Underground!**

I am excited to share this quick and easy method with you.

I truly hope everyone reading this decides to take action on this material and keeps an open mind throughout the process.

Don't forget my number 1 most important reminder:

Be consistent!

Also, don't forget to reach out and ask help from support if you feel like you do not understand something or need more explanation!

The original **CPA Ca\$h King\$** is a method that I have been using for a very long time and still use to this very day to pull in some nice CPA commission each and every day.

CPA Ca\$h King\$: Underground is a method that I haven't been using for very long but I have been very happy with the results I've seen thus far.

It involves marketing a certain kind of CPA offer that you can find with a good number of CPA networks to ad posters on Craigslist who are posting services in the **Real Estate For Sale** section.

You can find this offer in many networks as of right now, but there is another option in which I suggest a different approach to promoting this offer.

Going the route I am going to include as a suggestion will ensure you get some great payouts and will enable you to be paid weekly without having to make \$1k+ in a week like most CPA networks ask for.

This way you will keep a steady stream of cash flowing in so you can reinvest the monies earned into something bigger and better!

This method is PERFECT for someone who hasn't made any money with CPA yet.

At the same time, I guarantee any veteran CPA'er would crush with this method as well, given the experience they have on twisting things and scaling up.

You will not need to post any ads for this method just like the other Craigslist methods I have released, we will simply be contacting ad posters and sending them 2 emails each. And getting paid.

Similar to what you've learned from previous methods, I send two different messages to each lead which raises conversions.

The first message is an ice-breaker/guard dropper and the second email will hold your CPA affiliate so you can get paid!

Ok, before I go ahead and dive into the step by step method which goes by the CPA Ca\$h King\$: UNDERGROUND method, I want you to make sure you keep these things in mind.

1. Make a commitment to being consistent.
2. Do not overthink or overcomplicate ANYTHING.
3. Constantly look for ways to tweak and make your results better!

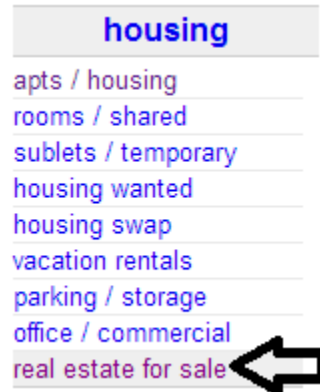
Now, without further rambling, let's go ahead and get into this method so you guys can get me out of the way and start taking ACTION!

STEP #1

Remember, let's keep the execution of these steps really simple, as they ARE simple, just as simple as they sound!

First, you want to jump over to Craigslist to get familiar with the section we are targeting for this method: Real Estate For Sale.

This section can be found in the HOUSING section of Craigslist, similar to the original CPA Ca\$h King\$ method but instead of searching around in the apt/housing section, you are in the Real Estate For Sale section!



Go ahead and click on the Real Estate For Sale section and look around to get a feel for the section.

Check some of the ads out, check out the difference between OWNER ads and BROKER ads. For this method, it's important to go after the OWNER ads rather than the BROKER ads.

To separate these different kinds of ads, Craigslist will let you choose "BY-OWNER-ONLY" or "BY-BROKER-ONLY".



You can click on by-owner to filter results to people who've chosen an and option that states they are a private dealer instead of a company


selling homes.

Although, even when you use this filter, sometimes you will find a lot of realty companies ads regardless because a lot of them like to tag their ads as BY OWNER to reach a wider audience, which is pretty much tricking the user.

A good way to get around this and to have more qualified leads in front of you instead of wasting time on unqualified leads is to use the search function.


Here are a few searches you can use to limit the number of realty companies and show more private dealers who are either someone trying to sell their home in which they now own or a one man realtor.

real estate for sale: [by-owner](#) | [by-broker](#) | both

search for: my house  in: real estate for sale title entire post


price: 0+ BR has image

real estate for sale: [by-owner](#) | [by-broker](#) | both

search for: need  in: real estate for sale title entire post

price: 0+ BR has image

real estate for sale: [by-owner](#) | [by-broker](#) | both

search for: obo  in: real estate for sale title entire post

price: 0+ BR has image

Using these search terms in whatever city you wish to work in will give you much more targeted leads!

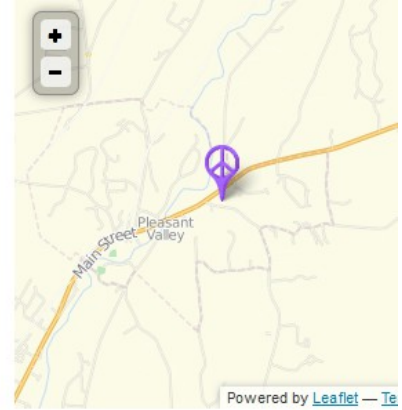
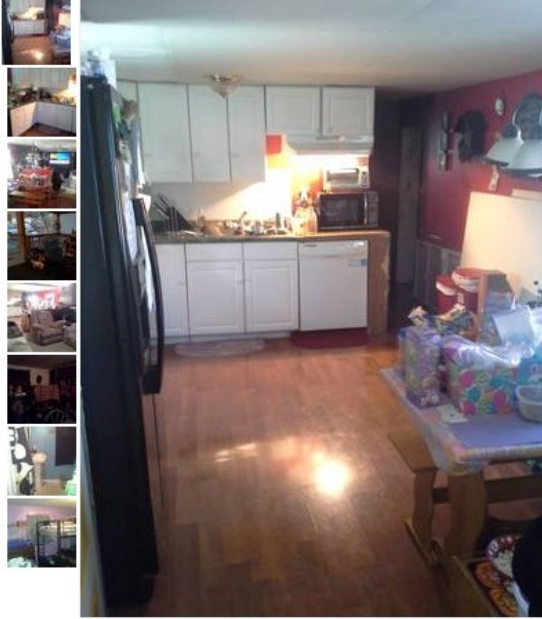
Take a look at some of the results I got from a random city using the search term OBO without ticking off the BY OWNER option.

- [30 wooded acres - a few hours from LI --- HUNTI!!! - real estate - by owner](#)
- [\\$19595 level, approved for residential lot 0.45 acre - \(bushkill, p.a 18324\) pic map real estate - by owner](#)
- [\\$99900 46 acre Homestead Upstate - \(Parish Ny\) pic real estate - by owner](#)
- [\\$7000 Vacant Land - \(Commack Rd.\) real estate - by owner](#)
- [\\$75000 / 2br - 1265ft² - OCEAN ACCESS MOBILE HOME - \(MERRITT IS. FL.\) pic real estate - by owner](#)
- [\\$78900 / 780ft² - cabin - \(W Charleston Vt\) pic real estate - by owner](#)
- [\\$16000 Mobile home 2 bed, 1 bath NEED TO SELI ASAP, MAKE OFFER - \(Modena country club\) pic real estate - by owner](#)
- [\\$199000 / 1300ft² - HOUSE FOR SALE - \(Village of Tivoli\) pic real estate - by owner](#)
- [\\$130500 / 2br - Catskill Mountains Ranch Home on Private Park like 3.58 acres setting - \(Greenfield Park \(Near Ellenville\), 1](#)
- [\\$25 / 3br - 1800ft² - Upstate home in the country - \(Sullivan County\) real estate - by owner](#)
- [\\$5000 / 4br - 2 trailers for sale - \(pleasant valley\) pic real estate - by owner](#)
- [\\$10000 / 4br - 1440ft² - 1977 DW Mobile Home - \(Loch Sheldrake\) pic real estate - by owner](#)
- [\\$10000 / 2br - 2400ft² - double wide trailer with pellet stove - \(loch sheldrake, ny\) map real estate - by owner](#)
- [\\$55000 / 3br - 2400ft² - Capecod Style country home - \(Deerpark, NY\) pic real estate - by owner](#)
- [\\$15000 / 2br - great for price, needs a little TLC - \(Cattskill\) real estate - by owner](#)

Here is a slew of leads sitting in front of me that I can take advantage of right now.

As you can see, using the OBO search term, 100% of the ads shown above have REAL ESTATE – BY OWNER next to it and almost 100% of the time, these people will be EXACTLY who we want to target!

Now, let me click on one of these ads.



39 Shagbark .

I have a 4 bedroom Mobile Home for sale. I am asking 15,000 OBO if you would like to keep all the new appliances with warranties. If you choose not to have new appliances then I am asking 12,000 or OBO. It has a nice kitchen 4 nice size bedrooms a bathroom with a Jacuzzi tube. Hot [water Heater](#) is 2 years old and furnace a few years old. 2 of the bedrooms are in the addition that we added to the mobile home. Also has a nice screened in porch off the main entrance nice for those summer evenings. On the other side there is a nice size deck for those BBQs that we all love to have. Mobile home does need a little TLC. If you are interested give me a call at ~~643-232-9561 or 643-232-9199~~ if we don't answer please leave a message and we will get back to you or you can email me at ~~omc@juno.com~~ omc@yahoo.com Thank you for taking the time to read this

This is the first ad I clicked on and it looks like a perfect lead waiting for me to contact them.

They have included their phone number and their email address inside of the ad, which is great as well.

For this method, we want to email these leads a series of two emails that can

1. Help the people we are emailing.
2. Get you paid.

That leads to step #2, contacting our leads with Email #1.

Step #2

If you don't see any email contact included in the ad copy, you can use the Craigslist generated email shown below.

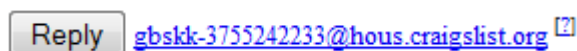


Be careful not to email too many of these Craigslist generated emails in one day. A lot of the time you will find people posting their email in the ad copy, if not use this.

If you are finding too many Craigslist generated emails you may want to look into getting some anonymous proxies so you can have a fresh restart after emailing 30 – 40 craigslist generated emails.

In the case with the email above, the poster has chosen to SHOW his real email address, so if they didn't have their email in the ad copy, I would copy this email address and paste it in my own email application instead of click REPLY.

This way Craigslist won't count that email in their system. More times you will see a random email like the one below.



In this case, whether you click on REPLY or copy and paste the email into your own email application Craigslist will still count this as an email sent on our their generated email.

As long as you have some decent anonymous proxies you can bypass this initial limit that is placed on your IP address. Most anonymous proxies will not be sufficient for posting ads but if you have a good anonymous proxy, it will work perfect for this.

So now let's get things moving!

We're going to simply email these qualified leads starting off with our SOFT email aka EMAIL #1.

This email is simply to get them to reply and to break the ice and to drop their guard from the normal BH CPA marketers who hit them up with some bogus stuff.

Here's the first email to send.

Email #1(soft)

Hi, I ran across your ad about your home, wanted to check and make sure you were still looking for buyers?

Simple enough?

As I said, this email has it's purposes and it helps with conversions rates.

Now if you have the original CPA Ca\$h King\$ product you will notice all of this sounds pretty familiar, up to this point we do the same thing in the apt/housing for rent section.

In the original CPA Ca\$h King\$ product after this point, there is more work to be done than this UNDERGROUND method, which is pretty cool about this method, its much simpler.

Once you send out this email to one potential lead, go back to craigslist and move down the line contacting these ad posters with EMAIL #1.

From this point, you are just waiting for people to email you back answering your EMAIL #1 so you can proceed with STEP #3, which is to email them EMAIL #2 and REPEAT!

STEP #3

Now you just need to email everyone who responds back with EMAIL #2 and you simple rinse and repeat.

Now when I said this method is dead simple, you will soon see how simple it really is. Monitor your inbox and when people respond to EMAIL #1, send them this email:

Hello, thanks for getting back with me. I have a connection to more than a few people who are looking for something like you have here.

Your home will more than likely be fully purchased within 9 days of today if you voice an offer today. Just need you to go ahead and get a little bit of information about you and the place and for you state your asking price, you can do that on this page → www.LINKHERE.com

Thanks so much, let me know if you have any questions, I will be sure to answer them!

Ezra Wyckoff

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That's it. Those two simple emails does it and all you have to do with this information is take advantage of the power of numbers.

Linkhere.com will be replaced with your own domain which should be forwarded directly to your CPA offer.

And the CPA offer you want to send here is any WE BUY YOUR HOUSE offers you can find.

Take a look through your own CPA networks first and see if you have any listed in the REAL ESTATE section. Also, check out offervault and

you can find networks who have these kinds of offers.

These kinds of offers are WIDELY available within CPA networks, you can certainly hit your Affiliate Manager up and request for them to get this offer as it is still growing.

These offers pay well and it won't take a lot to reach \$80 per day – 30 minutes should definitely be enough to do it.

Here are a couple of these offers, they pay on a ONE page submit with just a few information fields!

	Sell Your House Fast - One Page	\$ 20.00	Lead	Financial	MaxBounty
	Real Estate - Sell Your House Fast (US)	\$ 19.00	Lead	Email / Zip Submit , Financial	Envyus Media
	Fast Cash 4 Homes	\$ 8.50	Lead	Email / Zip Submit , Freebie	Get Offers Direct
	ZBuyer - Sell Your Home	\$ 6.50	Lead	Financial, Shopping/ecommerce	PointClickTrack

Here is where the real gold is:
Outsourcing.

This is one of the most simplest CPA/MMO methods and you can EASILY break this down and hand it to one or two people to run this entire method for you, while you just sit back and refresh your CPA account.

The real cool thing about this method is it is so simple, you can get ANYONE to do these steps.

You don't have to look for quality workers with a lot of skill, you don't have to scour freelancer.com to hire people.

You can find these people right on Fiverr.com.

Contact at least two different people so you can have them do different steps, which will keep them from figuring out exactly what you are doing.

You can find these kind of gigs all over Fiverr. Try doing a search for data entry or inbound and outbound emailing or simple tasks to turn up people that you can contact and work out a deal with.

Check out the next page to find out how to get the best offers that will convert the best AND pay you weekly!

SIMPLE!

Skip the middleman CPA network and go sign up as a publisher for one of these offers yourself! Zbuyer is a GREAT, GREAT, GREAT place that pays on time, every time.

Going this route, you will be paid each and every week and you will be pocketing the extra money the CPA networks are taking from you!



**Become
an Affiliate**

**Help Us find
Motivated Home Sellers**

We are constantly looking for new and unique sources of home seller traffic. Signup today to help drive motivated home sellers to our [landing pages](#). We pay per-lead and the payment terms are weekly.

[signup](#)

**Help us find
Real Estate Professionals**

We are eager to find new real estate agents and real estate investors to assist the motivated home sellers on our site. If you have the ability to reach real estate professionals and you [want to make money](#), then you are in the right place! We offer rev-share and per-lead payment programs.

[signup](#)

Just sign up by clicking the signup button above, get your payment information together and get started!!!

Grab your links and start looking for outsourcers(if you are going the outsourcing route) and start cashing in!

Remember to keep this extremely simple and be consistent with your work! This method is simple but it does take work if you are not outsourcing!

But more importantly, IT MAKES MONEY!

Email me at wycckmarketing@gmail.com for all SUPPORT related inquiries including QUESTIONS, COMMENTS, SUGGESTIONS, INFORMATION REQUESTS AND REFUND REQUESTS.