

2013
Subaru BRZ



Love. It's what makes a Subaru, a Subaru.





The joy of driving **purified.**

Introducing the all-new **2013 Subaru BRZ**

To dial up driving to its most fun, we started with the SUBARU BOXER® engine and a clean slate. We engineered—from the ground up—a pure sports car to bring you a level of involvement and response that will feel completely natural, yet unlike anything you've known before. In every turn and press of the accelerator, you'll feel how we've taken driving and melted away everything but the thrill.

Accolades

“At this point, the BRZ appears to be the car we’ve been waiting for—the inexpensive, rear-drive sprite the industry has somehow managed to avoid making for generations.”

—*CarandDriver.com*, November 2011

“There is no doubt about whether the car does what it was built to do—it handles terrifically, it sounds great especially if you’re a fan of high-revving fours, it’s a solid shifter with either transmission and a pleasant cabin.”

—*Autoblog.com*, December 2011

“Overall, it’s a good dual-character machine that’s fun on the weekends but won’t beat you up during the week.”

—*RoadandTrack.com*, December 2011



Every day should feel
like a track day.



It only lacks one thing—**you.**

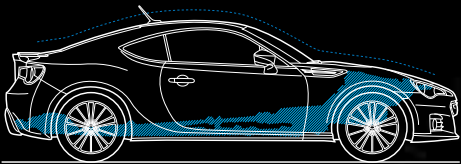
Interior Features

A wealth of standard features set the BRZ apart while keeping you connected. Find destinations easily with a 6.1-inch touchscreen navigation system. Make calls while keeping your phone stowed away with Bluetooth® hands-free calling. Plug in virtually any music player with 3.5mm audio jack, use the USB connection that also incorporates iPod® control¹, or connect wirelessly with Bluetooth® audio streaming. Also, the BRZ is available with the dual-zone automatic climate control system, which automatically keeps you and your front passenger in personalized comfort.

¹ For up-to-date information on newer iPod® compatibility, please visit www.subaru.com/iPod.

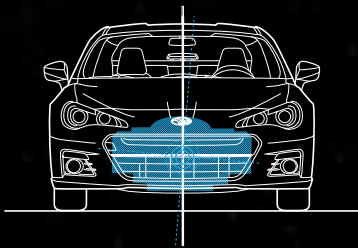


Every excess eliminated.
Every thrill amplified.



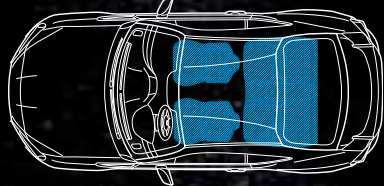
Lightweight—2,762 Pounds¹

Light cars react more quickly, and a total focus on handling meant keeping the BRZ light on its feet. High-tensile steel makes it not only lighter but stiffer as well. Of course, what weight is left better be balanced. So its rear-drive layout means better front to rear weight distribution.



200-hp Boxer Engine

It's low and stable. Its power delivery—immediate. The BRZ was created to accentuate all of the natural advantages of the SUBARU BOXER® engine. Now with port and direct injection technology that heightens its responsiveness and helps it achieve 34 mpg³, the boxer is even better.



Driver-centric Ergonomics

With design features like a small diameter steering wheel and optimally placed short-throw shifter, your hands will take control of the BRZ with intuitive fluidity. And with sport-design instrumentation, you'll immediately get the information you need most.

Low .28 Coefficient of Drag²

To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof and rear diffuser help the BRZ cut through the air, sharpening the performance you'll feel.

Low Center of Gravity

Not only was the engine redesigned to make it even more compact, allowing it to be mounted lower in the chassis, every element of the BRZ was placed as low as possible—from the roofline to the seating position—planting the BRZ more firmly to the ground for otherworldly response.

Performance-design Seats

When you're deep in the corners, you'll be glad the BRZ comes standard with supportive front seats with deep bolsters. It's also available with Alcantara® inserts, which provide extra grip to help keep you in the pocket.

“Pound for horsepower, and dollar for dollar,
this is the purest sports car you can buy in 2012.”

—*Popular Mechanics*, December 2011

“The BRZ is a delightfully fun car; a complete package that combines light
weight and great handling with just enough power to have fun—but not too
much that you can only enjoy it for three seconds at a time.”

—*AUTOMOBILE Magazine*, December 2011

“Expect to see them clogging up track days
all over the country by the end of the summer.”

—*Edmunds' Insideline.com*, December 2011

Not just what you've waited for.
What you've always dreamed of.



Which BRZ is yours?

BRZ Premium



- 200-hp direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- Cloth upholstery
- 8-speaker audio system with integrated touch-screen navigation system
- Manually adjustable air-conditioning system

BRZ Limited



- 200-hp direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission
- Sport-tuned suspension
- Multi-spoke 17-inch aluminum-alloy wheels
- 8-speaker audio system with integrated touch-screen navigation system
- ▲ Fog lights
- ▲ Trunk spoiler
- ▲ Alcantara® and leather-trimmed upholstery
- ▲ Heated front seats and side mirrors
- ▲ Dual-zone digital climate control
- ▲ Keyless Access & Start
- ▲ Antitheft security system

▲ Additions or differences from preceding trim level.

ENGINE AND DRIVETRAIN		BRZ
Engine	2.0-liter DOHC aluminum-alloy 16-valve 4-cylinder horizontally opposed SUBARU BOXER® engine with Dual Active Valve Control System (DAVCS)	
Power	200 hp @ 7,000 rpm	
Torque	151 lb-ft @ 6,400 rpm	
Compression ratio	12.5:1	
Bore and stroke	86.0 x 86.0 mm	
Fuel system	Direct and port fuel injection	
Transmission	Standard: Close-ratio 6-speed manual	Optional: 6-speed electronic automatic transmission with Sport mode, and manual mode with paddle shifters with rev-matching downshift control

TRACTION AND STABILITY	
Drivetrain	Rear-wheel drive
Rear differential	Torsen® limited slip
Vehicle Stability Control (VSC)	Standard (Includes Sport mode)

FUEL	
Fuel economy (city/highway/combined) ²	Manual: 22/30/25 Automatic: 25/34/28
Fuel requirement	Premium unleaded gasoline (93 octane)
Fuel capacity	13.2 gallons

CHASSIS	
Steering	Electric power-assisted quick ratio rack-and-pinion. Ratio: 13.1. Turns lock-to-lock: 2.48. Turning circle: 35.4 feet.
Suspension	Sport-tuned 4-wheel independent. Front: Strut-type with lower L-arm. Rear: Double-wishbone. Front and rear stabilizer bars.
Brakes	4-wheel disc, ventilated front and rear. Dual-piston front and single-piston rear calipers. 4-channel, 4-sensor ABS with Electronic Brake-force Distribution (EBD).
Brake discs (front/rear)	11.6 inches/11.4 inches

WHEELS AND TIRES	
Wheels	17 x 7.0-inch machined-finish and dark gray multi-spoke aluminum-alloy
Tires	215/45 R17 summer-performance

EXTERIOR AND INTERIOR DIMENSIONS	
Length/Width/Height	166.7 inches/69.9 inches/50.6 inches
Wheelbase	101.2 inches
Track (front/rear)	59.8 inches/60.6 inches
Headroom (front/rear)	37.1 inches/35.0 inches
Legroom (front/rear)	41.9 inches/29.9 inches
Shoulder room (front/rear)	54.5 inches/51.7 inches
Passenger volume	76.5 cubic feet
Cargo volume	6.9 cubic feet
Base curb weight (manual/automatic)	BRZ Premium: 2,762 lbs/2,809 lbs BRZ Limited: 2,776 lbs/2,822 lbs
Coefficient of drag (Cd)	BRZ Premium: .29 BRZ Limited: .28

Warranties¹

New Car Limited Warranty	3 years or 36,000 miles, whichever comes first.
Powertrain Limited Warranty	5 years or 60,000 miles, whichever comes first.
Wear Item Limited Warranty	3 years or 36,000 miles, whichever comes first. Repairs to the Wear Item Limited Warranty: • Brake Pads • Wiper Blades • Clutch Linings • Transmitter Batteries
Rust Perforation Limited Warranty	5 years, unlimited mileage.

BRZ® Equipment		
EXTERIOR	BRZ Premium	BRZ Limited
High-intensity discharge (HID) low-beam and high-beam headlights	●	●
Fog lights	◻	●
L.E.D. taillights	●	●
Rear bumper with integrated diffuser	●	●
Trunk spoiler	◻	●
Dual stainless-steel exhaust outlets	●	●
Body-color power side mirrors	●	●
Body-color door handles	●	●
Heated side mirrors (All-Weather Package)	-	●
SEATING AND TRIM		
6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.	●	●
Performance-design front seats with height-adjustable head restraints	●	●
Heated front seats (All-Weather Package)	-	●
Flat-folding rear seatback	●	●
Leather-wrapped 3-spoke steering wheel with red stitching	●	●
Leather-wrapped shifter handle	●	●
Cloth upholstery	●	-
Alcantara® and leather-trimmed upholstery	-	●
Aluminum-alloy pedal covers	●	●
CONVENIENCE FEATURES		
Keyless Access & Start	-	●
Auto-on/off headlights	●	●
Power front windows with auto up/down	●	●
Electronic cruise control	●	●
Tilt/telescoping steering column	●	●
Removable dual-cup holders in center console	●	●
Single bottle holder in each door panel	●	●
12-volt power outlets in center console and glovebox	●	●
AUDIO AND COMMUNICATION SYSTEMS		
High-resolution 6.1-inch touch-screen GPS navigation system and 8-speaker audio system with HD Radio™ with iTunes® tagging, USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, SMS text messaging capability, XM® Satellite Radio and XM® NavTraffic ³	●	●
INSTRUMENTATION		
Sport-design gauges with analog speedometer, coolant temperature, fuel gauge and center-mounted tachometer with integrated digital speedometer	●	●
CLIMATE CONTROL		
Manually adjustable CFC-free air-conditioning system with rotary controls for temperature, 4-speed fan and airflow direction	●	-
Dual-zone automatic digital climate control system with controls for temperature, 7-speed fan, airflow direction, dual-zone lockout and CFC-free air conditioning	-	●
SECURITY		
Keyless entry system with answer-back electronic chirp	●	●
Antitheft security system	-	●
Engine immobilizer	●	●
SAFETY	BRZ Premium	BRZ Limited
ACTIVE		
Vehicle Stability Control (VSC)	●	●
Traction Control System (TCS)	●	●
Brake Assist	●	●
4-wheel antilock braking system (ABS) with Electronic Brake-force Distribution (EBD)	●	●
Brake Override System	●	●
Tire Pressure Monitoring System (TPMS)	●	●
LED Daytime Running Lights (DRL)	●	●
PASSIVE		
Subaru advanced frontal airbag system with driver's and front-passenger's front airbags (SRS) ⁴	●	●
Side-curtain airbags protecting front and rear occupants (SRS) ⁴	●	●
Seat-mounted front side-impact airbags (SRS) ⁴	●	●
Whiplash-protection front seats	●	●
Height-adjustable front seat head restraints	●	●
Height-adjustable 3-point front seatbelts with pretensioners and force limiters. 3-point seatbelts at both rear seating positions.	●	●
LATCH system: Lower Anchors and Tethers for Children	●	●
● Standard - Not equipped ◻ Available dealer-installed accessory		
1 All Subaru vehicles sold by Subaru of America, Inc. are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Subaru Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details. 2 With automatic transmission. 2013 EPA fuel economy estimates. Actual mileage may vary. 3 XM Satellite Radio and XM NavTraffic hardware is standard. Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 4 The Supplemental Restraint System (SRS) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date product information, log on to subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes. This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru dealer in the continental U.S. or Alaska. Subaru, SUBARU BOXER and BRZ are registered trademarks. Confidence in Motion is a trademark of Fuji Heavy Industries, Ltd. iPod is a registered trademark of Apple Inc. Alcantara is a registered trademark of Alcantara S.p.A. and Alcantara is produced by Toray Group. SIRIUS and XM Satellite Radio are registered trademarks of SiriusXM Radio Inc. Torsen is a registered trademark of JTEKT Torsen North America, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. HomeLink is a registered trademark of Prince Corporation, a wholly owned subsidiary of Johnson Controls. Kicker is a registered trademark of Stillwater Designs and Audio, Inc. For more information, contact your Subaru dealer or log on to subaru.com.		

Make your BRZ truly yours.



Car Cover

Helps protect the exterior of your vehicle. Made of lightweight breathable material.



Fuel Door Cover

Adds a touch of flair to the fuel cover door.



Rear Bumper Appliqué

Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.



Rear Diffuser

Lower rear body panel helps to direct air flow and adds a sculpted finishing touch to the BRZ lower rear body line.



Trunk Spoiler

Sleek, low profile design adds just the right amount of attitude to your vehicle. Comes pre-painted and ready to install.



Chrome Fender Trim

Adds a stylish touch of chrome to the fender grille panels.



Fog Light Kit

Casts a low and wide beam of light to help enhance vision in inclement weather.



Auto-dimming Mirror with Compass

Mirror automatically darkens when headlights are detected from behind the vehicle. Features an electronic compass with a red transfective display that projects the current direction onto the mirror's surface.



Auto-dimming Mirror with Compass and HomeLink®

Mirror automatically darkens when headlights are detected from behind the vehicle. Features an electronic compass with a red transfective display. Three HomeLink® buttons can be programmed to operate most garage door openers and other HomeLink®-compatible devices.



Sunshade

Foldable sunshade offers a triple layer of protection to help reduce inside vehicle temperatures up to 40 degrees. The sunshade is custom-cut to fit properly, and includes a handy storage bag.



10-inch Powered Subwoofer

Provides powerful deep bass, and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru of America by Kicker®.



Cargo Organizer

Conveniently transports your outdoor gear or up to four grocery bags. Quickly collapses for easy storage when not in use.

Available late Third Quarter of 2012.

Paint



Satin White Pearl



Sterling Silver Metallic



Lightning Red



WR Blue Pearl



Galaxy Blue Silica



Dark Gray Metallic



Crystal Black Silica

Upholstery



Black Cloth



Black Leather and Alcantara®

Color Combinations	BRZ	
	PREMIUM	LIMITED
Satin White Pearl	Black Cloth	Black Leather and Alcantara®
Sterling Silver Metallic	Black Cloth	Black Leather and Alcantara®
Lightning Red	Black Cloth	Black Leather and Alcantara®
WR Blue Pearl	Black Cloth	Black Leather and Alcantara®
Galaxy Blue Silica	Black Cloth	Black Leather and Alcantara®
Dark Gray Metallic	Black Cloth	Black Leather and Alcantara®
Crystal Black Silica	Black Cloth	Black Leather and Alcantara®

These brochures were printed with vegetable-based inks and produced using a “Green Printing Process” and FSC® standards. The Forest Stewardship Council™ (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world’s forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 39 trees preserved for the future; 112 lbs water-borne waste not created; 16,414 gallons wastewater flow saved; 1,816 lbs solid waste not generated; 3,576 lbs net greenhouse gases prevented; 27,370,000 BTUs energy not consumed.

Drive it for a day. **Love it for life.**

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the most rigorous of motorsports, like rally racing. And why 96% of all the vehicles we've built in the last 10 years are still on the road today.¹ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can help make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

¹ Based on Polk registration data in the U.S. 2002–2011.

