

Love undiluted.

2013 SUBARU BRZ PREMIUM AND LIMITED:

- 200-hp direct-injected 2.0-liter 4-cylinder SUBARU BOXER® engine
- Close-ratio 6-speed manual transmission or optional adaptive 6-speed automatic transmission with Sport mode and paddle shifters
- Rear-wheel drive
- Limited-slip rear differential
- 17-inch aluminum-alloy wheels
- Sport-tuned suspension with double wishbone rear architecture
- HID headlights

FEATURES:

BRZ PREMIUM

- Cloth upholstery
- Integrated 8-speaker audio and voice-activated GPS navigation system
- Bluetooth® audio streaming and hands-free phone connectivity
- USB/iPod® control
- HD Radio™ with iTunes® tagging capability
- SiriusXM Satellite Radio¹ and NavTraffic¹

BRZ LIMITED ADDS

- Leather/Alcantara® upholstery
- Keyless Access & Start
- Automatic climate control
- Heated front seats and side mirrors
- Fog lights
- Rear spoiler

Tune in from home:

subaru.com/brz/2013/index.html



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Carter Subaru Ballard
5201 Leary Ave NW, Seattle, WA 98107

Sales: (888) 843-2701

Service: (877) 835-5240

Parts: (877) 884-0162

¹ Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer.

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Love. It's what makes a Subaru, a Subaru.

The all-new 2013 Subaru BRZ





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Distilled.

The vision of Subaru engineers was as simple as it was precise—build a pure sports car from the ground up, and boil the driving experience down to its most compelling elements. Why build it the way we did? To see just how big we can make you smile.

ALL-NEW SUBARU BOXER® ENGINE

It's flat. It's naturally symmetrical. It's perfect for getting the BRZ low and balanced. Now with direct injection, it puts out 100hp per liter and offers sharp response and exceptional efficiency.

DYNAMIC HANDLING

The twistier the better. Its chassis is sport-tuned for agile handling and responsive steering. A crisp, yet compliant suspension turns every mile of tarmac into a driver's dream.

PERFORMANCE DRIVETRAIN

For the ultimate response, Subaru engineered the BRZ to send its power to the rear. This design—equipped with a limited-slip differential—helps keep the center of gravity low and the weight balanced.

BRZ Limited in WR Blue Pearl with accessory Chrome Fender Trim.





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LEATHER/ALCANTARA®¹

Performance-designed front seats with deep bolsters are available with rewarding leather trim and grippy Alcantara® inserts which help you stay in position when things get curvy.

NAVIGATION SYSTEM

Nav is standard equipment on every BRZ—along with Bluetooth® audio streaming, USB/iPod® control, HD Radio™ and SiriusXM Satellite Radio—this system features a 6.1-inch touchscreen.

Connection concentrated.

Inside the BRZ, form follows function, and its function will be immediately apparent to anyone who loves to drive. A short-throw shifter, quick-ratio steering, bold instruments—everything is focused on creating a more telepathic link between driver and car.

KEYLESS ACCESS & START¹

Few things will be quite as satisfying as walking up to your BRZ, opening the door and firing up the boxer engine, all while your key never leaves your pocket.

¹ Available on BRZ Limited only.
BRZ Limited with Black Alcantara/Carbon Black Leather.



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2,762 POUNDS
CURB WEIGHT

[18.1"]
CENTER OF
GRAVITY HEIGHT

ENGINE PLACEMENT

WEIGHT SPLIT: FRONT [55] REAR [45]

WEIGHT.

Light is quick. And the simplicity of the BRZ makes it—at a mere 2,762 pounds¹—light enough to respond with lightning reflexes. What's more, a generous use of weight-saving high-tensile steel has increased the chassis' rigidity and the vehicle's precision.

¹ Base curb weight, preliminary estimate.
BRZ Premium In Dark Gray Metallic with accessory Chrome Fender Trim.

CENTER OF GRAVITY.

Low. Nothing better captures the essence of the BRZ. Everything about it, from the SUBARU BOXER® engine to the roofline to the seating position, puts the weight low to the ground for otherworldly response.

RESPONSE TIME.

Rotational forces are some of a sports car's worst enemies. They rob handling tightness and steering response. That's why the BRZ is designed with the engine set back and with short front and rear overhangs.

Purified.

From slippery aerodynamics, to balanced weight distribution, to compact size, each element of the BRZ shares the same purpose—resist the forces of nature less, and use every bit of grip, power and driver input more. This creates driving that's nothing you expect and everything you love.