

+350

FISCAL YEAR 2019

2019 ANNUAL REPORT

Building a global grassroots movement to end the age of fossil fuels.

Photo: School Strike 4 Climate

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LETTER FROM THE EXECUTIVE DIRECTOR

MAY BOEVE

Dear friends,

In 350.org's 2019 Annual Report, we pay close attention to two things: what has already been lost in the climate crisis, and what opportunities remain for the action we desperately need. I made a short video to share my thoughts on the work we embarked on last year:



Video: youtube.com/watch?v=3I6MSnre0VQ

Urgency animates 350.org and is represented in our very name – the threshold, long passed, of safety from climate change. Now, more and more people, places, and species confront this new reality on a daily basis. The COVID-19 pandemic only underscores the pain and challenges we face as a global community. The decisions made in the coming years are always going to be determinative, but with the COVID-19 pandemic and its intersecting economic recession, the choices made now matter more than ever.

Last year, strong signs emerged of the mass movement we've been hoping to see and help build since our founding. Youth leaders hit the streets like never before.

May Boeve, Executive Director

Political leaders and power brokers were brought to their knees in the face of mounting pressure. New solutions emerged.

We hope this celebration of victories in 2019, and avenues to pursue in the future, will provide needed hope and resolve for the fight ahead. To truly respond to the needs at this time, it is critical that progressive leadership comes together for radical, global collaboration.

We also fervently hope, and know, you'll see the impact your support has had on us day-in and day-out in this annual report.

Onward, and be well,



SECTION 01

FEATURED ACTIONS + CAMPAIGNS

Our grassroots campaigns fighting the climate crisis
around the world.

Photo: Shadia Fayne Wood

SUPPORTING YOUTH ACTIVISM: THE GLOBAL CLIMATE STRIKES

PHOTO HIGHLIGHTS



Indonesia | Photo: Gilang Kharisma | Survival Media Agency



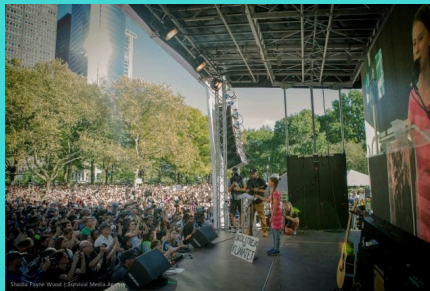
Kenya | Photo: Joel Lukhovi | Survival Media Agency



London | Photo: Kristian Buus | Survival Media Agency



NYC | Photo: Shadia Fayne Wood | Survival Media Agency



Greta in NYC | Photo: Shadia Fayne Wood | Survival Media Agency



Germany | 350 Europe



Canada | Photo: Abdul Malik

THE DETAILS



7.6+ mil

PEOPLE TAKING ACTION
ACROSS THE WORLD

6,136+

EVENTS TAKING PLACE IN
185 COUNTRIES

3k+

COMPANIES PARTICIPATED

8,583

WEBSITES PARTICIPATED

820

ORGANIZATIONS
PARTICIPATED

73

TRADE UNIONS PARTICIPATED

73K

MEDIA HITS IN MAJOR
OUTLETS

23.5 mil

REACHED ON SOCIAL MEDIA

\$500K

IN DIRECT SUPPORT

More than 7.6 million people participated in the largest ever Global Climate Strike, which was also the largest mobilization in history. Between September 20th and 27th, 2019, millions of people led by the youth hit the streets all over the world to demand real action on the climate crisis. There were 1.4 million people striking in Germany; 330,000 in Australia; 250,000 in NYC; and millions more people of all ages and backgrounds took action in Africa, Turkey, the United Kingdom, the United States, Japan, Ukraine, France, the Pacific Islands, and more.

350.org spent more than \$500,000 on direct support to climate strikes (i.e. on grants, direct contributions, security, sound, busses, art materials, etc.), as well as building and maintaining the Global Climate Strikes website, which served as a hub for local and regional organizers to post information about their events and for free resources like art, posters, and how-tos. We leveraged online platforms to organize a digital climate strike with more than 8,500 websites pointing over 1.1 million people towards their nearest strike.

350.org brought our decade of experience mobilizing people and organizing distributed actions to the coalition of partners. We facilitated strategy

meetings and trainings; provided outreach, press, and communications support; supported actions and marches by providing A/V equipment, transportation for youth, and security. We supported and leveraged our platform to elevate the voices, stories, and leadership of Indigenous youth and youth from frontline communities.

We also worked closely with partners to coordinate and support climate activist Greta Thunberg's tour of the U.S. and organized the Youth Climate Week in Washington, DC. We organized meetings with leaders and top level politicians during Greta's visit to DC in September, planned strategic events for her in NYC, and connected her with climate justice and Indigenous leaders.

Lastly, we ensured the Global Climate Strikes and our demands for climate justice and an end to fossil fuels were heard around the world.

- The strikes were an unprecedented media success, with over 73,000 media hits, including in major publications like The Guardian, Forbes, Vox, The Washington Post and USA Today and in 10 languages.

- In our work with journalists, we also focused on making sure that a diversity of youth voices were heard: with the exception of Bill McKibben and May Boeve, the 10 most quoted spokespeople were all climate strikers from various parts of the world.
- On social media, we reached a combined 23.5 million on various platforms, produced 80 videos in support of the strikes, and garnered 4.39 million video views.

STOPPING ICONIC FOSSIL FUEL PROJECTS WORLDWIDE

PHOTO HIGHLIGHTS



Brasil | 350 Brasil



Kenya | Photo: A24



Our Time | Photo: Alexis Fawn



UK Fracking



Promise to Protect

BLOCKING PIPELINES IN THE U.S.



29k

SIGNATURES TO THE PROMISE
TO PROTECT

3

PIPELINES DELAYED

1.1k+

TRAINED IN NONVIOLENT
RESISTANCE

1

MAJOR RESEARCH REPORT

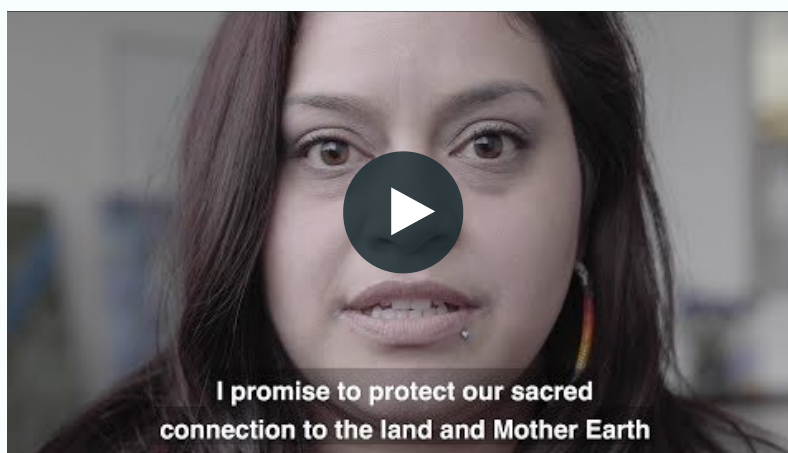
We continued to delay the Keystone XL from being built and trained thousands of activists as part of our Promise to Protect Tour. We worked closely with our coalition of Indigenous partners on our Promise to Protect their land and our climate from the Keystone XL pipeline by doing intensive trainings with over

1,100 people in nine cities. More than 29,000 people pledged to show up in nonviolent and peaceful resistance along the pipeline route when called by Indigenous leaders.

Line 3 is a massive tar sands oil pipeline slated for construction across the northern part of Minnesota, from Canada's tar sands region to Wisconsin. The proposed pipeline would cross over 192 bodies of water, including the Mississippi River – threatening clean water supplies throughout the state. Partnering with MN350, we trained 250 activists during the Promise to Protect tour to deepen work on Line 3, put public pressure on Gov. Walz, and helped make stopping Line 3 a key part of the Climate Strikes in the state.

Lastly, we also won a victory with the delay of the Williams fracked gas pipeline in New York. In March, 350.org published a rigorous report on the proposed

pipeline – False Demand: The Case Against the Williams Fracked Gas Pipeline. In May, after three years of fierce mobilization, activism, creative protest and lobbying on many fronts, the Williams pipeline was denied key water permits by New York Department of Environmental Conservation. In addition, we delivered 16,000 signatures calling on Gov. Cuomo to stop the pipeline, put in more than 2,000 official comments to the official project feedback, crafted a media and communications plan for the Stop Williams coalition, and organized a 1,000 person Green New Deal Forum in New York City.



Video: youtube.com/watch?v=f0BMw4XkLJI

OUR TIME IN CANADA



6.8k+

PART OF THE CAMPAIGN

50k

DEMANDED A CLIMATE DEBATE

14

OUR TIME HUBS

154k

WEBSITE VISITS

In 2019 we also launched the Our Time campaign — a ground-breaking grassroots effort to provide a bold vision and a real action plan for tackling climate

change and inequality at the same time. Our team got to work by supporting Powershift 2019, an intensive youth climate action training. During

Powershift attendees collected over 5,000 pledges to support a Canadian Green New Deal.

Shortly after the Powershift training, 14 Our Time hubs were created across Canada and, working with 150 partner organizations, we helped host over 150 town halls to build agreement for a Green New Deal. This organizing lead to over 50,000 people engaging in our 'Change the Debate' action, demanding the CBC hold a first leaders' debate on the climate crisis.

After the October election, we needed to ensure Canada acted on climate. 27 young people occupied the House of Commons and brought 338 mandate letters — one for every MP — demanding they support a Green New Deal for Canada.

In total, the Our Time campaign had over 6,800 people sign up to organize, sent out 59,000 texts to 17,000 people, and the website received over 150,000 unique visits in just five months.



Video: youtube.com/watch?v=5e2530fpPtE

AFRIKAVUKA: ENDING COAL IN AFRICA



2

MAJOR VICTORIES AGAINST
COAL

60

ACTIONS IN 20 COUNTRIES

3

MAJOR BANKS WITHDREW
SUPPORT FOR COAL

After years of grassroots campaigning, Kenya's government cancelled the license granted to Amu Power, the developer of the controversial Lamu Coal Plant, citing the lack of effective public participation, and social and environmental risks. Since 2013, 350.org has worked closely with many local partners to escalate organizing actions that ultimately led to

the project being cancelled. This win had far reaching consequences for the development of fossil fuels in the region.

This massive win was right after the AfrikaVuka campaign mobilized partners and activists for a regional day of 60 actions across 20 African countries that included:

- 1 A march for communities affected by mining and fracking, calling for a national ban on fracking in Pretoria, South Africa
- 2 A march in Nairobi against proposed coal-fired projects
- 3 A gathering in Goma calling for an immediate end to oil exploration in sensitive ecosystems in eastern Democratic Republic of Congo,
- 4 A march with hundreds of Nigerian students to the federal parliament asking their MPs to finally pass their climate bill and put the country on the path to climate justice

We also won a major victory when our campaign pressured the Development Bank of Southern Africa to commit not to fund the proposed Thabametsi

coal-fired power plant. We're happy to report that the DBSA mandate to fund the proposed coal-plant in Thabametsi expired, meaning any participation in the project requires an additional round of approval. In addition, Standard Bank, FirstRand Bank and Nedbank officially withdrew financial support for the Thabametsi and Khanyisa coal-fired power plants. Nedbank has gone one step further with a public commitment in April to never finance coal again.

Lastly, we also helped train and onboard 20 groups from across Africa in digital storytelling, digital strategy, and digital organising – the outcome being the #AfrikaVuka campaign trained up on a digital platform and digital tools that will help it meet its goals.

STOPPING DRILLING IN BRAZIL



400+

MUNICIPALITIES BANNED
FRACKING

2

BRAZILIAN STATES BANNED
FRACKING

21 Mil

SAFE FROM FRACKING

671 Bbl

BARRELS OF OIL KEPT IN
THE GROUND

350 Brazil, along with the Latin American Coalition Against Fracking (COESUS), celebrated two huge wins to halt fracking projects, keeping the largest shale reserve in the Global South in the ground. In June, the state of Paraná in Brazil banned fracking in its territory, and in August, the state of Santa Catarina banned fracking in its territory. These two state-wide bans, together with the over 400 municipalities across Brazil that have banned fracking, protect the health of more than 21 million people in Brazil from harmful fracking projects.

On October 10, the National Agency of Petroleum and Natural Gas (ANP) held an auction to grant the right to explore 36 oil offshore blocks. In at least four of these blocks, those located in the Camamu-

Almada Basin, an eventual leak could cause serious damage to the Abrolhos National Marine Park, which is home to 1,300 marine species (45 of which are threatened with extinction.) Together with partners, we took action to end Fossil Auctions. Thanks to the pressure we built, only a third of the blocks were auctioned, and we kept the oil in Abrolhos and other regions in the ground!

During the devastating fires in the Amazon, our team disrupted the Brazilian Environment Minister, holding banners and shouting phrases such as “we want our forests alive” during one of his events to ensure that the movement was heard at the highest level of government.

SUCCESS AGAINST FOSSIL FUELS IN EUROPE



3

MAJOR VICTORIES

1

COUNTRY BANNED FRACKING

40K+

AGAINST COAL

1

MAJOR PIPELINE STOPPED

Fossil fuels are facing increasing resistance across Europe. And revisiting the key fights we identified just over a year ago, it's astonishing to see how successful people-powered resistance is at stopping these projects in their tracks.

Thanks to years of intense grassroots organizing by 350.org and partner organizations, the UK government banned all fracking, also warning shale gas companies that no future projects would be accepted. This moratorium represents a tremendous victory for climate activists that have been working for years to press for this moment.

Moreover, in early 2019 local communities celebrated as the French and Spanish energy regulator announced that they won't support the

controversial the MidCat/STEP gas pipeline between France and Spain. Elsewhere in Sweden, the government decided to deny the EU-backed Gothenburg gas terminal its final permit on climate grounds, following years of local opposition including a mass blockade just weeks before the decision.

Lastly, to keep up the pressure on Germany to phase out coal, 350.org worked with partners to mobilize a mass public action in the country's coal mining region. More than 40,000 activists from across Europe came together to demand climate justice. For more than 48 hours, thousands of activists used their bodies as a barrier between the threatened villages and the mine project.



Video: youtube.com/watch?v=p8SadK5CYQ4

PUSHING BACK COAL IN TURKEY



24

CITIES IN SUPPORT OF THE
PARIS AGREEMENT

1

MAJOR POWERPLANT CANCELED

1

FEATURE DOCUMENTARY

In a major victory, Turkey's Supreme Administrative Court decided to overturn the decision of the Ministry of Environment and Urbanization, and to reject the construction of the Hema Thermal Power Plant. The project was supposed to be built in the region of Amasra in Bartın province, a historic city that figures in the list of UNESCO's Temporary World Heritage sites. A study indicated that if Turkey adopts Paris-compliant measures, it would save \$23 million, prevent 35,000 air pollution-related deaths and create 64,000 new jobs in the green energy sector.

Turkey's cities are taking notice — 24 cities, including 3 out of 5 largest in the country — announced a "Cities for Climate Action" declaration

and proclaimed "we are in" on Paris Agreement. This comes after we organized a three-day meeting in March with 34 attendees focused on running climate focused campaigns.

Lastly, we highlighted the impacts of coal on communities across the country in The Curse of Coal documentary. We have a role to play in lifting up the stories of those who defend their lands, their hometowns at all costs like in Muğla, where we held several workshops on how to push back against coal development.



Video: youtube.com/watch?v=Ahr21a3fUE8

HALTING THE FUNDING FOR FOSSIL FUELS

PHOTO HIGHLIGHTS



Pikachus | AC Dimatatac



Japan | 350 Japan



EIB | 350 Europe



350 Ukraine

DIVESTMENT & FINANCING THE FUTURE



Together with hundreds of global groups, we have secured divestment commitments totaling \$14.09 trillion in managed assets. Through distributed organizing and campaigns, the climate movement is now pushing for no new fossil fuel financing anywhere. Commitments include pledges from more than 1,184 institutions and nearly 60,000 individuals, 40 nations and 40 faith institutions, including 50% of UK universities, the city of Cape Town, South Africa, the Republic of Ireland, and Norway.

Additionally, in September we convened hundreds of activists and leaders in South Africa to discuss divestment strategies. We organized the first Financing The Future Summit in Cape Town. More than 26 global organizations signed the Cape Town Declaration that demands a rapid phaseout of fossil fuel production globally, with no new exploration for reserves and new expansion of refining and pipeline capacity.

HALTING FOSSIL FUEL FINANCE IN JAPAN



10k

PEOPLE MOBILIZED

1

INTERACTIVE MAP

80k

DEMANDED AN END TO COAL IN JAPAN

22k

CALLED ON BANKS TO STOP FUNDING FOSSIL FUELS

In East Asia, we developed an online interactive coal finance map to track financing and projects in the region.

In Japan, since launching the 'My Bank My Future' campaign and the 'Let's Divest' campaign, more than 10,000 people have signed petitions calling on banks

to stop investing in coal, fossil fuels and nuclear. As a result, 13 organizations and more than 170 individuals have divested their bank accounts to choose “Cool Banks” that do not fund fossil fuels or nuclear energy.

Ahead of Japan hosting the G20 meeting, more than 80,000 people from around the world demanded that Japan's Prime Minister, Shinzo Abe, show climate leadership by ending finance for coal and other fossil fuels. Actions took place at coal plant sites, in the

streets, and at Japanese embassies in cities across Asia. The message was even projected on the historic Osaka Castle.

Additionally, more than 22,000 signatures were submitted to Japan's major banking groups: Mitsubishi UFJ, Mizuho, Sumitomo Mitsui and Sumitomo Mitsui Trust. Japan's banks are facing heightened reputational risks as stakeholders worldwide pressurize them to stop funding coal and align their business with the Paris Agreement.

THE EUROPEAN INVESTMENT BANK VICTORY



€555 Bn

OUT OF FOSSIL FUELS

1

WORLD'S FIRST 'CLIMATE
BANK'

The European Investment Bank (EIB), the world's largest public lender and the €555bn lending arm of the EU, adopted a new policy that will end its finance to all fossil fuel projects by the end of 2021, as it tries to become the world's first 'climate bank' – a decision that is believed to have long-lasting impacts on financial markets.

350.org played a key role over the last few years in increasing public pressure on the EIB through impactful petitions, innovative digital actions, incisive media work, effective partnerships with NGOs and grassroots groups, and disruptive mobilisations across Europe.



SECTION 02

GROWING + ORGANIZING THE CLIMATE MOVEMENT

Training and educating are essential to a stronger movement.

PHOTO HIGHLIGHTS



Climate Strike Manila | Leo Sabangan



South Asia | 350.org



PCW Matagi Malohi | Fenton Lutunatabua



Indonesia | 350 Indonesia

THE FRONTLINE FUND



14

BIPOC ORGANIZATIONS
FUNDED

\$50K

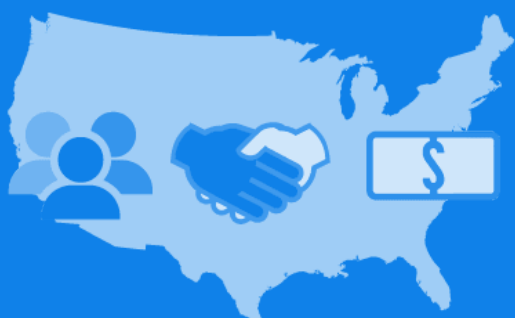
IN GRANTS

During the Climate Strikes we set up a frontline climate strikes fund of \$50,000. These funds were distributed to 14 black, Indigenous and people of color (BIPOC) led and staffed frontline organizations that took part in the Climate Strikes throughout the United States.

Fund recipients mobilized hundreds of BIPOC in their communities to climate strikes events. Most recipients strengthened relationships with other BIPOC led organizations by collaborating on climate strikes events and ensuring their voices were elevated during the strikes.

This led to a centering of BIPOC and frontline stories throughout the Climate Strikes such as the impacts on health in fossil fuel refinery communities to communities impacted and displaced by hurricanes.

350 LOCAL AFFILIATE GROUPS IN THE US



175

TOTAL LOCAL AFFILIATE GROUPS

15

NEW GROUPS IN 2019

130

GROUPS ENGAGED IN CAPACITY-BUILDING PROGRAMS

\$250k

GRANTED FOR INNOVATION AND ACTION

The 350 local group affiliate network is a crucial part of our work in the United States. These groups are growing the grassroots climate justice movement and winning key local and state victories across the country.

We convened 10 local affiliates for the 'Upping Our Game' retreat that created our national organizing plan for the historic September Climate Strikes and to connect local fights against fossil fuels.

We also supported our local group network with several new capacity-building programs including our Heart & Muscle Grassroots Leadership Cohort and

the PowerUp: Fundamentals for Local Groups virtual training and coaching program that shared organizing skills with 67 people from 30 local groups. These programs are crucial to replicating and empowering the grassroots movement.

We also started a new program to help local groups center equity and racial justice in their organizing. The Racial Justice and Equity Community of Practice grew from 8 to 12 local groups and we started the national BIPOC caucus to provide an ongoing space for Black, Indigenous and People of Color leaders to connect, strategize and support each other's work.

100% RENEWABLE ENERGY IN EASTERN EUROPE AND THE

CAUCASUS



160+

CITIES COMMIT TO 100%
RENEWABLE ENERGY

1K+

PEOPLE ORGANIZED

5

COUNTRIES WITH CAMPAIGNS

In Eastern Europe and the Caucasus, our Cities for Life campaign had resounding success securing commitments for transitions to 100% renewable energy (RE). Focusing on a solutions-oriented approach, our campaign built on the successes of five major cities committing to 100% RE last year.

In May, Ukraine's Ministry of Ecology and Natural Resources signed an open memorandum of cooperation with 350.org to work together and raise public awareness about the climate crisis.

At the first Cities Climate Ambitions forum we helped organize in Ukraine, 160 cities that are part of the Association of Small Towns of Ukraine pledged to transition toward 100% RE. In addition, the city of

Poltava, a long-time gas dependent city, declared its intention to transition to 100% RE — a major victory with our partners in the region.

Our team also prioritized grassroots training in the region in 2019 to help supercharge our efforts:

- We helped organize the first Kyrgyzstan climate forum training for 300 young climate activists
- Co-organized the “Renewable Energy Without A State” conference in Moscow, which brought together activists, businessmen, scientists, and journalists to discuss how to transition to 100% RE
- Presented at Powershift 2019, where we trained youth leaders in Ukraine on tactics to use in their campaigns.

ASIA CLIMATE LEADERSHIP CAMP



29

LEADERS TRAINED

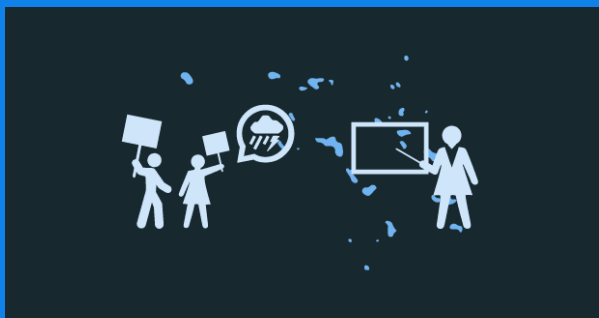
10

COUNTRIES REPRESENTED

For the past five years, our team has held an annual leadership camp to engage and skill up young activists in the East Asia region. This year our team worked with 29 youth activists representing 10 countries to educate and train them in techniques to combat the role of financial institutions in fossil fuel development. During the camp, our team organized skill sharing and team building exercises, and in-depth strategy discussions that can be implemented in our work to stop the financing of fossil fuel projects.

At the end of the camp, the participants founded the 350 Asia Finance Group, a learning platform for finance and divestment for those who want to continue and focus on this work further.

MATAGI MĀLOHI IN THE PACIFIC



1

CLIMATE EMERGENCY
DECLARATION

14

COUNTRIES CALLING FOR
CLIMATE ACTION

3

NEW TRAININGS

3.7k

MOBILIZED

Matagi Mālohi means “strong winds.” They are words shared by the Pacific Climate Warriors from Tokelau at our recent Pacific Pawa Shift. It was offered as a metaphor for the Pacific Climate Warriors and how we move in the global climate movement.

The Matagi Mālohi is a powerful storytelling project that centers Pacific identities and cultural strength. This story was centered in many new trainings for the region such as a digital storytelling workshop in the Republic of the Marshall Islands, Vanuatu’s first Youth Climate Advocacy training and the first Training for Trainers for our Pacific Diaspora team.

During the 5th Pacific Islands Development Forum Leaders’ Summit, a ‘climate crisis’ was declared in a special session and a call to ban fossil fuels, echoing the global movement declaring ‘climate emergency.’ The Summit had representation from which are most at risk to climate breakdown such as Fiji, the Solomon Islands, and Timor Leste – in addition to regional institutions and NGOs.

Less than a week after the forum, 40 Pacific Climate Warriors from 17 teams across the Pacific gathered for Pacific Pawa Shift 2019 to develop strategies to further strengthen the work of climate activists. The Pacific Pawa Shift led to 29 events during the Global Climate Strike with 3,700 attendees across the Pacific.

EXPANDING THE CLIMATE MOVEMENT ACROSS ASIA



8k

PEOPLE MOBILIZED IN
INDONESIA COAL RESISTANCE
MOVEMENTS SUPPORTED

5.8k

STUDENTS TRAINED IN SOUTH
ASIA

30

CAMPAIGNERS BROUGHT TO
THE UN REGIONAL SUMMIT

1

GROUNDBREAKING REPORT ON
COAL

We deepened our engagement with youth activists in Indonesia to create a stronger movement. We held two intensive training sessions for 60 organizers across 12 cities and linked them up with existing local groups. Thanks to these new skilled-up organizers, we mobilized 8,000 people in 24 cities to take to the streets during the Climate Strikes. The mobilization on climate at this scale was unprecedented in Indonesia.

In the Philippines, there were three major events in Manila on September 20th and at least 20 more across the country during the climate strikes, with the biggest mobilizing 600 people.

Across the continent, we supported youth strike organizers in India and Nepal. We held a number of climate organizing training for 5,800 students and

180 teachers so they can mobilize their communities. We also teamed up with partners to release a new report on Bangladesh's coal sector, *Choked by Coal: The Carbon Catastrophe in Bangladesh*. The report exposes foreign-led finance as the driving force behind plans for 29 coal-fired power stations. If built, these plants would increase the country's existing coal capacity 63-fold, from 525MW today to 33,200MW.

During the UN's Asia-Pacific Climate week, 350.org convened 30 young campaigners from 10 countries across Asia for a jam-packed 3-day climate leadership training in Bataan, the Philippines. The team also amplified the message to delegates that bold action means ending the age of fossil fuels when we addressed them directly during the meeting.

TRAININGS



150k

DOWNLOADS OF ONLINE
TRAININGS

72k

TRAINING SESSIONS

1

CLIMATE RESISTANCE
HANDBOOK

12+

NEW ONLINE TRAININGS

The trainings team at 350.org has developed new resources for the movement in 2019.

The trainings.350.org website traffic increased dramatically. Activists logged 72,000 different sessions with nearly 150,000 downloads in 11 languages. We successfully launched our popular online skill-ups in three new languages — Turkish, Indonesian, and Russian.

Our Director of Global Training, Daniel Hunter, authored the Climate Resistance Handbook with a forward by Greta Thunberg. We gave away over 20,000 free copies (e-book and print) in dozens of countries and thousands have been ordered directly to help activists young and old.

Lastly, we added a dozen new training tools to the website, including brand new tools like *Parata: a climate justice exploration*, to ensure the movement is well-trained.

GROUND-BREAKING DIGITAL ORGANIZING



1.1 Mil

WEBSITE VISITORS DURING
THE CLIMATE STRIKES

250k

JOINED THE CLIMATE
STRIKES ON OUR WEBSITE

1

OPEN-SOURCE WEBSITE
CREATED FOR CLIMATE
STRIKES

Optimizing how movements use technology and staff it for success is a passion of ours. We're filling a gap in how these tools reach a truly global audience, including volunteer organizers in the Global South, where these kinds of support systems are less readily available but where the fossil fuel industry is on an expansion push. We believe movement-savvy tech can be a breakthrough to increasing who's involved and how successful we are in local campaigns.

We built the most flexible mobilisation setup we've ever had with tools including GlobalClimateStrike.net, access to organising and mailing tools for our local groups and partners, and open source design assets.

We know that these tools contributed to making the strikes the biggest climate mobilisation in history — at least 250,000 of those were new to the movement and joined the strikes through our site.

In addition we had in total 1,170,334 page views during the week of the strikes (September 20-27), of which 943,774 were from new users.

Our work rebuilding our tech infrastructure has created ripples across the non-profit sector. Our team has caught the attention of MobLab, Chronicle of Philanthropy, Action Network, and Whole Whale after the publication of an article on why 350 dismantled its digital department and built a Product Team.

A person with glasses and a denim vest is speaking into a microphone at a public event. The background is a blurred crowd of people. The entire image has a teal overlay.

SECTION 03

ACTIVIST STORIES

350.org cannot do its crucial work without partners and volunteers.



CHIBEZE EZEKIEL

Chibeze Ezekiel is a Ghanaian environmentalist and youth leader working on various thematic areas particularly climate change, renewable energy and sustainable development goals.

In 2013, he joined 350.org during Global Power Shift, where he and 600 young activists were trained on advocacy, organising and campaigning skills. A year later, he and six fellow activists formed 350 Ghana Reducing Our Carbon (350 GROC) and started campaigning against a coal-fired power plant that was then proposed in Ekumfi Aboano District in Ghana.

Between 2013 and 2016, 350Africa worked with the GROC team led by Chibeze to build their campaign through regular coaching, trainings and provision of small grants to run the campaign's activities. Thanks to GROC's strategic work, their partnerships with key stakeholders, and increased advocacy efforts, the government rejected the proposed \$1.5 billion coal project proposed by Volta River Authority and Shenzhen Energy Group.

Currently, 350 GROC is running a campaign aimed at helping key districts in the greater Accra region of Ghana to mainstream renewable energy into their

development plans. 350 GROC chose to focus on this work in order to help the country achieve its Renewable Energy Master Plan and go 100% renewable.

Landry Nintereste, 350.org's Africa Managing Director, reflected that "Chibeze's commitment, activism and leadership has enabled a group of young volunteers to shut down the first coal-fired power plant proposed in Ghana. That was a heroic act and it inspired the climate movement in Africa and around the world. I am particularly proud and happy to support Chibeze and his team in future campaigns."

Chibeze continues to be actively involved in national and regional advocacy towards safeguarding the interest and welfare of young people and grassroots communities against any adverse environmental impact. In addition, as of July 2020, Chibeze serves on 350.org's Board of Directors.

We thank local leaders like Chibeze for their vision and partnership in order to create a safe and 100% renewable energy future for all!



NOVITA INDRI

Novita Indri is an environmental engineering student and an activist involved in our Climate Rangers Jakarta group, a community of young people who share their concern on the climate crisis in Indonesia.

Novita learned of 350.org a few years ago, initially joining 350's events to fill her spare time on the weekend. But as she became more involved with our work, her concerns about the climate crisis' impact on her community grew. Novita believes in people's power and she was inspired when Greta Thunberg said "no system change can come without pressure from large groups of individuals." Novita decided to join Climate Rangers Jakarta and became engaged in our training programs and local campaigns.

Since joining Climate Rangers, Novita was invited to join 350.org's East Asia Climate Leadership Camp in 2018. At this training, she learned more about the science of the climate crisis and also developed valuable organizing skills along with youth leaders from the East Asia region. "Thanks to the movement," said Novita, "I feel more empowered and have a platform that enables me to reach more people."

During the Global Climate Strike, Climate Rangers Jakarta and partners organized more than 2,500 people to take the streets. Novita notes that Climate Rangers Jakarta "also organized press conferences, art workshops, and discussions" to expand the climate movement. Following this momentum, Novita and the Climate Rangers mobilized 200 Jakartans to join a climate march on the main street of the city last November.

Sisilia Nurmala Dewi, 350.org's Indonesia Team Lead, reflects that "Novita's enthusiasm and dedication to Climate Rangers Jakarta and the climate crisis are very uplifting to her community and our team. People like her always push us to give our best."

At the moment, Novita and her friends in Climate Rangers Jakarta are preparing to have an annual meeting to plan the year ahead. They are gearing up towards a more strategic campaign in 2020 looking forward to strengthening their group with 350.org's help.

Our profound thanks goes out to Novita and Climate Rangers Jakarta for their activism and leadership.



AVERY SHANNON

Avery Shannon is a community organizer and activist based in Vancouver, Canada. Avery resides on the territories of the three Local First Nations: the Musqueam, Squamish, and Tsleil-Waututh.

Avery became involved with 350.org during their time supporting the resistance to the Kinder Morgan pipeline at the Watch House on Burnaby Mountain. During those actions, Avery was coordinating volunteers, planning actions, and working closely with Indigenous activists.

Recently, Avery took on leadership roles in national youth climate organizing. They became one of the most important organizers in the Our Time campaign — a campaign led by young people that put a Green New Deal for Canada on the map ahead of the 2019 Federal election. Avery was involved from the time we started laying the foundation of the campaign, and later joined the national organizing committee representing the massive team in Vancouver. Over the summer of 2019, Avery led the Our Time team to press the CBC to hold a leaders debate on climate, helped mobilize 100k people in the streets in Vancouver for the Climate Strike, and worked to direct that energy to get out the vote behind Green New Deal champions.

Our Time organizers helped to elect a squad of Green New Deal supporters, and after the election they have helped us organize to get cross-party

support for the first Green New Deal motion to ever hit the floor of Canadian Parliament. Avery has been part of this work every step of the way, and through the election campaign, didn't miss a single national organizing call. Their dedication and energy was unmatched.

“When I think of an organizer who shows up for climate justice, I think of Avery” says Katie Rae Perfitt, 350.org's Canada National Organizer. “They are one of the most dedicated organizers I've met. While supporting the youth climate justice movement in Vancouver and across the country, Avery has brought hundreds of young people to the table to build a vision for a Green New Deal here, all the while maintaining an unwavering solidarity with frontline Indigenous communities facing down the fossil fuel industry. To say Avery was a critical part of Our Time organizing is an understatement.”

Avery is currently working with other Our Time organizers to build and roll out a strategy to get cross-party support for the first ever motion in Canada's parliament for a Green New Deal. They are also organizing solidarity actions in their community in solidarity with the Wet'suwet'en people who right now are resisting the Coastal Gas Link Pipeline, and supporting a youth coalition to turn out record numbers for the next global climate strike.

It's thanks to leaders like Avery that we're able to organize and mobilize thousands for climate action.



SECTION 04

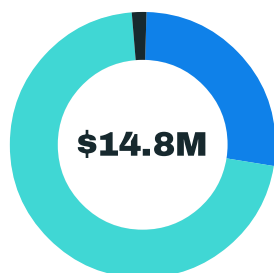
FINANCIAL DATA

View our financial data, supporting foundations, and audit reports.

Photo: Teagan Glenane

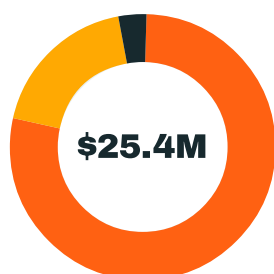
2019 FINANCIALS

2019 REVENUE



	2019	2018
28% Grants & Foundations	\$4,098,117	\$8,701,657
71% Individual Donations	\$10,459,730	\$10,318,691
1% Other Income	\$274,659	\$17,140
Total	\$14,832,506	\$19,037,488

2019 EXPENSES



	2019	2018
78% Program Services	\$19,908,884	\$13,218,217
18% Management & General	\$4,649,692	\$2,548,536
4% Fundraising	\$890,628	\$662,835
Total	\$25,449,204	\$16,429,588

LIABILITIES AND NET ASSETS

	2019	2018
Liabilities	\$2,926,055	\$2,236,312
Net Assets	\$3,295,229	\$13,911,925
Total Assets	\$6,221,284	\$16,148,232

NET ASSET BREAKDOWN

	2019	2018
Unrestricted	\$1,517,325	\$10,357,530
Temporarily Restricted	\$1,777,904	\$3,554,395
Net Assets	\$3,295,229	\$13,911,925

NOTE: We are in the midst of the most massive opportunity for climate action that we have seen since we started 350.org. In anticipation of this moment, we decided to go big and spend down on our reserves to fight the climate crisis, recruiting organizers on every continent and the tech capacity we needed to ensure the youth climate strikers were supported to launch with the most impact possible. Revenue fell below our expectations at the same time.

SUPPORTING FOUNDATIONS

In addition to individual donations, 350.org's work in Fiscal Year 2019 was generously supported by the following foundations:

Aaron Rashti Family Foundation	Dale and Alice Ballard Charitable Foundation Trust	Hammond Family Foundation
Ad Hoc Foundation, Inc.	Davis/Dauray Family Fund	Harold K. Raisler Foundation
Albuquerque Community Foundation, The Ties Fund	Donald and Susan Wilson Fund of the Princeton Area Community Foundation	Harry T. Wilks Family Foundation
Andrew J. and Anita G. Frankel Family Foundation	Donald C. Brace Foundation	Heising-Simons Foundation, Silicon Valley Community Foundation
Ann and Gordon Getty Foundation	Driesen Charitable Fund of the Central New York Community Foundation	Hellman Family Fund
Anonymous Donor of the Bessemer Trust Company	EcoEd Foundation	Hirshan Family Foundation
Anonymous Fund at the Bozeman Area Community Foundation	Elizabeth H. and James R. Cornwell Fund of the Greater Cincinnati Foundation	Howard and Geraldine Polinger Foundation
Anonymous Fund at the Seattle Foundation	Elliott Badgley Foundation	Jarvey McCord Foundation
Anonymous Fund of the Boston Foundation	Emmons-Bradlee Family Foundation	Jay and Jennifer Mills Fund of the Community Foundation of Greater Chattanooga
Anonymous Fund of the Community Foundation of Greater Memphis	ENEE Philanthropic Fund, Long Island Community Foundation, New York Community Trust	Jean Kaplan Fund of the Mayer and Morris Kaplan Family Foundation
Anonymous Fund of the Community Foundation of New Jersey	Erica Lewis and Rick Erickson, Seed Fund, St. Louis Community Foundation	JEMP-D Foundation
Arkay Foundation	Euler-Revaz Family Foundation	Jim and Patty Rouse Charitable Foundation
Asis Foundation	European Climate Foundation	Jon and Katherine Dart Family Foundation
BDH Foundation, In Honor of Sage Timberline	Fair Share Fund of the Community Foundation of Santa Cruz County	Jonathan C.S. Cox Family Foundation
Beilfuss Family Advised Fund at the Rochester Area Community Foundation	Fink Family Fund of the Essex County Community Foundation	Juan M. Cordova Foundation
Bell Family Fund at the Community Foundation for Southwest Washington	FJC: A Foundation of Philanthropic Funds	Julio R. Gallo Foundation
Bonnie and Peter Reagan Fund at the Oregon Community Foundation	Flora Family Foundation	Kalan Foundation
Bonnie Cooper Charitable Fund, The Community Foundation of Western North Carolina	Forney Family Foundation	Karl and Alice Ruppenthal Foundation for the Arts
Bridge Fund, Tides Foundation	Fountain Fund, Vermont Community Foundation	Kendeda Sustainability Fund
Bullfrog Fund of the Community Foundation Serving Boulder County	Frahn Family Fund of the Silicon Valley Community Foundation in honor of Anna Goldstein	Ker-Seymer Family Foundation
Byrd Borland Foundation	Franciscan Sisters of Mary	Kwong Rubin Fund of the Rochester Area Community Foundation
Carleton College Responsible Endowment Fund at the Triskeles Foundation	Franklin H. Moore & Nancy S. Moore Foundation	Kyra and David Robinov Fund at the Triskeles Foundation
Caroline Blanton Thayer Charitable Trust	Franklin Philanthropic Foundation	Lawrence Michels Family Fund of the Community Foundation of Santa Cruz County
Charles Spear Charitable Foundation	Frazier Family Giving Fund at the Greater Kansas City Community Foundation	Leila and Mickey Straus Family Foundation
Chateau Seaview Charitable Fund at the East Bay Community Foundation	FThree Foundation	Lenfestey Family Foundation
Climate Ride	Geenen-Stewart Fund of the Baltimore Community Foundation	LeRoss Family Foundation
Clinton Family Fund in honor of Macarthur McBurney and Family	Gerald L. Lennard Foundation	Libra Foundation
CMR Foundation	Goldman Environmental Prize	Little Big Fund at the Rockefeller Family Fund
Colby Charitable Fund of the Boston Foundation	Gould Family Foundation	Living Springs Foundation
Common Ground Foundation at the Seattle Foundation	Grace Jones Richardson Trust	Louis and Anne Abrons Foundation
Community Foundation of Western North Carolina, Anonymous Donor	Gramatica parda Fund of the Maine Community Foundation	Lucille Ellis Simon Foundation
Compton Foundation	Grantham Foundation for the Protection of the Environment	Lumpkin Family Foundation
Cornell Charitable Fund of the Marin Community Foundation	Gratch Family Fund of the Evanston Community Foundation	Lutz Fund
Cornet Creek Foundation	Greater Washington Community Foundation, Anonymous Donor	M&T Fantastic Family Foundation
Cream Hill Foundation	Green Heron Fund of the Community Foundation of Greater Chattanooga	Madison Community Foundation
CREDO	Growald Family Fund	Mads and Susan Bjerre Charitable Fund of the California Community Foundation
Crowell Family Foundation	Hamill Family Foundation	Maisel Foundation
Currents Private Foundation		Marana Webber Tost Fund, Petoskey-Harbor Springs Area Community Foundation
		Marisla Foundation
		Martha Fay Africa Family Fund at the Tides Foundation
		Marx Family Fund, a fund of The Community Foundation San Luis Obispo County
		Maurice S. Surlow Memorial Fund, Milwaukee Jewish Federation

Maxi Fuxjager Foundation	Salon Family Foundation	The Jelks Family Foundation
May Foundation	Sandpiper Fund	The Louis Berkowitz Family Foundation
Maytum Leddy Family Fund at the San Francisco Foundation	Schatz Family Foundation	The Mennonite Foundation
McCutcheon Foundation	Seidman Family Foundation	The Morris and Jeanette Kessel Fund
McNabb Charitable Fund, New Hampshire Charitable Foundation	Seltzer Family Foundation	The Patriot Foundation
Michl Fund of The Community Foundation of Boulder County	Seymour and Sylvia Rothchild Family 2004 Charitable Foundation	The Pill Maharam Family Fund
Milner Family Foundation	Sheila, Dave and Sherry Gold Foundation	The Rothschild Family Charitable Foundation
Mohit-Blachford Family Foundation	Shirley & David Allen Foundation	The Rudolph J. and Daphne A. Munzer Foundation
Naktenis Family Foundation	Shlenker Block Fund, Houston Jewish Community Foundation	The Schaffner Family Foundation
Nash Foundation	Shumaker Family Foundation	The Shifting Foundation
Nathan Cummings Foundation	Siegel Family Foundation	The Sims/Maes Foundation
Newman's Own Foundation	Silver Tie Fund	The Social Justice Charitable Foundation
Noblelight Foundation	Simeon and Jean H. Locke Charitable Foundation	The Streisand Foundation
Oak Foundation	Sinbad Fund, Berkshire Taconic Community Foundation	The Susan and Ford Schumann Foundation
Our Part (formerly Jill Soffer Family Foundation)	Smith & Wilcox Blue Skies Foundation	The Tilia Fund
Overbrook Foundation	Sobrato Family Foundation	The Whinsome Lass Fund of the The Cleveland Foundation in honor of Robin Petersen-Rockney
Paul & Edith Babson Foundation	Spencer Bownstone Gallery	The Workable Alternatives Foundation
Paul Hellman Foundation	Stanley Family Fund of the Community Foundation of New Jersey	Tides Foundation
Pay It Forward Fund, Vermont Community Foundation	Starfish Foundation at the Seattle Foundation	Tortuga Foundation
Pedersen Family Foundation	Stevenson-Cannon Family Fund of the Community Foundation Serving Boulder County	Treeline Foundation
Perkins Family Trust	Stuyvesant-Bard Fund at the Triskeles Foundation	Tudor Family Foundation
Pond Family Foundation	Sunny Knoll Fund of the Community Foundation for Greater Atlanta	Twig Foundation
R&S Strauss Family Foundation	Support provided by Metabolic Studio	Wallace Global Fund
Ray and Tye Noorda Foundation	Susan Crown Exchange, Catalyst Fund	Walter Putter and Marilyn Smith Fund at the Central New York Community Foundation
Reis Family Foundation	Suwinski Family Foundation	Waskow Slater Family Fund of the Evanston Community Foundation
Repass-Rodgers Family Foundation	Ted and Ruth Johnson Family Foundation	Weissman Family Foundation
Ressler Family Foundation	Temple Family Private Foundation	WestWind Foundation
Richard and Annette Bloch Family Foundation	The Abelow Family Foundation	Whatcom Community Foundation
Fund at the Greater Kansas City Community Foundation	The B & W Family Foundation	White Cedar Fund of Tides Foundation
Richard and Rachel Fund of the New Mexico Community Foundation	The Clowes Fund	Wilcox-Berteel Family Fund at the Triangle Community Foundation
Robert & Elizabeth Fergus Foundation	The Doreen L. Brown Family Charitable Foundation	Williams Family Foundation
Room and Board Foundation	The Douglass Foundation	Wrocklage Family Charitable Foundation
Rosen Family Foundation	The Dudley Foundation	Wyest Foundation
Rosencrans Family Foundation	The Frank Pace, Jr. Foundation	Yaspan-Unterberg Foundation in honor of Jill Smith
Roxbury Fund, New York Community Trust		Yellow Birch Charitable Trust
Rubin Family Foundation		Zaitlin-Nienberg Family Fund

FINANCIAL HISTORY

Under United States Federal law, 350.org must conduct an annual independent audit of our finances.

- Fiscal Year 2019 Audited Financial Statements
- Fiscal Year 2019 990
- Fiscal Year 2018 Audited Financial Statements
- Fiscal Year 2018 990
- Fiscal Year 2017 Audited Financial Statements
- Fiscal Year 2017 990

PAST ANNUAL REPORTS

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