

Email #1:

Hi {{first}},

I came across your website this week and noticed your {{intro:white papers}}. I'm very familiar with the topic after working as an IT Project Manager for 18 years.

I'm writing because I'm a technology copywriter who works with enterprise software companies to help them create white papers and ebooks.

Here's a bit more about me and how I could potentially help:
<http://resoundingwords.com/why-me>

Do you occasionally work with outside writers? If so, what would it take to be considered for a future project?

Take care,
Chris

Email #2:

Hey {{first}},

I forgot to mention in my original email that I'm also very knowledgeable in marketing for enterprise software companies.

Do you sometimes outsource some of your white paper or ebook writing?

Take care,
Chris

Email #3:

Hello again {{first}},

25 years of technology experience means I can quickly come up to speed with your enterprise software products and services.

Does your white paper writer have this level of experience?

If not, maybe we should talk.

More soon,
Chris