

Top 10 Takeaways

- 1** Understand what you want to get out of the conference—and take that into account when selecting a conference to attend.
- 2** Choose a conference that **feels comfortable** to you.
- 3** Look for opportunities to **participate in a panel discussion**.
- 4** **Volunteer for a specific role**, such as time keeper or assistant.
- 5** Before you go to a conference, **reach out to vendors, speakers and other attendees**. Then continue the conversation when you're at the conference.
- 6** When you're at the conference, **tweet about it**. You never know who else may be there!
- 7** Arrive at sessions **early**, sit in the **front row** and **ask questions**.
- 8** Don't pressure yourself. Remember, you're not there to sell—you're there to have **conversations**.
- 9** It's better to attend **fewer conferences and really make an effort to participate and connect** than attend many conferences and not put the effort in.
- 10** After the conference, **keep in touch** with the people you've met via social media.