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Tis' the Season for Downtown Seattle Holiday Traditions

The iconic holiday carousel gets a little company in Westlake Park this holiday season

SEATTLE (Oct. 23, 2014) – Holiday spirit and seasonal festivities return to Westlake Park in Downtown Seattle beginning on Nov. 28 with the opening of the Alaska Airlines Winter Village, featuring the illuminated whirling and twirling of **A Christmas Story's Holiday Carousel Presented by KING 5**, the **Holiday Recharge Lounge and @Cafe Powered by Alaska Airlines**, and the **Seattle Children's Research Institute's Discovery Corner**.

The magic begins with the carousel spinning into action following the Macy's Holiday Parade on Friday, Nov. 28 and continuing through Jan. 1, 2015. Suggested donation for a ride is \$3 and benefits the Downtown Seattle Association and [Treehouse](#).

Ralphie's pink bunny costume that was so generously gifted by his aunt is a lasting image for all who have witnessed this classic production. This season, after their turn on the carousel, riders can pose "in costume" using a photo cut-out from *The 5th Avenue Theatre's A Christmas Story, The Musical*.

At the other end of Westlake Park, revelers will now be able to take a moment to relax and engage in what all shoppers need this time of year, a power boost for their mobile device. **The Holiday Recharge Lounge and @Cafe Powered by Alaska Airlines** debuts this year, providing attendees a spot to charge their batteries in a hospitality tent with Alaska's new passenger seats which feature power outlets, beverages and light snacks will be available for purchase.

Inside the Recharge Lounge will be the **Seattle Children's Research Institute Discovery Corner**, providing family fun and education to children of all ages, with a seasonal soundtrack for the entire Alaska Airlines Winter Village provided by **WARM 106.9 FM**.

Additionally, cheap parking is available near the festive favorites throughout Downtown can be found on DowntownSeattleParking.com, with seven new garages in the Retail Core, and many others in the

Pioneer Square, Waterfront and West Edge neighborhoods. Participating garages offer either \$3/hour (tax included) short-term parking for four hours or a flat evening and weekend rate of \$7 or less (tax included)—giving you more time and money to spend on loved ones this holiday season.

The Alaska Airlines Winter Village will operate during the following hours:

Hours of Operation	Special Hours
Monday-Thursday - 11 a.m. – 9 p.m.	Nov. 28 – 10 a.m. – 10 p.m.
Friday – 11 a.m. – 10 p.m.	Dec. 9 – 8 a.m. – 9 p.m.
Saturday – 10 a.m. – 10 p.m.	Dec. 24 – 10 a.m. – 5 p.m.
Sunday – 10 a.m. – 9 p.m.	Dec. 25 – CLOSED
	Dec. 31 – 10 a.m. – 5 p.m.
	Jan. 1 – 10 a.m. – 2 p.m.

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Note: Hi-res photos of the carousel from last year are available upon request.

About the Holidays in Seattle Campaign:

Holidays in Seattle is a marketing collaboration of the Downtown Seattle Association/Metropolitan Improvement District, Visit Seattle and Seattle Center to highlight the unique and enriching holiday experience of Seattle’s city center, from Seattle Center to Pioneer Square. The goal of the campaign is to promote the diversity and wealth of holiday attractions, events and promotions that make Seattle the premier holiday destination in the Northwest.

More information, including event calendars, hot deals and more, can be found on HolidaysInSeattle.com this November. In addition to the official Holidays in Seattle website, information about all of downtown Seattle’s holiday happenings can be found on Facebook (facebook.com/SeattleHolidays) and on Twitter, @SeattleHolidays.