

DFYSocialMarketingContent.com will give coaches in the Internet marketing niche content that they need to market themselves on social media.

To automate everything, I will have a freebie offer (*lead magnet*) that gets people on my list and in front of emails that will market my products to them.

Lead magnet:

14 Day Social Media List Building Challenge

Products:

(3 or 4 products)

1. Social Marketing Post Scheduler For Internet Marketers

Pinterest X5 daily
Facebook X3 daily
Instagram X1 daily
Twitter X3 daily
LinkedIn X1 daily
YouTube X3 weekly

2. Social Marketing Content Package For Internet Marketers

Entire package will be on ONE topic.

1 lead magnet
10 blog posts
10 video articles
10 blog post promo images (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
10 quotes (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
10 questions (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
10 tips (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
10 Conversation starters

Bonuses:

How to setup a lead magnet
How to use blog posts to get traffic from all your social marketing profiles
How to use video articles on YouTube
How to use quotes, questions, conversation starters, and tips to build a huge following on social media.

3. Membership offering social marketing content packages

- 1 lead magnet
- 10 blog posts
- 10 video articles
- 10 blog post promo images (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
- 10 quotes (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
- 10 questions (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
- 10 tips (Pinterest, Facebook, Instagram, Twitter, LinkedIn)
- 10 Conversation starters

X 12 topics

- Email marketing
- Social media marketing
- Content marketing
- Blogging For traffic
- Digital product creation
- Affiliate Marketing
- List building
- Facebook ads
- Instagram ads
- Brand building
- Video Marketing
- Market research
- Niche marketing
- Mobile marketing
- Ecom