

The Social Media Passive Profits Workshop

Day 1 Resources

1. Examples of things you can sell in the social media marketing niche:

How To Products:

<https://offers.alliebjerck.com/livestream-365-planning-system>
<https://www.angiegensler.com/p/social-media-content-calendar>
<https://go.blakebeus.com/plan>
<https://kimberlyannjimenez.com/mini-course-new-9>
<https://succeedwithtom.clickfunnels.com/ufptl-ty-social-ease>

Content Products:

<https://www.angiegensler.com/p/social-media-images>
<https://listmagnets.com/free-facebook-plr/7745>
<https://peptalkplr.com/products/multimedia-packages>
<https://peptalkplr.com/products/social-poster-graphics>
<https://peptalkplr.com/business-encouragement-social-poster-package>
<https://wellness-plr.com/product/200-motivating-social-media-posts>
<https://wellness-plr.com>
<https://get.closerscafe.com/sales23766441>

Membership Examples:

<https://go.fitproessentials.com/csmccontentclub>
<https://publishforprosperity.com/social-media-booster/3373>

2. Ideas for products you can create:

How To Products:

Post Ideas Calendar (What to post each day on social media.)
How To Create XYZ Content
How To Design (Images, Videos, etc)
Idea Journals
Social media marketing how to

Content Products (Packages):

Use any or all of the following components...

Content:

Blog posts

Video articles

Lead magnets (Reports, short videos tutorials, templates)

Challenges

Livestream Scripts

Engagement:

Quotes (Video and/or Images)

Questions (Videos and/or Images)

Tips (Videos and/or Images)

Affirmations (Videos and/or Images)

Conversation Starters

Promo images for the big networks (These promote the blog posts, lead magnets, etc.)

3. Niches you can target that this will work well for:

⇒ Affiliate marketers

⇒ Influencers (niches: Self help, Internet marketing, financial, fitness, foodies, diets, (keto, IF, etc), travel)

⇒ Coaches (niches:)

⇒ Business Consultants (*Brick and mortar* – Chiropractors, Veterinarians, Real Estate, Boutiques/Salons, etc)

4. Passive Membership Profits Workshop – Membership sites make great passive income streams. If you know how to do them correctly. I have a complete strategy I use to create autopilot membership sites that make me money month after month and I'll show you every step of creating your very own in this workshop!

<http://20dollarcoaching.com/passive-membership-profits>

Or get access to ALL workshops I've done on passive income creation for ONE price at <http://mypassiveincomecoach.com/workshops>

5. The \$12k A Month Passive Income Blueprint – This is a workshop I did showing where you need to start when you want to build passive income streams. In this workshop I show you how to create a \$12k a month passive income within the next year! <http://20dollarcoaching.com/passive-income-blueprint-workshop>

Or get access to ALL workshops I've done on passive income creation for ONE price at <http://mypassiveincomecoach.com/workshops>

6. Optimize Press – This is what I use to create squeeze pages, sales pages, membership pages, etc. <http://liztomey.com/OptimizePress>

7. Liz's Plan to create passive income in the social media marketing niche – <https://s3.amazonaws.com/20dollarcoaching/ThePlan.pdf>

8. Liz's "research" profile on Pinterest - <https://www.pinterest.com/liztomeyoninternetmarketing>