



email: contact@alexbeadon.com

website: alexbeadon.com

instagram: [@alexbeadon](https://www.instagram.com/alexbeadon)

Privacy and Data Collection

Who is collecting the data?

Beadon International LLC

What data is being collected?

We collect contact data from the user (Name/Email/Instagram Handle) to send communications in the future about what's going on in the business, updates on Alex, and future products. This could include offers, promotions, coupons, or free content that Alex Beadon makes. If an offer is purchased, we collect payment information from the user in order to process the order (Address, Phone Number, Bank Information, etc).

What is the legal basis for processing the data?

We use permission marketing to get client data. The user opts in to get an offer and we ask their permission to contact them again. Data is collected directly through the user.

Will the data be shared with any third parties?

We share our data with third parties only when necessary. Examples can be seen below:

-Ontraport: Contact Management and Email Newsletter System

-Meta: Advertising System

-Google: Analytics System

-SamCart: Payment Handling System

-WordPress: Membership Site System

-Teachable/Kajabi: Course System

How will the information be used?

We use the data for analytics, backup saving, contacting the user, handling payments, membership site access, course access, registration and authentications, data transfer, remarketing and behavioral targeting, user database management, online surveys, access to third-party accounts, analysis, and predictions based on the User's Data ("profiling"), automated decision-making, obtaining cookies for traffic analysis, advertising, and web analytics purposes.

How long will the data be stored?

Data is stored until the user unsubscribes or asks for it to be deleted.

What rights does the data subject have?

The user can unsubscribe at any time.

The user has the right to be forgotten (delete their data).

The user can ask to see what data we have collected from them.

How can the data subject raise a complaint?

You can email contact@alexbeadon.com at any time to raise any questions, comments, or concerns.

Owner and Data Controller

Beadon International LLC

2023

Owner contact email: contact@alexbeadon.com