

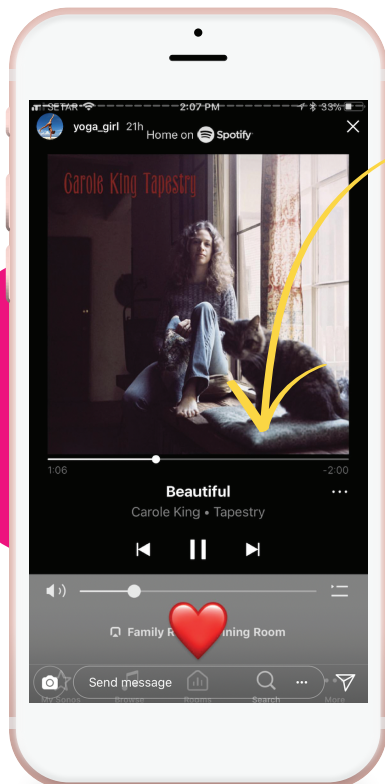
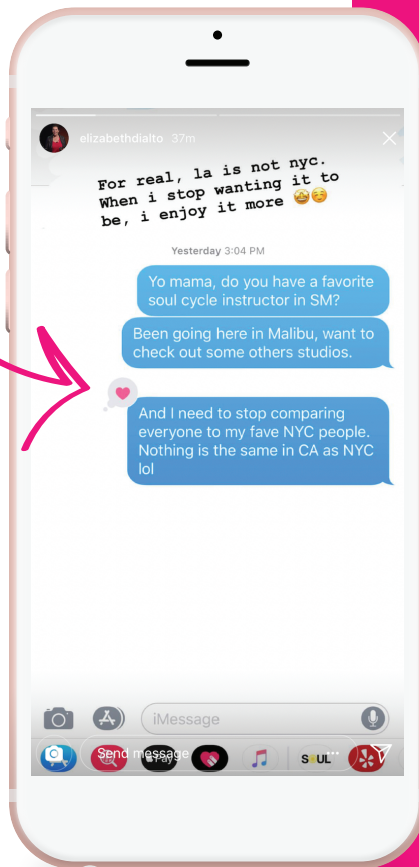
Gram Slam

WORKBOOK

IG STORY *Inspiration*

I love how Elizabeth
shares a screenshot
of her text
message here.

It creates a feeling
of *intimacy*
that I **love**.

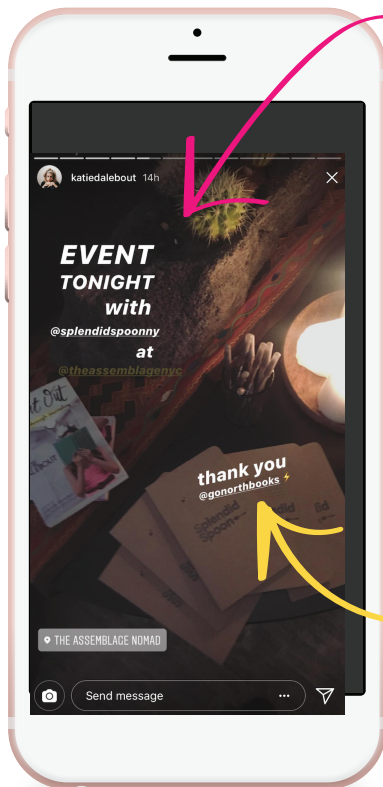


Here, Rachel shares a
screenshot of a song
with a *simple heart*
underneath.

A great way to let
people into what she's
currently *listening to*.

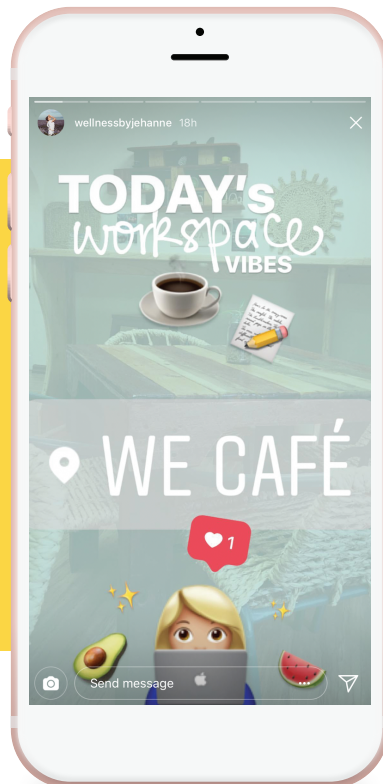
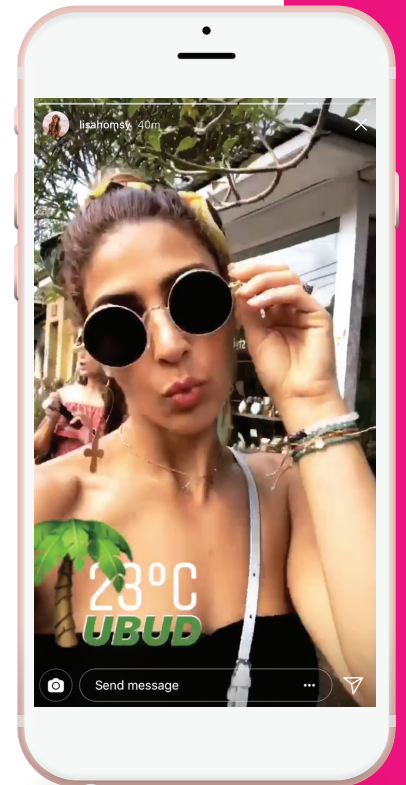


I think this is so cool.
A video with five words on top.
Each word a **different color**,
and differently spaced.



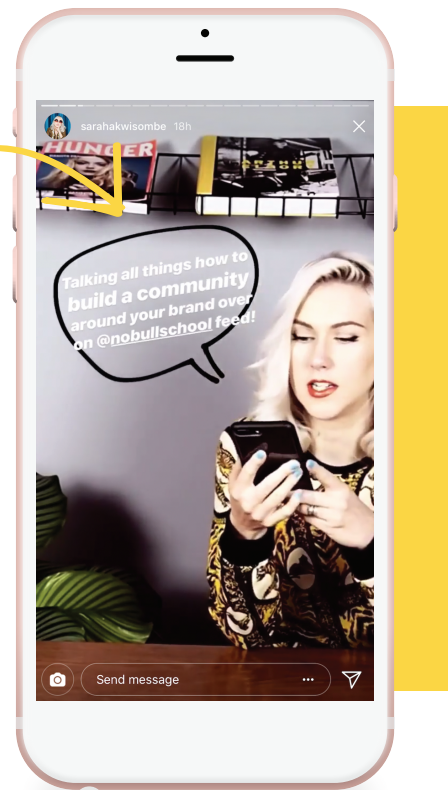
I love how Katie **spreads out her words**, giving them each their own text box, allowing her to place them and space them **wherever she likes**.

LOVE how Lisa created drop **shadow** on the word "UBUD" and put the **palm tree** in front of the temperature. **So cool!**



I love Jehanne's use of font with *handwritten words*, plus the transparent blue background, and the massive location tag, followed by emojis. **What a winner!**

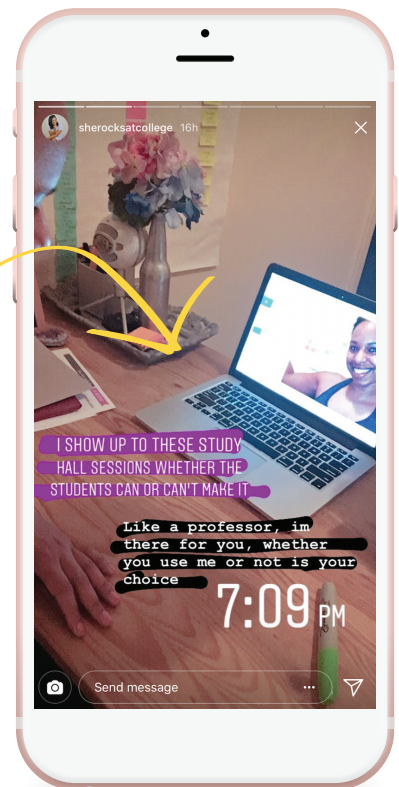
Making your own text box with the brush tool? **Very cool!**



This is a really cool use of a simple texture, with ***powerful words*** on top by Melissa.



Love the use of the **circle, text, and drawn arrow** here. **Very cool!**

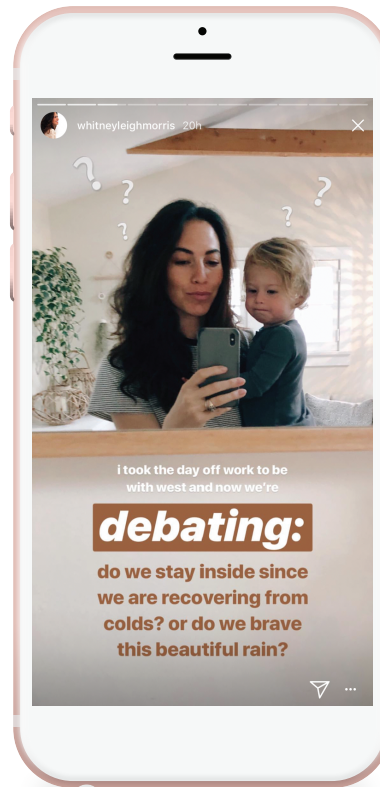


Love the use of **different fonts, different colors**, and the *pen tool* *and* **the time in the corner.**

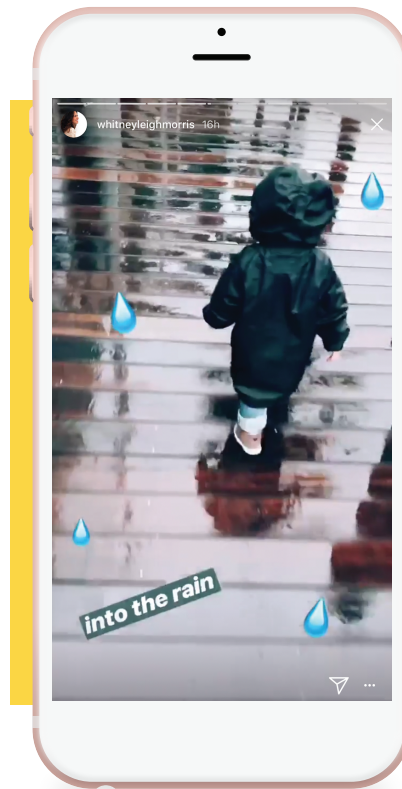


Loving Lee's use of the different brushes to create a pattern surrounding her face. **Very different!**

Whitney's done a great job of ***mixing fonts***, **using colors** that are on-brand, and adding emojis to further express her message.



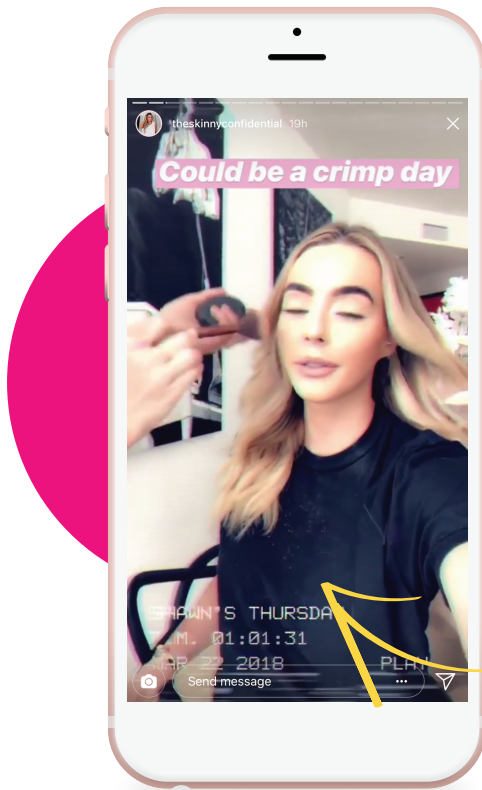
The use of a **still video**, while the rain falls, with text on top, using **colors** straight from the video itself. ***Love it.***



Whitney's use of the raindrop emoji here is ***perfect***.
I love how she spread them around the screen,
and her short use of text.



I love how Sheridan
stacked these two
photos, and then
placed text all around.
Very cool.



I love how she is using a **filter from Snapchat**, uploading it to her Instagram Story only after adding the **“Modern”** Instagram font. Very cool.

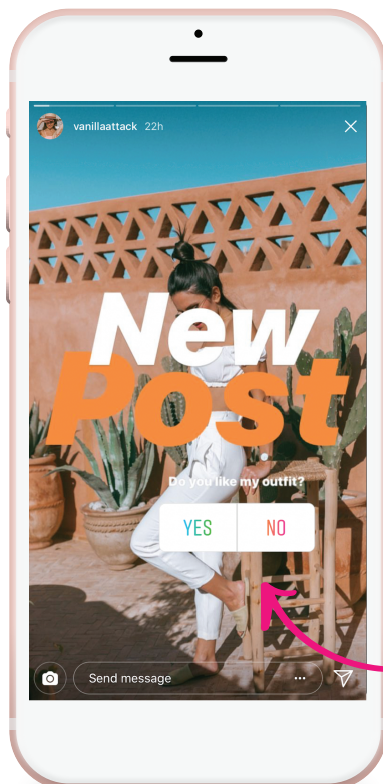
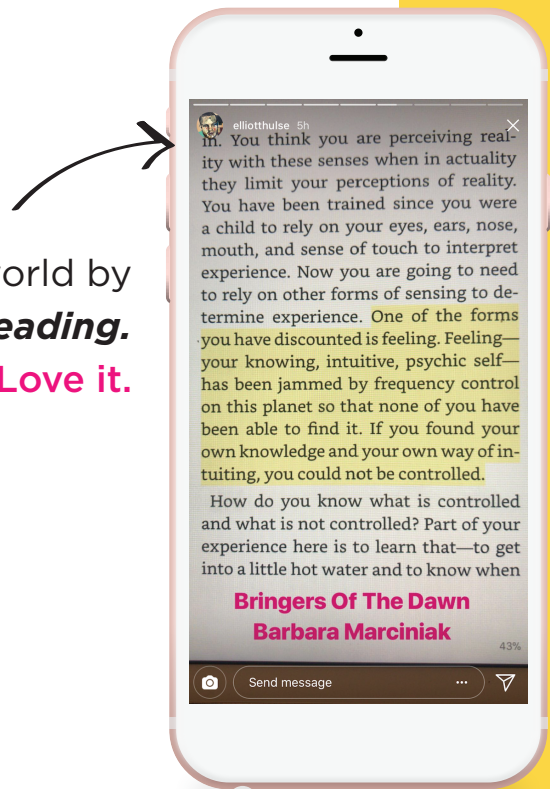
This was filmed using a *fancy camera*, and then uploaded to Instagram where they added **typical Instagram text** on top, to make it feel more **‘in-the-app’** and less polished.





Design a **cool cover photo** using editing software, and then **upload it to your story** from your camera roll.

Let people into your world by **sharing what you're reading.**
Love it.



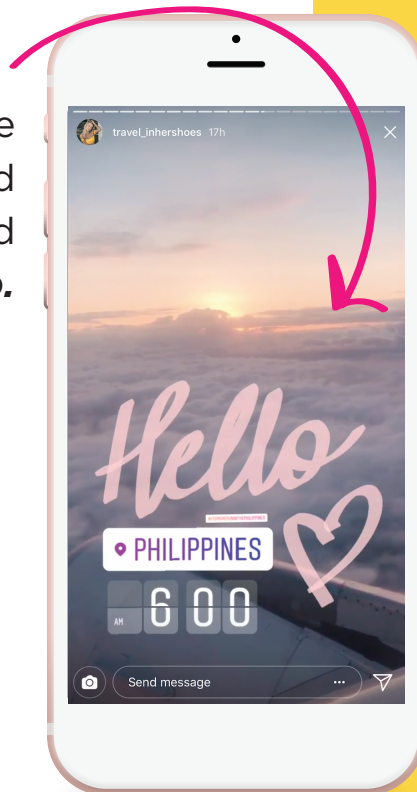
The use of two words, stacked on top of each other, with the use of a poll?
Brilliant.

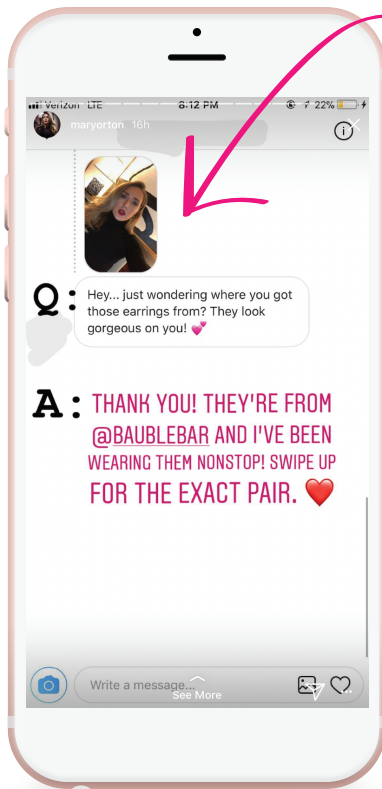
Gram Slam



I loooooove how this ***mixes*** ***written text with font text*** and especially love the use of two different types of written text.

Such a cool use of the highlight tool mixed with a ***location tag***, and the ***time stamp***.

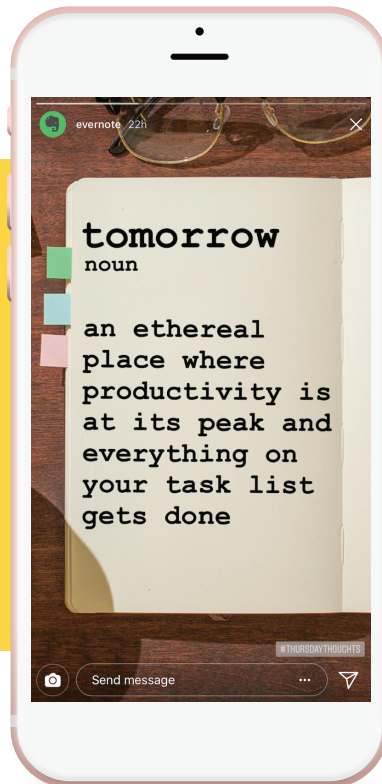




LOVE how she took a **screenshot of her Direct Message**, cleaned out the username + photo of the person who asked the question, and then set up the text Q&A style.

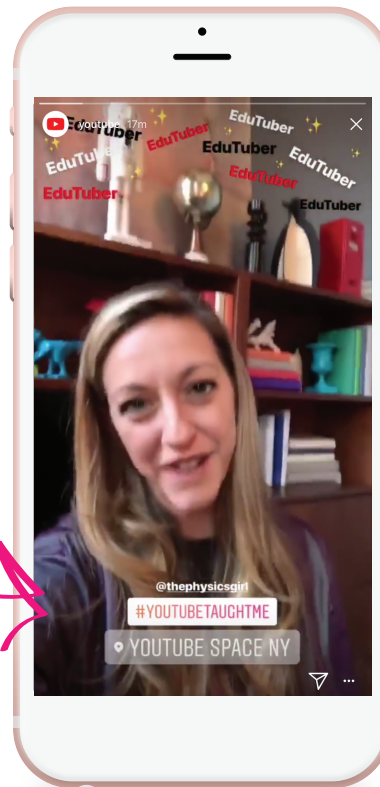
This is cool!

The use of emojis here is too cool. I love seeing the **emojis balance on his leg** haha



I *love* how they **mixed** a photo of an empty notebook with text from Instagram

Love the use of the ***words at the top*** of this story, and the added **hashtag** and **location tag**.



Love how Gabriella used a photo of Cher and included a **quote**. Really fun and different use of content.

FEELING INSPIRED?

HEAD ON OVER TO INSTA STORIES AND
POST USING IDEAS FROM THIS GUIDE.

DON'T FORGET!

ONCE IT'S POSTED,
TAG ME @ALEXBEADON