

Gram Slam



Outline



Creating a Story Outline

It is important to write an outline of your story to ensure that you are staying precise. This helps you to get your points across clearly.

THE THREE QUESTIONS YOU MUST ASK YOURSELF BEFORE CREATING YOUR STORY ARE:



1// WHAT IS THE **MAIN MESSAGE** YOU WANT TO GET ACROSS?

In one sentence what is it that you want people to walk away knowing?



2// HOW CAN YOU GET IT ACROSS IN **AS FEW POSTS** AS POSSIBLE?



3// HOW CAN WE MAKE IT AS **VALUABLE** TO OUR AUDIENCE AS POSSIBLE? How are we covering all of the points that NEED to be covered?



Now that you have the idea of your story, you must decide **how many stories** you want it to include (*this number will vary, there is no right or wrong answer*):

NEXT:

Write a *brief note* on what each story will be about so you can be sure they all answer the three questions above.

1//**2//****3//****4//****5//****6//****7//****8//****9//****10//****11//****12//****13//****14//**