



Gram Slam



EDITORIAL



Calendar

Editorial Calendar

LIST OF IDEAS TO BE POSTED THIS MONTH

Gram Slam

EDITORIAL CALENDAR

WEEK OF:

MONTH:

MONDAY

STORY TYPE: Value Adding / Brand Building / Promotional

IS IT: Live / Pre-recorded / Backup

TOPIC: _____

HIGHLIGHT: YES / NO

NOTES: _____

TUESDAY

STORY TYPE: Value Adding / Brand Building / Promotional

IS IT: Live / Pre-recorded / Backup

TOPIC: _____

HIGHLIGHT: YES / NO

NOTES: _____

WEDNESDAY

STORY TYPE: Value Adding / Brand Building / Promotional

IS IT: Live / Pre-recorded / Backup

TOPIC: _____

HIGHLIGHT: YES / NO

NOTES: _____

THURSDAY

STORY TYPE: Value Adding / Brand Building / Promotional

IS IT: Live / Pre-recorded / Backup

TOPIC: _____

HIGHLIGHT: YES / NO

NOTES: _____

FRIDAY

STORY TYPE: Value Adding / Brand Building / Promotional

IS IT: Live / Pre-recorded / Backup

TOPIC: _____

HIGHLIGHT: YES / NO

NOTES: _____

SATURDAY

STORY TYPE: Value Adding / Brand Building / Promotional

IS IT: Live / Pre-recorded / Backup

TOPIC: _____

HIGHLIGHT: YES / NO

NOTES: _____

SUNDAY

STORY TYPE: Value Adding / Brand Building / Promotional

IS IT: Live / Pre-recorded / Backup

TOPIC: _____

HIGHLIGHT: YES / NO

NOTES: _____

NOTES
