

Day 4

CHALLENGE



DOUBLE DOWN *on your* **DMS**

A 5 DAY INSTA STORY ENGAGEMENT CHALLENGE

with Alex Beadon



DOUBLE DOWN *on your DMs*

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Hey Friends,

Welcome to Day 4 of Double Down On Your DMs: a 5 Day Instagram Story Challenge!

If you've posted your challenge Stories for days 1, 2 and 3, CONGRATULATIONS!

And if you haven't yet, - don't worry! Do your best to jump back into the challenge, and pick up as though you never fell off.

Today's Challenge has 3 parts:

Part 1

Watch the video for Day #4 for an explanation of what to expect today.

Part 2

Check out the "Engagement Boosting Call to Action Ideas" in this BONUS PDF

Part 3

Visit the video for Day 4's Challenge, leave a comment with your Instagram username, and then choose 5 people from the comment section. Go and reply on each person's Instagram Story at least once. (Aka: start five DM conversations)

Creating conversations with people is a *huge* part of this challenge. Don't skip out on it. For real.

Day #4 is gonna be a good one for demonstrating your authority and teaching people something new. Have fun with it.

I can't wait to see what you come up with!

xoxo

Alex

P.S. Don't forget to tag me in your favorite story you post today, I'll be re-posting my favorites!

ENGAGEMENT BOOSTING CALL TO ACTION IDEAS:

(only use if applicable, obviously)

Leave me a message and let me know your thoughts on this!

Send me a DM & tell me: what's your opinion?

Message me: have you ever heard of this before?

Message me: has this ever bothered you before?

Message me: do you agree with me on this?

DM me: what's your take on this topic?

Tell me in my DMs: what do you **really** think?