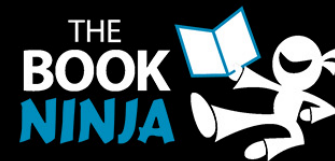


DOMINATE KINDLE

10 Ways to Write a
Kindle Series...

Fast!

with Kristen Joy



Who is this Ninja?

- Started over 50 publishing companies.
- Wrote & published 18 Kindle books in 18 weeks... straight.
- Trained thousands of Kindle authors
- Multi best-selling author.
- Multi award-winning blog.
- Real-life ninja...



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**THE
BOOK
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What to Expect Today

- Get REAL expert status almost instantly
- Quickly write QUALITY fiction and non-fiction
- Build a responsive list of pre-qualified buyers
- Choose just *one* of these 10 ways to write *now*
- An opportunity to deep-dive into Kindle publishing
(AFTER I've *fully delivered*)



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Is this Why You're Here?



Heck
YES!



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Why Kindle?

30%



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Why Kindle?

- 5% iBooks
- 25% B&N
- 65% Kindle



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THIS...

**Amazon is one of the
ONLY places almost *every*
niche audience hangs out.**

(Your buyers are already there!)



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A Series-Style Kindle Book...

- Reaches your *target* audience.
- Gives them *immediate* answers and resources.
- Keeps them hooked and asking for more.
- Pre-qualifies readers to spend more money with you.
- Solidifies your customer-vendor relationship.



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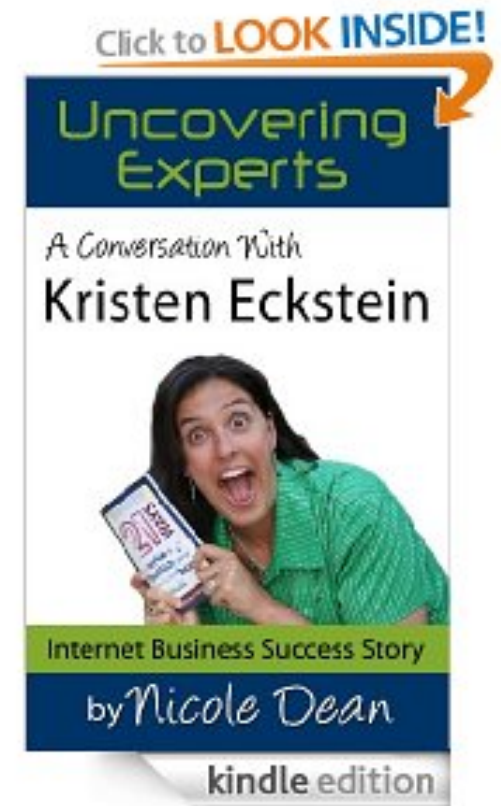


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#1: Interviews

1. Interview an expert
2. Transcribe
3. Lightly edit



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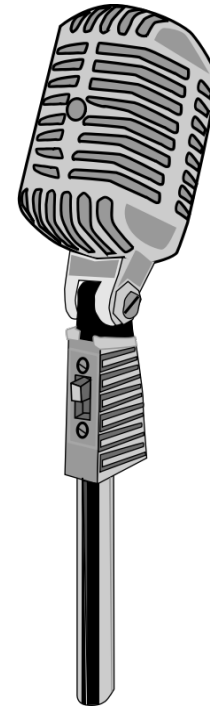
#1: Interviews - Tools & Big Benefit

Tools:

- Recording software
- Recording device

Big Benefit:

- NINJA SEO!



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#2: From Blog to Book

1. Write a 500-word blog post; include subheadings and bullet points
2. Expand
 - Subheadings = Chapters
 - Bullets = Subsections
 - Add examples/stories



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#2: Blog to Book - Tools & Big Benefit

Tools:

- Blog

Big Benefits:

- Advertising on your blog (book teaser)
- Quick synopsis *done*.



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#3: MiniSeries (Fiction)

1. Start writing...
2. Publish as you write.
 - Publish every 3-5 chapters as you finish them
3. Create a brand and rabid fans.



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#3: MiniSeries - Tools & Big Benefit

Tools:

- MS Word/Scrivener

Big Benefits:

- Beta readers!
- Sell more books... ranking.



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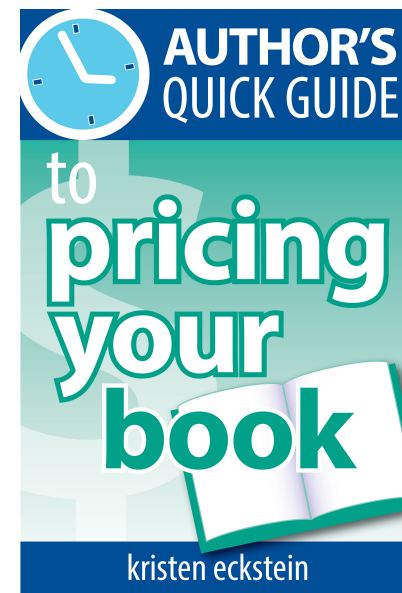


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#4: 1 ? = 1 Book Method

1. Answer *one* question
2. Copy/paste
3. Expand with examples and case studies



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#4: 1 ? = 1 Book – Tools & Big Benefit

Tools:

- Social media
- MS Word/Scrivener

Big Benefit:

- Super fast huge keyword SEO.



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#5: Webinar Method

1. Schedule a webinar (like this one)
2. Promote/Get affiliates to promote (optional)
3. Record
4. Transcribe
5. EDIT



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#5: Webinar – Tools & Big Benefit

Tools:

- Webinar software
- Screen capture software

Big Benefits:

- List building
- Endless content



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#6: Kindle Singles (Fiction, Poetry, etc.)

1. Choose a topic.
2. Write 5,000-30,000 words.
3. Nominate your self-published book or submit a new manuscript.
4. Publish via KDP and follow instructions.



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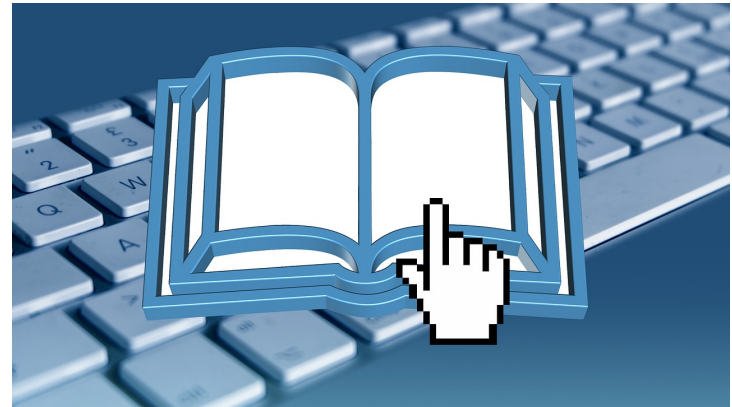
#6: Kindle Singles – Tools & Big Benefit

Tools:

- Book Proposal

Big Benefits:

- “Vetted”
- Hybrid publishing



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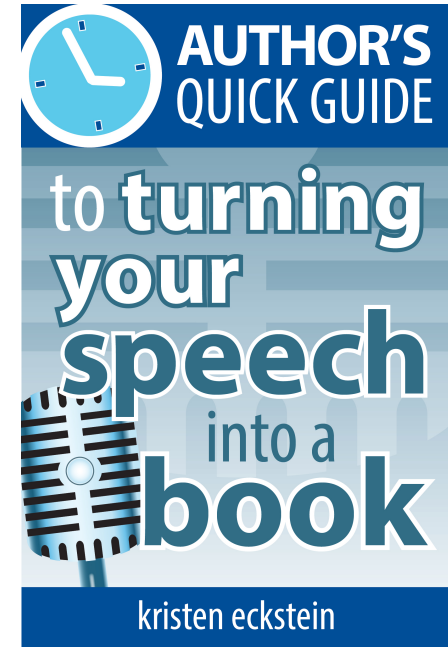


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#7: Speak It!

1. PowerPoint
2. Slides = Chapters
3. Bullets = Subsections
4. Transcribe OR write from scratch



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#7: Speak It – Tools & Big Benefit

Tools:

- Recording device
- Editing software

Big Benefit:

- #1 way to market your book



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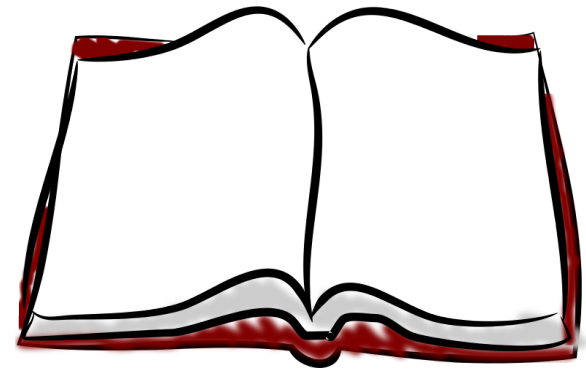


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#8: Compilation/Anthology Method

1. Choose a theme.
2. Get author submissions.
3. Edit submissions.
4. Compile.



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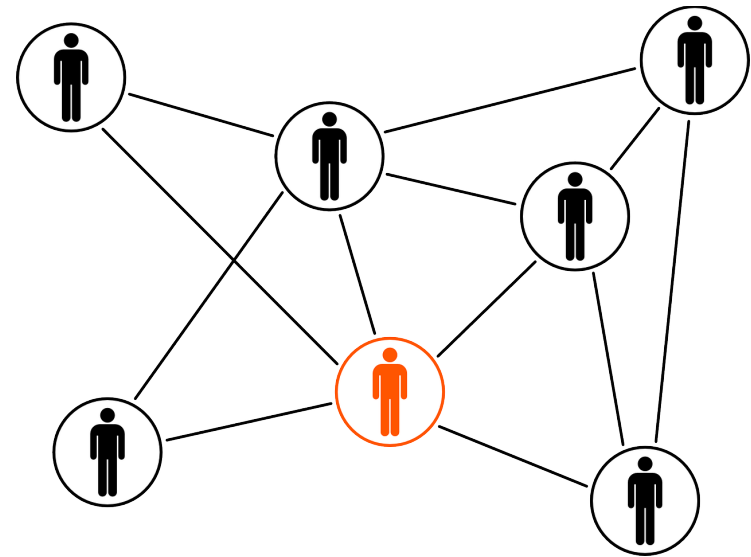
#8: Compilation – Tools & Big Benefit

Tools:

- Author manager
- Website

Big Benefit:

- HUGE sales force!



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#9: Podcast, Kindle Edition

1. Start a podcast
2. Transcribe each episode or compile like-topic short episodes together
3. Edit
 - Light vs. Heavy



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#9: Podcast – Tools & Big Benefit

Tools:

- iTunes account
- Recording equipment/software

Big Benefit:

- Super fast and topic-specific



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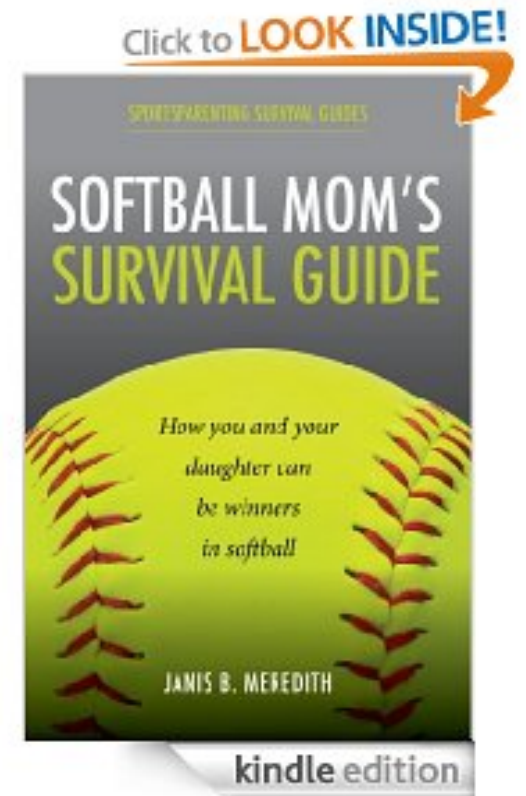


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#10: Crossed Micro-Niche

1. Write ONE book
2. Re-tool for another audience
3. Add the handy-dandy disclaimer!



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#10: Micro-Niche – Tools & Big Benefit

Tools:

- Your imagination 😊

Big Benefits:

- Super fast and topic-specific
- Make readers *happy* to buy again and again



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The Most Important Thing...

Publish *quality*...

- Starts with the writing... Edit, edit, edit!
- Cover design
- Interior formatting



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THIS...

**NOTHING ruins your online
reputation faster than
negative reviews that
NEVER GO AWAY.**



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Did I Deliver?

Or...

Did I DELIVER???

;-)



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Your 2 Options...

Go on your merry way...

OR...

Put what you just learned
into *action!*



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If You Liked What I Gave You for **FREE** Today...

You're going to *adore* the rest of the training!



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We have recommendations for you based on your interest in "Author's Quick Guide to Making Money..."

Similar Books to "Author's Quick Guide to Making Money..."

 <p>Author's Quick Guide to Making... by Kristen Eckstein</p> <p>Learn more</p>	 <p>Author's Quick Guide to... by Kristen Eckstein</p> <p>Learn more</p>	 <p>Author's Quick Guide to Turning... by Kristen Eckstein</p> <p>Learn more</p>	 <p>Author's Quick Guide to Pricing... by Kristen Eckstein</p> <p>Learn more</p>
 <p>Author's Quick Guide to Finding... by Kristen Eckstein</p> <p>Learn more</p>	 <p>Sell Your Book With An Ecourse by Jeanette Cates</p> <p>Learn more</p>	 <p>Author's Quick Guide to Engaging... by Kristen Eckstein</p> <p>Learn more</p>	 <p>Turn Your Content into a Book in... by Kristen Eckstein</p> <p>Learn more</p>
 <p>Author's Quick Guide to Having a... by Kristen Eckstein</p> <p>Learn more</p>	 <p>The Easy Way to Write a Novel... by Rob Parnell</p> <p>Learn more</p>	 <p>Author's Quick Guide to Staying... by Kristen Eckstein</p> <p>Learn more</p>	 <p>Is \$.99 the New Free? The Truth... by Steve Scott</p> <p>Learn more</p>

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Or *THIS?*

Customers Who Bought This Item Also Bought

								
Author's Quick Guide to Creating a Killer ... › Kristen Eckstein ★★★★★ (1) Kindle Edition \$0.99	Author's Quick Guide to Making Money with ... › Kristen Eckstein ★★★★★ (13) Kindle Edition \$3.49	Author's Quick Guide to Engaging Your Fan ... › Kristen Eckstein ★★★★★ (1) Kindle Edition \$2.99	Author's Quick Guide to Making Your Book a ... › Kristen Eckstein ★★★★★ (2) Kindle Edition \$3.49	Author's Quick Guide to Editing Your Book › Kristen Eckstein ★★★★★ (4) Kindle Edition \$0.99	Author's Quick Guide to Organizing Your ... › Kristen Eckstein ★★★★★ (5) Kindle Edition \$0.99	Author's Quick Guide to Turning Your Book ... › Kristen Eckstein ★★★★★ (1) Kindle Edition \$2.99	Author's Quick Guide to Turning Your Speech ... › Kristen Eckstein ★★★★★ (3) Kindle Edition \$2.99	Author's Quick Guide to Having a Successful ... › Kristen Eckstein ★★★★★ (1) Kindle Edition \$2.99



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(Or BUNDLE Option #2 \$497)



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Join Over 1,700 Others...

Week 1...

- **No more stuckness!** (Decide on a topic and series, the best software, speed up the writing process, your best title, & more!)
- **Be KNOWN.** (Branding, business, ISBNs, ASINs, cover design, your “first date,” and more.)
- **Get found... and followed!** (Market research tricks, how to build your list, how to entice readers to get on a list, how to find reviewers, get book reviews, and more!)



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Week 2...

- **Get it DONE.** (Coolest action-driving writing apps, how to stay focused, eliminate distractions, and more!)
- **Avoid legal issues.** (When to use pictures, image sizes and specs, where to get legal free pictures, how to avoid being sued, & more.)
- **Put your sales on steroids.** (How to write your Author Bio and the ninja place to put it, how to use links, make your thank-you page bring more sales, how to sell inside your book, and more.)



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Week 3...

- **Enhance your writing.** (How to structure your book, capture your character's voice, keep your readers engaged, and more!)
- **The professional edge.** (Not look "self-published," clean up your document, make "pages," create a TOC, and more.)
- **Price it right, get it found.** (The best categories, how to price fiction and non-fiction, when to use Kindle Select, and more!)



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Week 4...

- **Make it or break it!** (#1 thing that will, self-edit and save money, find quality free editors, how to work with a pro, and more.)
- **Pen names, formatting, and beyond.** (When to choose a pen name, MOBI vs. EPUB, when to expand past Kindle, and more.)
- **Maximize your sales!** (My *personal* step-by-step book launch formula, where to find launch partners, how to create a launch kit, be a best-selling author, and more!)



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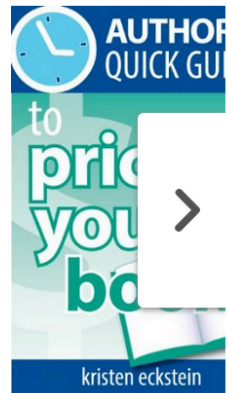
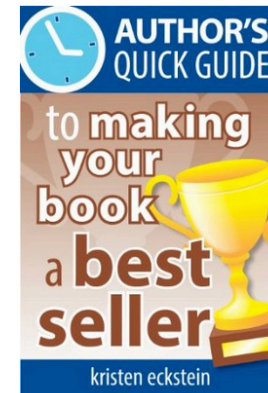
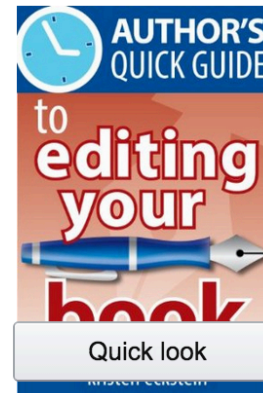
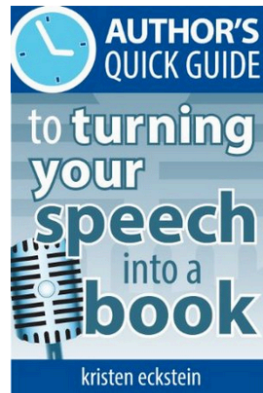
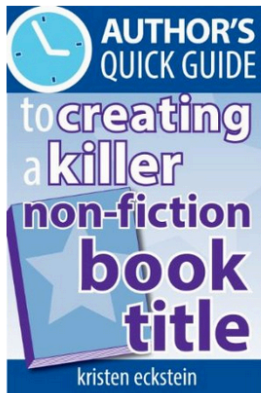
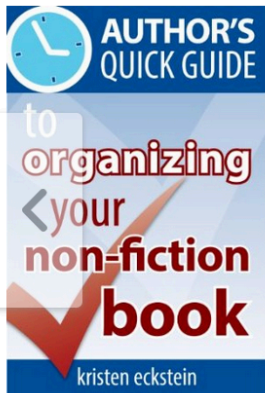


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What People Should See...

Related to Items You've Viewed [See more](#)



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KINDLE IN 30 **BUNDLE** **CHALLENGE**

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In ADDITION to Option #1!

- **No more frustration!** (How to find, manage and communicate with a team of editors, designers, illustrators and more!)
- **Profitable niches!** (Which publishing niches to focus on, how to combine your passion with what works, and more.)
- **My Six-Figure Publishing Empire Formula!** (How to publish other people's books, customer contracts, publishing models...)



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- **Packaging and bundle secrets!** (How to create lucrative publishing packages.)
- **\$10k *per client* strategy!** (My personal method to get clients to hand over \$10k for a publishing package.)
- **De-stress your publishing life!** (When and step-by-step how to fire a client, confront a slacking team member and more.)



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Bundle Option #2: BONUSES

- **10 Client Communication templates** (\$97 value)
- **My personal team member Rolodex** (Priceless!!)
- **Customizable MS Excel Royalty Report files** (\$97 value)
- **My *personal* 300+ step team checklist** (\$200 value)
- **Bonus CPA Q&A session** (\$97 value)



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In Summary...

Option #1: Complete *Kindle in 30 Challenge* (\$3997+ value)

- **EVERYTHING in the Challenge + Challenge bonuses: \$197**

Bundle Option #2: *Kindle in 30 Challenge, Book Publishing Ninja AND Advanced Publishing Ninja* (\$5626+ value)

- **EVERYTHING in all 3 courses + bonuses: \$497**



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Fast-Action Option #2 ONLY BONUS!!

ACT NOW and get my PERSONAL Contracts & Docs!

- 21 *additional* contracts and documents I use in my own publishing companies... Contracts reviewed by attorneys! (\$800+ value)



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What Your Classmates are Saying...

"I learned more through this short class than I have in years of researching on my own. All the information was delivered in bite-sized pieces that kept me from feeling too overwhelmed. I came into this program wanting to publish just one book, and now I have plans to publish quite a few different series of books. **I am so excited!" ~Ajay Love**



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What Your Classmates are Saying...

“The Challenge is awesome! I’ve done other more expensive programs and the pace and content really allowed me to get my book done... Finally!” ~Sabrina Martinez

“Oh. My. Word. This course is amazing! One of my favorite parts besides the classes was the Facebook group. Such a great support system to bounce ideas off of and ask questions! So glad I took this course!” ~Michele Harper



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And Just One More...

"I took Mark Victor Hansen's self-publishing workshop, and I've been wanting to get my own book published for over 35 years. **But it wasn't until the Kindle in 30 Challenge** that I finally got clear about my audience and actually wrote my first book. **I am so thrilled**, and Kristen makes it about as easy and fun as it can possibly be, while keeping it real, focused and professional. **I'm a fan for life!** ~Doug May



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