

SAN FRANCISCO 49ERS

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**  
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## **49ERS EDU AND 42 SILICON VALLEY PARTNER TO INTRODUCE ROBUST U.S. HIGH SCHOOL CODING CAMP**

*49ers Foundation's award-winning STEAM education program links up with innovative coding college to provide first-of-its-kind project-based learning data science camp*

**SANTA CLARA, CALIF.,** — In a joint effort to introduce a unique addition to the Bay Area's K-12 STEM education landscape, 49ers EDU and innovative coding college 42 Silicon Valley today announced a partnership to create a robust high school summer coding camp. As the first-of-its-kind, project-based learning data science camp, students aged 14-18 will program in R – the system for statistical analyses and graphics – using football as a platform for a series of computer science-focused challenges.

As part of the partnership, campers will also visit Levi's® Stadium and engage with the 49ers EDU award-winning programming, which teaches science, technology, engineering, art and math (STEAM) learning concepts leveraging the lens of football.

“We are proud to partner with the 49ers to provide high school students this great opportunity to develop valuable skills for the 21st century and start building their digital skillset,” said 42 Co-founder and Managing Director, Kwame Yamgnane. “It's important for students who love sports to have a vision for careers in technology and sports. Football and coding make for a great combination for learning data science and gaining a vision for their future.”

The camp, geared towards both experienced and beginner coders in high school, will be primarily hosted at 42's Silicon Valley campus in Fremont, Calif., which boasts 1,024 computers and a cafeteria on site. Campers will interact with 49ers EDU staff and educators alongside 42's team, and will also enjoy the support of peers and mentors while they learn and develop their skills.

“When we first came to know 42, we fell in love with their approach to engaging young people in computer science and coding,” said Jesse Lovejoy, Director of 49ers EDU and Managing Partner of EDU Academy. “We've wanted to do something together, and this camp will bring together the best of what 42 has to offer and marry it with the innovative nature of how we look at education here at the 49ers, and the ways football can be articulated through things like coding.”

Enrollment is open for the two-week camp happening August 13 - 24. Drop off will be between 8 - 10. a.m. PT and pick up between 3 - 5 p.m. PT. Lunch and away-from-screen activities will be scheduled at noon.

For more information or to register, please visit <https://www.42.us.org/49ers>.

### **About 42 Silicon Valley**

42 Silicon Valley is an innovative coding college producing the next generation of software engineers and programmers. With no teachers, courses, professors, lectures, or classes, 42 is disrupting the higher education model using project-based and peer-to-peer learning with gamification to develop students with real-world skills ready for the workplace. Funded by French billionaire Xavier Niel, 42 is committed to open opportunities for students, excellence in learning, innovation, and a strong student community. Learn more at [www.42.us.org](http://www.42.us.org).

### **About 49ers EDU**

The San Francisco 49ers and the 49ers Foundation leads professional sports in the support of STEM learning concepts for youth through 49ers EDU. 49ers EDU began its field trip program in 2014, in conjunction with the opening of Levi's Stadium, to provide learning platforms for K-8 students through content-rich lessons using the STEAM principles of science, technology, engineering, art, and mathematics. To date, the program has reached more than 210,000 Bay Area students and educators – 60,000 annually – with 50% of students coming from Title I Designated schools. The 49ers Foundation has also invested in the 49ers STEM Leadership Institute's Chevron STEMZONE at Cabrillo Middle School in Santa Clara, Calif., where a six-year curriculum that begins in seventh grade and continues through high school works to prepare students with high academic potential for careers in STEM. The STEM Leadership Institute, launched in 2014 in partnership between the 49ers Foundation, Chevron, ALearn Silicon Valley Education Foundation, and the Santa Clara Unified School District, currently hosts four cohorts of scholars totaling 240 students enrolled in the 7th, 8th, 9th, and 10th grade program, which expanded to Santa Clara High School in fall 2016.

### **About the 49ers Foundation**

The 49ers Foundation harnesses football to educate and empower Bay Area youth through collective and innovative community-focused strategies. From award-winning STEAM education and nationally recognized youth football programs, to impactful community partnerships with leading non-profits, the 49ers Foundation is tirelessly dedicated to inspiring the confidence and collaboration youth need to tackle what is possible. Last year alone, the 49ers Foundation invested more than \$4 million back into the Bay Area community and in its 27 years in existence has donated more than \$40 million. Learn more at [49ers.com/community/foundation](http://49ers.com/community/foundation).

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