

# Start Your Own Coaching Website

Even if you have no idea where to start



100 Coaching Tips

Welcome to our webinar. Please follow along and fill in the blanks as we show you how to Start Your Own Coaching Website.

I'm your host, Steve Davis, and I'm excited to show you how you can start your own coaching website, even if you have no idea where to start.

“To have an effective coaching practice, you must have your own website. “  
Tracy Repchuk, Guest of 100 Coaching Tips Season 1

Myth #1:

\_\_\_\_\_ a lot \_\_\_\_\_.

Answer:

\_\_\_\_\_

In the early 1990's, it would \_\_\_\_\_ between \_\_\_\_\_ and \_\_\_\_\_ for \_\_\_\_\_

\_\_\_\_\_.

- Reasons: 1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_

Today: Unless you are a Fortune 500 company, a major online retailer, or need a professional public relations company representing you, you will not have to \_\_\_\_\_ a \_\_\_\_\_ for your \_\_\_\_\_.

To start your own coaching website, the first step is to \_\_\_\_\_.

There are 2 companies that I have \_\_\_\_\_.

1. [www.\\_\\_\\_\\_\\_.com](http://www._____.com)
2. [www.\\_\\_\\_\\_\\_.com](http://www._____.com)

There are many other companies out there that do this, but these are 2 companies that I have personally used.

Here are the prices for a 1 year \_\_\_\_\_ as of today:

1. \_\_\_\_\_ : \$ \_\_\_\_\_ a year
2. \_\_\_\_\_ : \$ \_\_\_\_\_ a year

Your notes:

**Myth #2:**

You need to \_\_\_\_\_ the \_\_\_\_\_, \_\_\_\_\_, & \_\_\_\_\_ to ensure your internet success. Also, \_\_\_\_\_ the \_\_\_\_\_ of your \_\_\_\_\_.

**Answer:**

\_\_\_\_\_.

Do not worry about this.

Buy only the \_\_\_\_\_ with the correct \_\_\_\_\_.

You will not \_\_\_\_\_ enough \_\_\_\_\_ from the other \_\_\_\_\_ and \_\_\_\_\_ to justify the costs.

Reason: Everyone knows the \_\_\_\_\_.

If yours is already taken, you can always \_\_\_\_\_ slightly to stay in the same \_\_\_\_\_.

What should \_\_\_\_\_ be?

There are infinite \_\_\_\_\_ to answer this question.

- You can use \_\_\_\_\_.
- You can \_\_\_\_\_ it \_\_\_\_\_ your \_\_\_\_\_.
- You can \_\_\_\_\_ it \_\_\_\_\_ your \_\_\_\_\_.
- Or, you can \_\_\_\_\_ a \_\_\_\_\_ of \_\_\_\_\_ of these.

Once you purchase \_\_\_\_\_, you will \_\_\_\_\_ an email with your \_\_\_\_\_ address. You can have more than \_\_\_\_\_ pointing to the same \_\_\_\_\_.

Many stop after this step.

The next step to starting your own website is to buy \_\_\_\_\_.

Before we go further, I would like to take a moment and give you an illustration.

Think of your \_\_\_\_\_ as a \_\_\_\_\_, and think of your \_\_\_\_\_ as a \_\_\_\_\_.

You can have \_\_\_\_\_ for 1 \_\_\_\_\_, just like you can have \_\_\_\_\_ for 1 \_\_\_\_\_.

In the beginning, just have 1 \_\_\_\_\_ for your \_\_\_\_\_.

You can always \_\_\_\_\_, or \_\_\_\_\_.

The companies I recommend for \_\_\_\_\_ are:

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

\_\_\_\_\_ has the lion's share of the market right now.

I do not recommend:

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

[www.\\_\\_\\_\\_\\_.com](http://www._____.com)

Prices for \_\_\_\_\_ as of today:

1. \_\_\_\_\_ : \$ \_\_\_\_\_ per month
2. \_\_\_\_\_ : \$ \_\_\_\_\_ per month

Once you have \_\_\_\_\_ a \_\_\_\_\_, you need to access \_\_\_\_\_ and install \_\_\_\_\_ and \_\_\_\_\_.

\_\_\_\_\_ is free on most \_\_\_\_\_.

Once you have these done, you now have \_\_\_\_\_  
for your \_\_\_\_\_.

**IMPORTANT NOTE:** NEVER, NEVER, NEVER \_\_\_\_\_

Without \_\_\_\_\_ up first.

If you do, you will \_\_\_\_\_ & your \_\_\_\_\_ and  
all of its \_\_\_\_\_ will \_\_\_\_\_.

Creating a \_\_\_\_\_

Notes:

Creating \_\_\_\_\_

Notes:

**Word Press Plugins:**

Which ones do you need?

The most important plugin, that is also free is \_\_\_\_\_.

If you get lost or confused at anytime while building your own website, you can access:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

There's more \_\_\_\_\_ on the \_\_\_\_\_ today than in the \_\_\_\_\_.

Hiring a webmaster:

Myth #3:

Hiring your own webmaster \_\_\_\_\_.

Answer: \_\_\_\_\_.

Sources for affordable webmasters:

1. \_\_\_\_\_ such as:

- [www.\\_\\_\\_\\_\\_.com](http://www._____.com)
- [www.\\_\\_\\_\\_\\_.com](http://www._____.com)

2. \_\_\_\_\_.

- \_\_\_\_\_
- \_\_\_\_\_

3. My secret weapon: \_\_\_\_\_

Be wary of \_\_\_\_\_.

**My personal experience:**

**Notes:**

\_\_\_\_\_ I \_\_\_\_\_ it, and start  
\_\_\_\_\_ how \_\_\_\_\_.

**Also,**

\_\_\_\_\_ I \_\_\_\_\_ do \_\_\_\_\_, and \_\_\_\_\_ finding \_\_\_\_\_.

**Free graphic editing:**

**My favorite graphic editing site, which is also free is**

**[www.\\_\\_\\_\\_\\_.com](#)**

**Free PDF converter:**

**Do not pay to convert documents to PDF.**

**My favorite PDF converter site is [www.\\_\\_\\_\\_\\_.com](#)**

**How many web pages do I need to start?**

**Shopping Carts for new coaches:**

1. You need to \_\_\_\_\_ about what \_\_\_\_\_  
\_\_\_\_\_ you \_\_\_\_\_.

2. If you are just starting out, do not try to use \_\_\_\_\_  
or \_\_\_\_\_.
  
3. [www.\\_\\_\\_\\_\\_.com](http://www._____.com) has an excellent FREE shopping cart  
option for new coaches.  
  
\_\_\_\_\_ only \_\_\_\_\_ when you \_\_\_\_\_  
\_\_\_\_\_.
  
4. What about \_\_\_\_\_ ?  
  
\_\_\_\_\_  
  
[www.\\_\\_\\_\\_\\_.com](http://www._____.com) has an all in 1 \_\_\_\_\_  
\_\_\_\_\_ that charges \$ \_\_\_\_\_ a month, plus your \_\_\_\_\_  
\_\_\_\_\_.
  
5. Instead of a shopping cart, use a \_\_\_\_\_ from  
\_\_\_\_\_.

**Autoresponders:**

Think of an autoresponder as a \_\_\_\_\_.

The biggest mistake I see new coaches make with autoresponders is  
\_\_\_\_\_.

The autoresponders I have used are:

- [www.\\_\\_\\_\\_\\_.com](http://www._____.com)
  
- [www.\\_\\_\\_\\_\\_.com](http://www._____.com)
  
- [www.\\_\\_\\_\\_\\_.com](http://www._____.com)
  
- [www.\\_\\_\\_\\_\\_.com](http://www._____.com)

Typically an autoresponder should run you about \$\_\_\_\_\_ a month when you start out. You do not \_\_\_\_\_ to \_\_\_\_\_ an \_\_\_\_\_ to \_\_\_\_\_.

Your notes about autoresponders:

Putting it all together:

- 1.
- 2.
- 3.
- 4.

Winner of the free Coaching Website Makeover is: \_\_\_\_\_

If you have further questions, please email me [steve@100coachingtips.com](mailto:steve@100coachingtips.com)