

Your Power Base

You already know enough people to
get 50 sales This Week!

Local Consumer Review Survey



Key Findings

- 97% of consumers read online reviews for local businesses in 2017, with 12% looking for a local business online every day
- 85% of consumers trust online reviews as much as personal recommendations
- Positive reviews make 73% of consumers trust a local business more
- 49% of consumers need at least a four-star rating before they choose to use a business
- Responding to reviews is more important than ever, with 30% naming this as key when judging local businesses
- 68% of consumers left a local business review when asked - with 74% having been asked for their feedback

Who Do You Know, Where Do You Go?

Pizza	Gym	Doctor	
Bakery	Yoga	Specialist	
Sushi	Tanning	Chiropractor	
Mexican/Spanish	Nails	Dentist	
Chinese	Hair	Eye Doctor	Auto body
Diner	Massage		Mechanic
Fish/Seafood	Tattoo	Mini Golf	Car Dealer
Butcher		Bowling	Car Salesman
Bagels	Landscaper	Laser Tag	Oil Changes
Deli	Handyman	Airsoft	Gas Stations
	Tree Trimming	Escape Room	Car wash
Lawyer	Driveways	Fishing Boats ****	Detailing
Accountant	Roofs	Skating Rinks	Mobile Car Services
Investment Advisor	Painting	Bounce	Car Rental
Real Estate Agent	Siding	Trampoline	
Mortgage Broker	Decks	Swimming Pools	
Bank	Pool Cleaning	Tours	
Insurance Agent	Plumber	Sky Diving	
	Electrician	Hunting/Fishing Guide	
	Pest Control	Rock Climbing	
		Paintball	

Hey Lawyer, let me ask you a question...and I'm not even too sure if this is gonna work or not but...I'm sure you've heard of Google Reviews before, right? Maybe you even got a few now?

Well I came up with this idea...it's pretty simple actually...see 68% of customers who were asked to leave a review actually left one and 85% of people trust online reviews as much as personal recommendations. Problem is, most businesses don't ask and most people don't know how to actually leave the review.

I came up with a document that you simply hand your customer as they leave and that's pretty much it. They'll leave a review for you. And if you have email addresses of customers I have an email template for that as well.

Now I'm just starting out here and I'm really just testing to see if this works or not. I'm probably going to charge \$250 or so for this service but if you'd be willing to try it and give me some feedback I'd be willing to give you one for \$50.

Do This NOW!

Come up with a list of at least 100 people/businesses that you buy from.