



Zumba® Jammer Call

for Choreo ZIN Jam™ Sessions

Zumba Fitness® is looking for creative instructors, called Zumba® Jammers (ZJ) for the ZIN Jam™ Program in the following territories:

UK, Germany, Spain, India, France, Italy, Russia, Kazakhstan, Norway, Poland, UAE, Israel, Turkey, Portugal, Greece, Belgium, Austria, Switzerland

Zumba Jammer (ZJ) Description:

The Zumba® Jammer position is an independent licensee position. As a ZJ, you will be licensed to conduct ZIN Jam Sessions for ZIN Members. You will be responsible for administer all the paperwork (securing host sites, coordinating with host, submitting forms, etc.), handle all marketing efforts (filling up ZIN Jam Sessions), handle all communication (phone and email with participant and Home Office), and perform follow-up reconciliation processes (an online administrative process), as well as create and deliver the Session content, conduct registration, and handle all other administrative tasks related to the Session. Being a great ZJ requires outstanding marketing, administrative, organizational, communication skills as well as excellent creative, instructing, dancing, and teaching skills.

Prerequisites to apply:

- Must currently live in the countries listed above and have legal working status
- Must be ZIN member in good standing for at least 6 months
- Must be licensed in Zumba Basic Steps Level 1
- Must have working knowledge of Zumba Fitness format and be able to create choreography accordingly
- Must have attended a jam session if you live in the following countries
 - UK, Germany, France, Italy, Belgium, Austria, Switzerland
- Must currently teach a minimum of three (3) general Zumba classes per week
- Must have a Fitness Certification in accordance with your country.
(Or you must complete your certification by March 16, 2014)
- **Must speak English fluently and be able to effectively communicate in English**

Application Process

All applications must be received by **March 16, 2014**. You will be notified by April 11, 2014 if you have been invited to a ZJ Training as a ZJ Candidate. If you are invited to a ZJ training, you must attend in order to be licensed as a Zumba Jammer. Invited applicants will need to pay for their own travel accommodations and airfare.

Requirements

Should you be selected as a ZJ candidate, you must also meet these requirements:

- Attend a Zumba Jammer Training:
 - On May 3-4 (2 days) in United Kingdom (as determined by location/invitation)
- Complete the ZJ licensing process
- Obtain and maintain a current and valid CPR Certification AND Professional Liability Insurance, or equivalent, endorsed to Zumba Fitness, LLC (company) by March 16, 2014
- Must have a credit card available for session request payments

Please see Zumba Jammer Application on the following page

Zumba Jammer Application

Take into account that you **must** meet all of the **requirements** and send your complete application in order to be considered as a Zumba Jammer candidate. We are looking forward to recruiting our next ZJ Candidate.

To apply: If you believe that you have all the necessary qualifications and meet all the prerequisites to apply for the Zumba Jammer license, please upload and send your complete application including your video electronically through DropBox as follows:

1. **You MUST complete the following [Interest form](#) so we know to expect your application.**
2. Create a DropBox account, if you don't already have one (it's free) - www.dropbox.com
3. Upload your files to your DropBox account and place in one (1) folder (name the folder with your full name and ZIN ID)
4. Share the folder with ZJCALL@ZUMBA.COM (<https://www.dropbox.com/help/274/en> - read "Shared Folders")

Your Information:

Name	<hr/>			Date	<hr/>	
	LAST NAME	FIRST NAME	INITIAL		DAY/MONTH/YEAR	
Address	<hr/>					
	STREET	CITY	STATE/PROVINCE	ZIP CODE	COUNTRY	
Telephone(s)	<hr/>					
	HOME PHONE	CELL PHONE	OTHER PHONE			
Email Address (s)	<hr/>					
	WORK EMAIL	PERSONAL EMAIL	OTHER			
ZIN Member #	<hr/>			Member Since Date	<hr/>	

Language Skills:

- Are you proficient in Oral English? ☐ Yes ☐ No
- Are you proficient in Writing English? ☐ Yes ☐ No
- Do you speak/write any other language? ☐ Yes ☐ No

List all languages and level of skill (aside from English):

Language	Basic	Moderate	Proficient
<hr/>			
<hr/>			

You will be required to attach a copy of each of the following items along with your video and this application form, please indicated if attached:

- | | |
|--|--|
| Fitness and Professional resume | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Copy of Fitness Certifications (If you have already obtained it) | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Three (3) letters of recommendation from fellow ZIN members in your local area | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Written responses (below) | <input type="checkbox"/> Yes <input type="checkbox"/> No |

Written Responses

Please read and answer these 3 questions below. Each answer should be 200 words or less. Please attach your answers as a separate document.

- This question does not have a right or wrong answer. We just want to hear your perspective. Which do you think is a more important quality in a ZJ: someone who is an excellent dancer or someone who is an excellent fitness instructor? Explain your reasons.
- Organizational, administrative, marketing, and creative skills are extremely important as a ZJ. Explain your experience and level of proficiency in these areas.
- Our mission is to make ZIN members successful; as a ZJ how can you support us with our mission?

Video Instructions

You will need to create individual videos showing the following **original** routines you have created:

1. In a live class teaching a (1) Salsa, a (2) Reggaeton, and a (3) Cumbia routine
2. Solo teaching a Salsa and a Reggaeton routine – different routines than those shown in the live class

Additionally, please include the following segments:

3. Two (2) minute segment explaining why you want to be a Zumba Jammer in **English**

Note: Do NOT read your explanation off cue cards or notes, as it will be detrimental to your application. We want to get a feel for who you are!

The ZJ committee will review the following:

- Instructing skills
- Dancing skills
- Application of the Zumba format
- Proper execution of rhythm steps
- Creativity
- Presentation skills
- Communication skills: verbal and written

Video Specs:

- Composition: **Record your video so that we can see your entire body from the front** (no side angles)
- Distance: Balance the distance between yourself and the camera (**don't record too close or too far**) – Please make sure that your students are not directly in front of the camera – we need to see you throughout the entire video.
- Files: Provide one video file for each routine in your application.

- File names: Place all your files (videos, application, etc) in one (1) folder – label each file and folder (salsa live class, etc) and include your full name and ZIN ID
- File types: The acceptable video files are: .mov, .m4v, .wmv
- File size: The maximum file size accepted per video clip is 200MB - Video files that are too large cannot be downloaded and will not be reviewed
- Video Quality: Record your video in the best quality available while still considering the file size
- Sound: **Music layovers are not allowed, the video sound should be able to be heard clearly**
- Lighting: Lighting is important, especially for lower quality videos

Note: If we cannot see you as clearly as needed we cannot determine your candidacy and it will be detrimental to your application.

I certify that all the information in this application was written and completed only by myself with no assistance from others. I certify that all the information in this application is true and accurate to best of my knowledge.

Print Name:	
Sign Name:	
Date:	