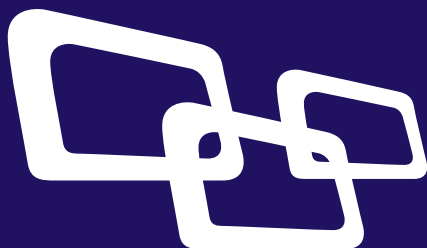
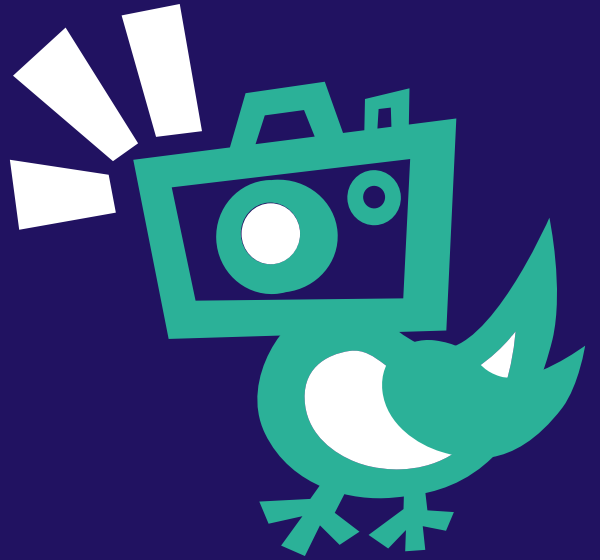


**We Take  
The Bigger  
Picture.**



**TAPEMYDAY**

[www.viumi.nl](http://www.viumi.nl)



# REVOLUTIONISE THE SELFIE STICK.

"You no longer have to be a professional photographer to make a unique selfie."

The digital world is ever-changing and with that, photo and video evolve as well. We created the **viumi**: a revolutionalised solution for the new selfie.

"This new selfie solution is the longest selfie stick in the World."

CAPTURE.  
SHARE.  
REMEMBER.  
ENJOY.

TAKE YOUR VIUMI!

**viumi** is a portable system delivered in one suitcase and capable of creating videos that literally give you the bigger picture.

**viumi** is created by a short interactive video clip that starts with a close-up shot programmed to then zoom out 150m revealing the panoramic scenery of the destination.

**viumi** allows visitors of a scenic location to capture both themselves and the stunning backdrop.

The result is memorable and novel. It offers media content that no smartphone could rival.







# CITY MARKETING VIUMI SELFIE.

Get your city promoted by your tourists on social media with **viumi**. Cities spend large budgets on social media campaigns to promote sharing the best spot on social media. **viumi** turns all your city tourists into your own online ambassadors. This rewarding souvenir for your tourists is the new way to create traction for your destination for the long term. With **viumi** your cities best spot can be shared online reaching millions of potential new visitors.



CITY MARKETING.  
SOCIAL MEDIA VIU.  
MORE TOURISTS.  
MORE HOTEL BOOKINGS.

TAKE YOUR VIUMI!

“ We don’t have a  
choice on whether we  
DO social media,  
the question is how  
great we DO it!”







# AMUSEMENT PARKS VIUMI SELFIE.

It all starts with deciding on the perfect filming spot in your park. An exciting rollercoaster or the newest attraction, these are just two examples of the places our **viumi** cameras can capture your guests having the time of their life. Any spot imaginable can be captured on camera, you just have to tell us when and where!



VISITOR ATTRACTION.  
ATTRACTION PARKS.  
HOLIDAY RESORTS.  
THEME PARKS.  
NEW INCENTIVE.

TAKE YOUR VIUMI!



“A professional selfie at  
your guest’s reach.”







# FESTIVALS VIUMI SELFIE.

When you provide a world class experience, you want your guests to bring home a lasting memory that reflects the pride, care and quality that was invested in building your festival. That one unforgettable memory that shows the dynamics of your event. Especially now, the new generation is more aware of their online presence and the perfect spot they share with friends and family. That spot should be simply perfect so that they can share it on their and your social networks. In addition **viumi** helps you create a new incentive that can be sold to your festival's guests.



FESTIVAL INNOVATION.  
BEST SOUVENIR.  
ONLINE VISIBILITY.  
SURPRISE YOUR GUESTS.  
NEW INCENTIVE.

TAKE YOUR VIUMI!

“Live every day  
as if it is a festival”







# EVENT VIUMI SELFIE.

In an era where smartphones are prevalent, video content is just as desirable as print photos and everything is a click away, you need integrated solutions that answer the evolving demands of the modern consumer. We venture into a jointly designed custom solution for your congress, seminar, corporate event and even weddings. For events it is even possible to rent **viumi** for a day or two as it is easy to set-up by everyone.



SPECIAL MOMENT.  
BEST SOUVENIR.  
UNFORGETTABLE.  
IMPRES YOUR DELEGATES.  
SURPRISE YOUR GUESTS.

TAKE YOUR VIUMI!



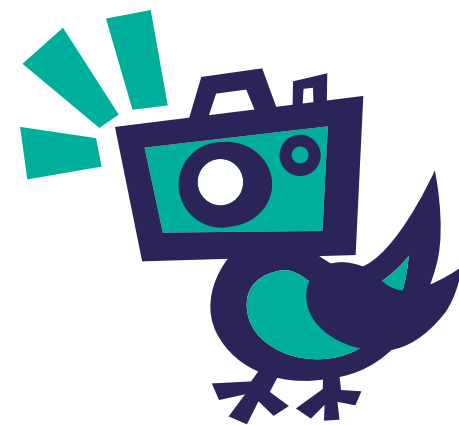
“We cannot make  
events. Our business  
is wisely to improve  
them.”





# CRUISE SHIPS VIUMI SELFIE.

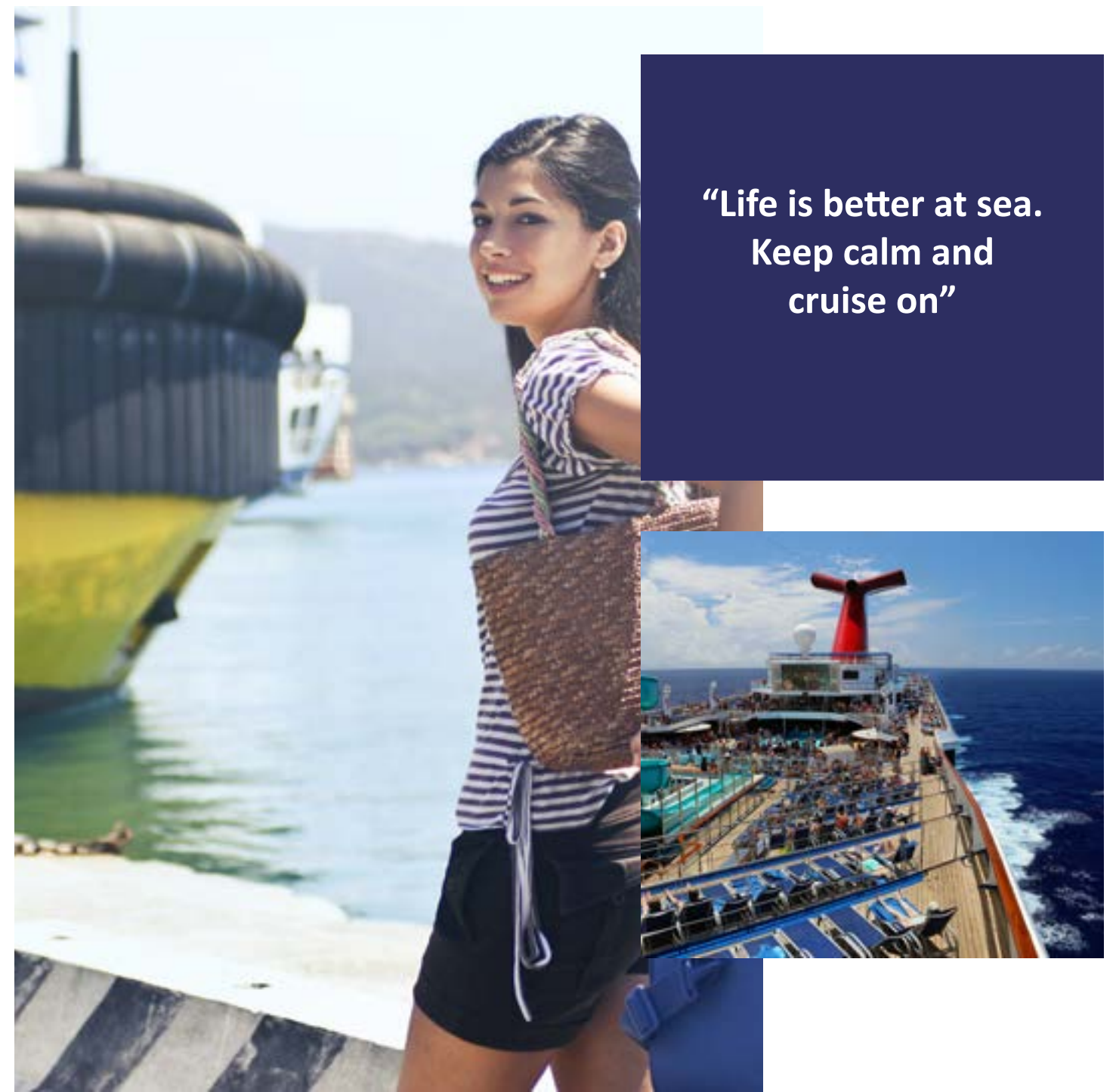
Families, groups or couples, European and worldwide; a cruise is something you have to do at least once in a lifetime. The cruise ship **viumi**, pictures the unforgettable experiences of your guests on board. **viumi** steps aboard to film a holiday dream come true. **viumi** views with you the multiple destinations and captures the wonderful experiences of your guests.



SPECIAL MOMENT.  
BEST SOUVENIR.  
UNFORGETTABLE.  
BREATHTAKING SPOT.  
ONCE IN A LIFETIME.

TAKE YOUR VIUMI!!

“Life is better at sea.  
Keep calm and  
cruise on”







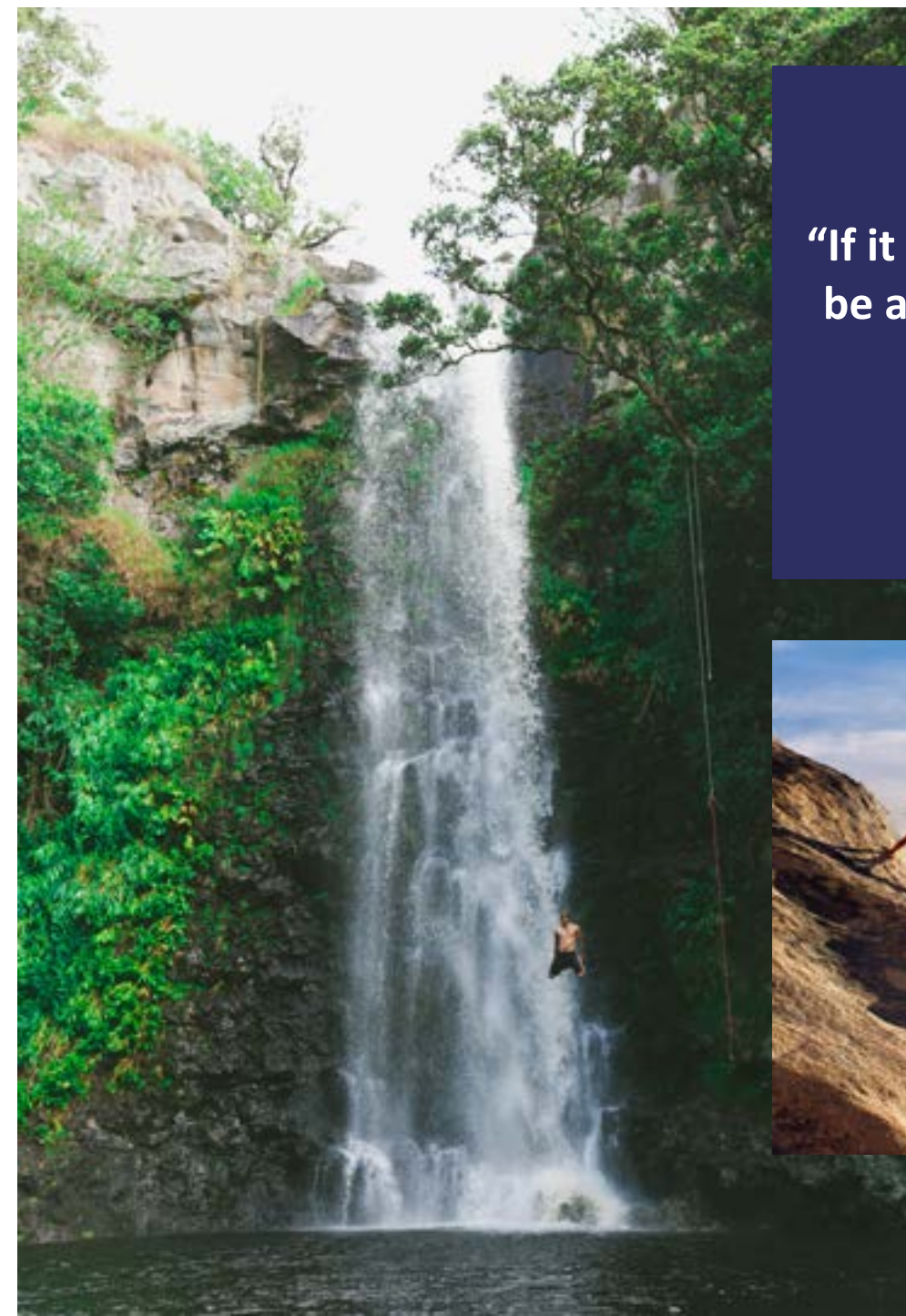
# SPECIAL SPOT VIUMI SELFIE.

You feel on the top of the World and make your highest jump, it all sounds like that once in a lifetime experience. With a 150m zoom camera you are all of a sudden part of the bigger picture, part of the extraordinary spot yet still a little part of this amazing World. The panoramic scenery in which you find yourself is unforgettable. **viumi** makes sure you can take this interactive experience home!



SPECIAL MOMENT.  
BEST SOUVENIR.  
UNFORGETTABLE.  
BREATHTAKING SPOT.  
ONCE IN A LIFETIME.

TAKE YOUR VIUMI!!



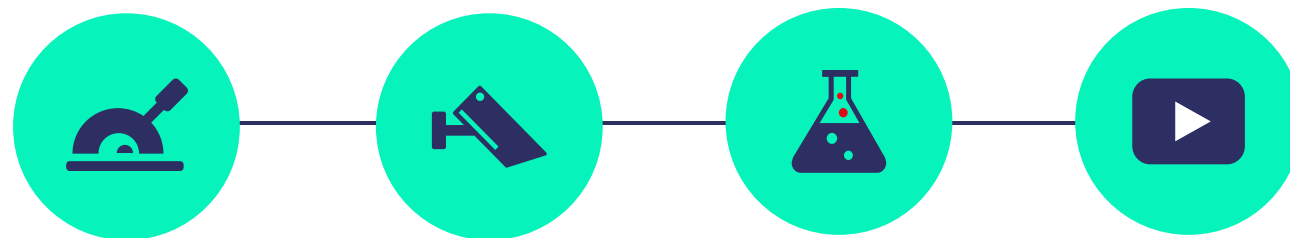
“If it scares you, it might  
be a good thing to try”





# HOW DOES IT WORK?

**viumi** is the solution for the selfie that fits the modern consumer's demand. With **viumi** we help you sell more photos and videos and drive online awareness of your special destination or spot. Any system at its core shares the same high-quality approach to image acquisition and image processing. With exact configurations varying per application and user requirement, the below describes the **viumi** principle workflow:



## Trigger.

This is the cue that initiates action. Just press the button.

## Capture.

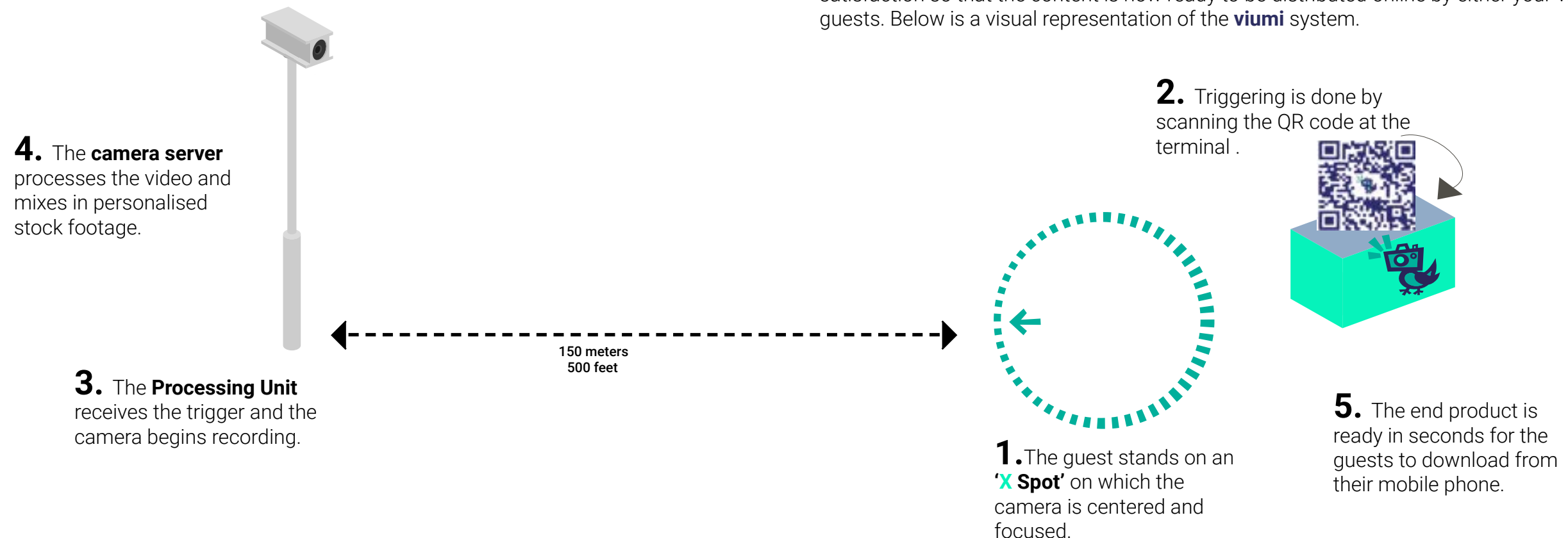
A recording is made.

## Make.

The recipe defines how each video is mixed into the desired **viumi**.

## Sell.

The end-product is ready for sales and share.



## VIUMI SYSTEM.

**viumi** revolutionises the selfie. A closed circuit handles triggering and capturing. First step is to determine the optimum location for the camera, defining the standing place by means of a spot on the floor and then position the trigger for the selfie. We configure the video to your satisfaction so that the content is now ready to be distributed online by either your visitors or guests. Below is a visual representation of the **viumi** system.





# STEPS TO VIUMI.



- ① Scan this QR Code or go to:  
[www.viumi.tapemyday.net/getcode](http://www.viumi.tapemyday.net/getcode)
- ② Scan the received QR code on your phone under the scanner on the terminal to activate the filming. Do not close the page on your phone and save your personal code.
- ③ The film is now activated. Get ready on the floor marking next to the terminal. Follow the arrows on the ground to know in which direction to look.
- ④ Smile and Wave for a minimum of 10 seconds for the best result.
- ⑤ Your viumi is now being created. Wait for 30 seconds!
- ⑥ Download your personal viumi on the QR page or go directly to [www.viumi.tapemyday.nl](http://www.viumi.tapemyday.nl)
- ⑦ Share your viumi on all your social networks mentioning #viumi followed by #your location.

Below is an example of the phases of the picture by zooming out 150m. The end result is a wonderful memory of Maastricht bridge with the beautiful city as part of the bigger picture.

## Picture Start stage ▼



## Picture End stage

## EASY TO SET-UP.

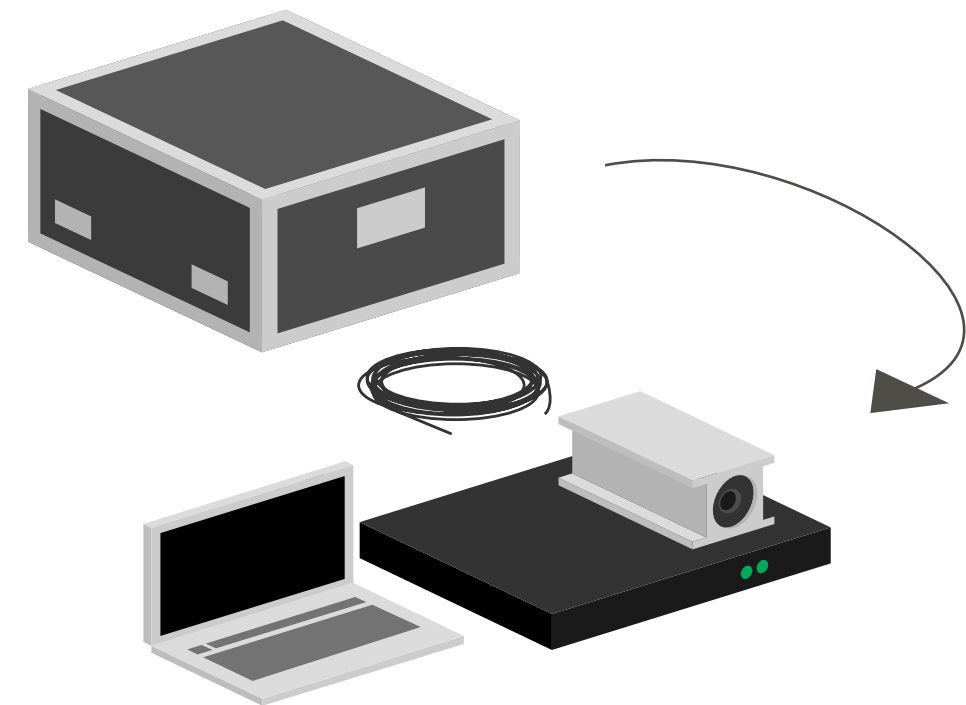
6 steps to sales success. ▼

1. RECEIVE THE FLIGHTCASE
2. SELECT A HIGH POINT
3. SET UP THE CAMERA
4. SET UP THE TRIGGER
5. SET UP DELIVERY
6. START SALES



# TRANSPORTABLE IN A SUITCASE.

**viumi** is a system that fits in a single suitcase.



## CONTACT:

If you wish to inquire about our products and services,  
please contact:

Phone: +31 (0)6 18 57 98 89  
Email: [info@viumi.nl](mailto:info@viumi.nl)  
Website: [www.viumi.nl](http://www.viumi.nl)



OANA CIPCA