

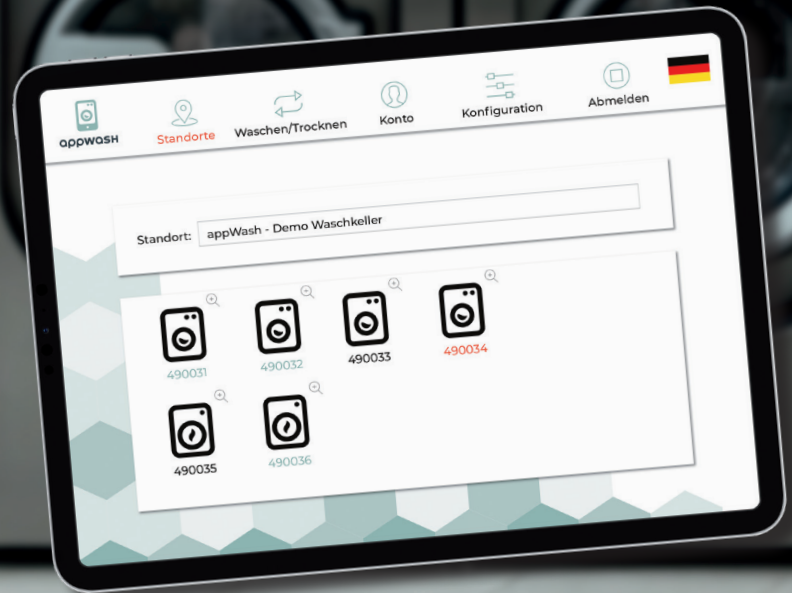


# appwash

THE DIGITAL SOLUTION FOR YOUR LAUNDRY ROOM

# WASH

## MORE TRANSPARENCY – LESS WORK



# ALL FROM A SINGLE SOURCE

## Revolutionary technology for your laundry room

appWash, an innovative service from Miele Operations & Payment Solutions GmbH, connects your entire laundry room with a digital all-in-one platform. In an apartment block, student residence or elsewhere; appWash ensures optimal operation for your laundry room. This means less work and maximum transparency for you.

appWash offers you maximum flexibility with two attractive service concepts. appWash Pay takes care of the billing of all payments in your laundry room. appWash Relax extends the offer to a complete all-round service - from procurement of the machines and technical maintenance to complete outsourcing without additional costs.

Both options provide reliable, sustainable solutions that ensure you and your users can enjoy simple, flexible and digital washing operations – via the appWash app for your users and a

personalised web portal for you. As your partner, we will support you in continually improving customer satisfaction with the high level of user-friendliness and reliability of our service.



# MORE CONVENIENCE – LOWER COSTS

With appWash, you can digitise your laundry room at all levels, effectively reducing costs for your daily operations. The users of the laundry room register themselves via the appWash app. This comes with the benefit that you do not have to hand out washing coins or manage customer cards: With convenient and cashless payment, you have access to digital invoices that you can enter directly into your accounting system, reducing your staffing costs considerably.

At the same time, maintenance of the cashier system is eliminated, and issues such as theft and vandalism will become a thing of the past. Instead, as an operator, you can access an overview of your digitised laundry room anytime and anywhere. appWash logs all activity and payment processing for comprehensive analysis and tracking.

## YOUR ADVANTAGES:

- **Transparency** over all washing/drying cycles and payments
- **Convenient** and **cashless billing** via appWash
- **Reduced staff costs**
- **Optimised processes** during operation assisted by **analyses** and **documentation**
- **More satisfied customers** thanks to more flexible and simpler solutions





# A SENSE OF FREEDOM WORTH WAITING FOR

## **Convenient, practical and simple**

appWash sets brand new standards in operation and availability. Your users can download the app for free on their smartphone and access the laundry room from any location.

They benefit from a clear user interface that shows them the current status of the available machines at all times, allows uncomplicated bookings and payments, and sends practical notifications directly to their smartphone.

**appWash makes it easy for your users to do their everyday washing by reducing the time they spend in the laundry room and increasing long-term customer loyalty for the service you provide them via the app.**

## **BENEFITS FOR YOUR CUSTOMERS**

- Availability of machines can be seen at all times
- Flexible reservation and booking of machines via smartphone
- Cashless payment via the app with full cost control
- Push notification when the wash cycle is finished

*Available free  
of charge for iOS and  
Android, easy to use:  
the appWash app.*



# 01 APPWASH PAY

Do you already have an existing laundry room in your apartment block or student residence or would you like to set up a new one?

No problem: we can easily equip existing or new machines with our appWash-Pay-System.

**1|** We put your laundry room online, link your washing machines and dryers, connect them quickly and easily with the appWash app, and set up a personalised operator portal.

**2|** As soon as your laundry room is digitised and connected to the Internet, customers can immediately use your service on a mobile and cashless basis. We work with relevant payment service providers, such as PayPal, offering your customers convenient payment by smartphone.

**3|** We send you a statement for your business at the end of each month. We transfer your monthly turnover and provide you with a clear record of all financial expenditures.

## PREREQUISITES:

- The possibility to install commercial washing machines and dryers or an existing installation of commercial washing machines and dryers
- An appWash connector box, for up to six washing machines or dryers each
- Mobile reception in the laundry room or in adjacent rooms
- Internet reception via WiFi or GSM for your users

## OUR SERVICE

1. Retrofitting or equipping of all machines for digital compatibility with appWash
2. Personalised app for your users
3. Personalised web portal for your business
4. Integration of relevant payment service providers
5. Monthly billing for your laundry room

Billing  
in safe hands

**Service fee  
per use\***

US



YOU



\*for detailed information please contact us

# 02

## APPWASH RELAX

With appWash Relax, you can be sure to concentrate purely on your core business: appWash takes over full responsibility for your laundry room and manages its operation.

**1** | We install our own commercial machines including the appWash system free of charge and ensure the smooth functionality of all components with our all-round service.

**2** | appWash takes over customary market pricing and direct billing with the users. The advantages of appWash Pay are already included in appWash Relax.

**3** | You bear no risk during operation. We are the central point of contact and act as a representative for all processes in your laundry room.



## PREREQUISITES:

- The possibility to install commercial washing machines and dryers
- Mobile reception in the laundry room or in adjacent rooms
- Permanent Internet reception via WiFi or GSM for your users

## OUR SERVICE

1. Completely free installation of your laundry room
2. Digital equipping of all machines for appWash compatibility
3. Operation and responsibility for appWash
4. Regular technical maintenance and repair without any extra costs
5. All advantages and services from appWash Pay

Full care  
package  
from A to Z

**no expenses  
for you\***

US



YOU



\*Costs may apply for the necessary power  
and water connections

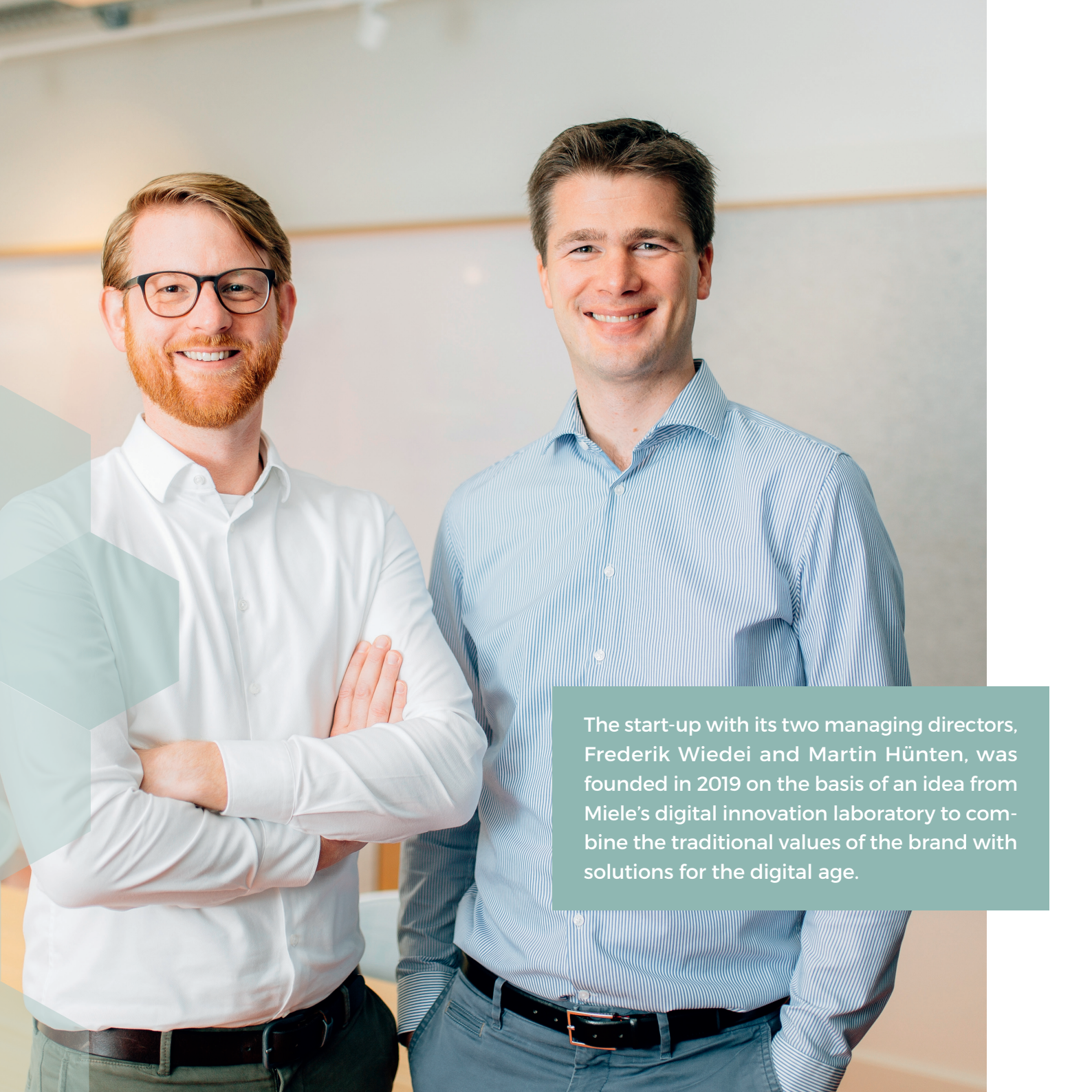
# YOUR PARTNER FOR THE FUTURE

From a traditional appliance manufacturer to a modern partner for system solutions: In its innovation laboratory, Miele picks up on digital trends in order to facilitate the work processes of its customers and to expand its own product and service range.

With appWash, a digital service of the future has been created, which develops and sells state-of-the-art laundry room technology all over the world. Together with Miele Professional products, we offer innovation and quality from a single source.

As an official service of Miele Operations & Payment Solutions GmbH, appWash provides future-orientated complete solutions for your laundry room.





The start-up with its two managing directors, Frederik Wiede and Martin Hünt, was founded in 2019 on the basis of an idea from Miele's digital innovation laboratory to combine the traditional values of the brand with solutions for the digital age.

[www.appwash.com](http://www.appwash.com) | [info@appwash.com](mailto:info@appwash.com)

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