



### Book a Demo

Scan the code with your  
mobile camera, or visit:

[www.holidaymakerapp.co.uk/demo](http://www.holidaymakerapp.co.uk/demo)



**holidaymaker**   
Guest experiences, made simple

## Contact Us

T: 01305 542075

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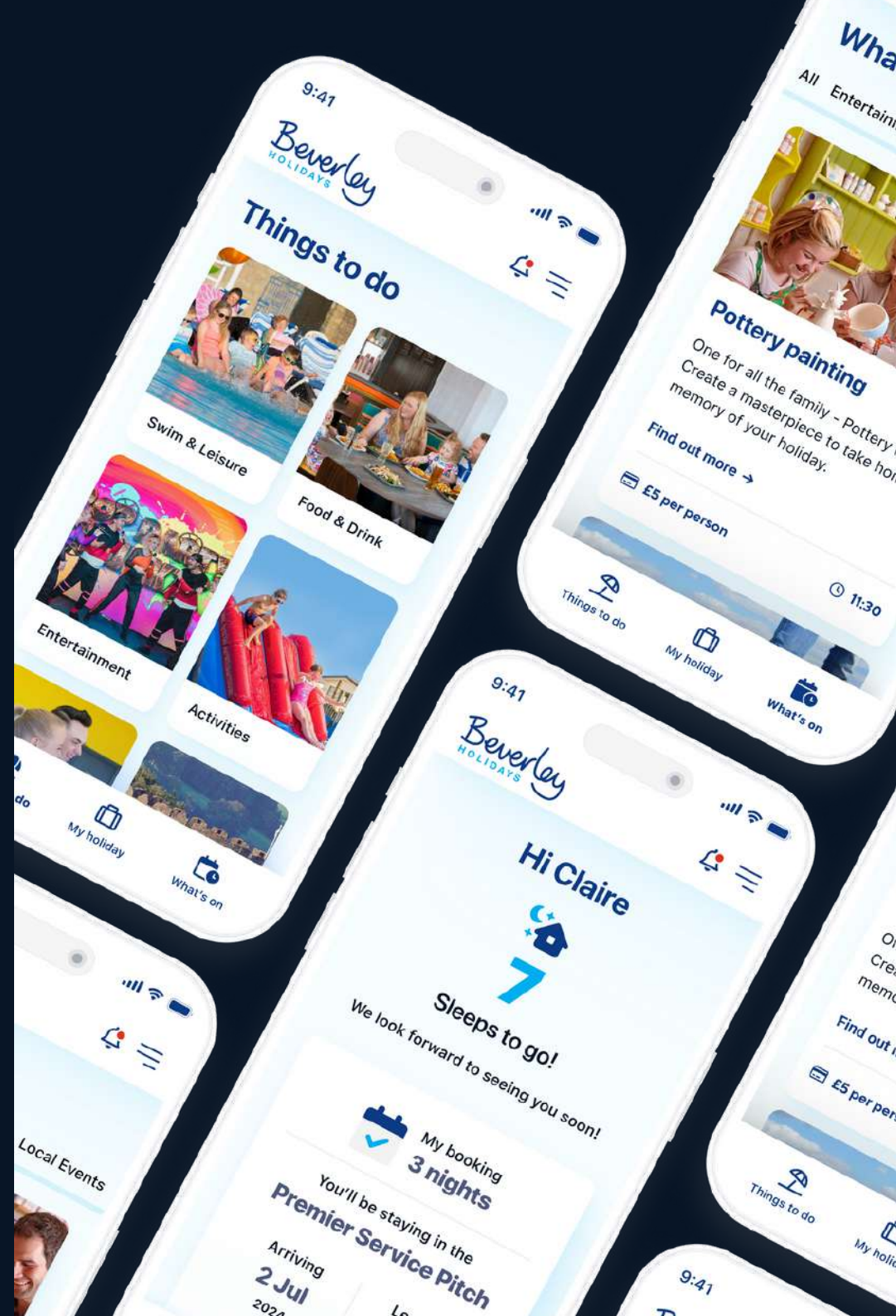
Holidaymaker App Ltd  
Stowey House, Bridport Road,  
Poundbury, Dorchester, Dorset, DT1 3SB



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<https://bit.ly/49BpHig>



## Why use Holidaymaker?

With Holidaymaker you get a complete guest experience platform, as well as a fully branded app, built for you, your staff and your guests, empowering you with...



### Opportunities to grow revenue

- NEW Food & Beverage module
- Publicise and personalise offers
- Upsell to guests and owners
- Upgrades and enhancements
- Responsive offers and events
- Personalised holiday home sales
- Affiliate functionality
- Uncover opportunities with reporting and analytics



### Opportunities to reduce costs

- Pre-stay contact (schedule arrivals)
- Easy access to FAQ's
- Easily highlight offers & promotions
- Maintenance requests
- Things to do / What's On / Activity bookings
- Share content across your website, app, screens, kiosks and more
- Reduce printed materials



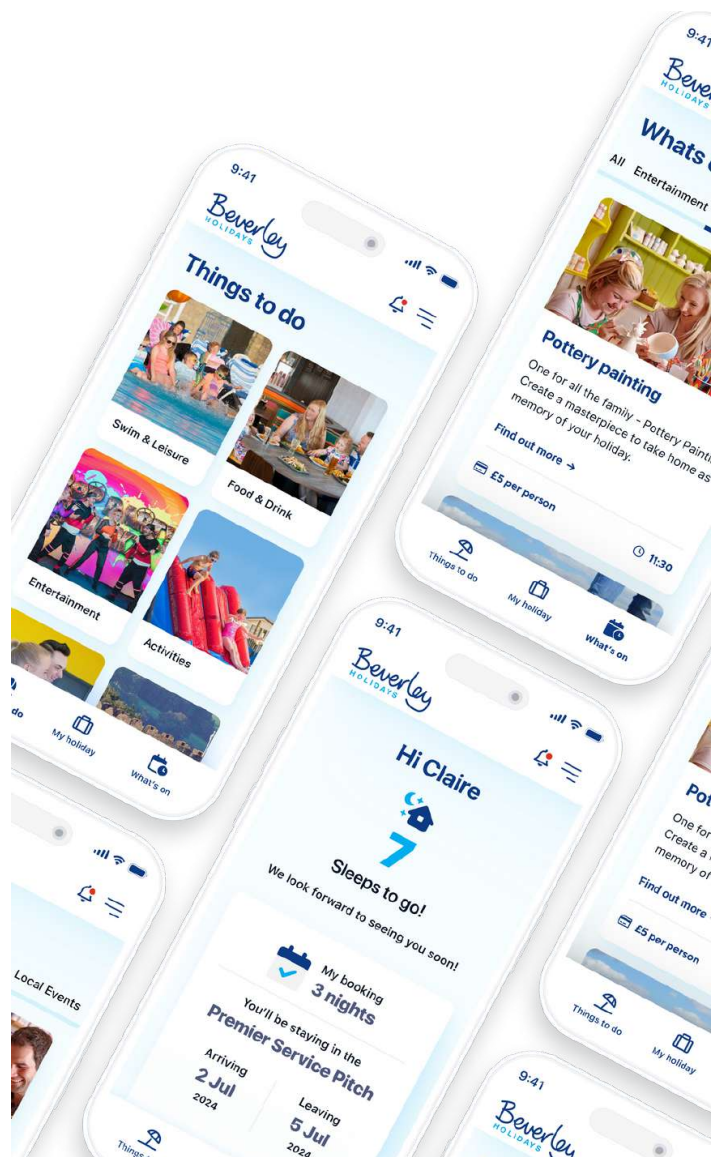
### Opportunities to increase loyalty

- Homeowners functionality
- Accommodation upgrades
- Post-stay communications
- Promote special offers and events
- Encourage re-booking
- Loyalty functionality
- Feedback and requests in-app
- Reviews and social media





# The Holidaymaker App



## Welcome to the future of guest experience

In a time where digital presence is essential, business owners are enhancing their offerings with bespoke apps that accompany guests through their booking journey.

The result?

Elevated guest experiences, a reduction in operational costs and increased repeat business.

Our mission is simple.

We're here to revolutionise the way you connect with your guests, by utilising the technology they carry in their pockets.

Stay ahead of the competition with your own Holidaymaker app, the only guest experience platform offering you apps that are built to work alongside your current systems and processes.

*According to Google more than 50% of web traffic comes from mobile, don't get left behind!*



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information or visit:

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holidaymaker-app/](https://www.holidaymakerapp.co.uk/holidaymaker-app/)



## Integrations

Out of the box, Holidaymaker offers you flexibility that works with many of your existing systems and investments.



Do you use a different system?  
Get in touch!



## Modules



Pre-Arrival  
Information



Go Explore



Welcome Packs



Food & Takeaway



Special Offers &  
Vouchers



Social Media



Push Notifications



Interactive Maps



Things to do Locally



On-site Activities



FAQs



Events



Feedback & Reviews



Live Weather



Multi-site



Holidaymaker  
Insights



seeview Digital  
Displays



Home Sales



Membership



Rebookings



Food &  
Beverage



Shop



Owners



# Holidaymaker Pricing

## Go

Everything a smaller site needs. E.g. camping, caravan or touring parks.

**£199** /Month

Initial £500 set up & license fee

- App - limited branding
- Easy to use CMS
- Lite modules
- Things to do
- Special offers
- Push notifications

## Pro

For large single sites with booking and management systems and customisation needs.

**£500** /Month

Initial £1,500 set up & license fee

All Go functionality plus...

- Bespoke app
- PMS & API connection
- Pro Modules - HHS, F&B, seewiew
- Events
- Home-owners
- Holiday Homes for Sale module\*
- Routes module
- Free consultation
- Dedicated support
- Holidaymaker insights reporting

## Pro Multisite

For larger sites and groups with enterprise grade services and integrations.

from

**£500** /Month for one site  
£250 per additional sites

Min. £1,500 set up & license fee

All Go functionality plus...

- Bespoke multi site capabilities
- PMS & API connection
- Pro Modules - HHS, F&B, seewiew
- Events
- Home-owners
- Holiday Homes for Sale module\*
- Routes Module
- Free consultation
- Dedicated support
- Holidaymaker insights reporting

## Additional Services

| Description         | Specifications                                                        | Cost          |
|---------------------|-----------------------------------------------------------------------|---------------|
| *Holiday Home Sales | Include the Holiday Homes for Sale Premium module (HHS)               | £50 per month |
| Development         | Additional functionality and third party integrations / connections   | £600 per day  |
| Content Package     | Professional Content Services and importing your content into the app | £500 per day  |



**Turn for more information  
about our Pro Modules**



## Food and Beverage Integration

We have partnered with Qikserve to bring game-changing food ordering and payments to our guest experience platform.

### For your guests

Your guests can now scan a barcode, open a digital menu, and place an order on their phones – without the need to have a separate F&B app.

Supports take-aways, delivery and ordering at table.

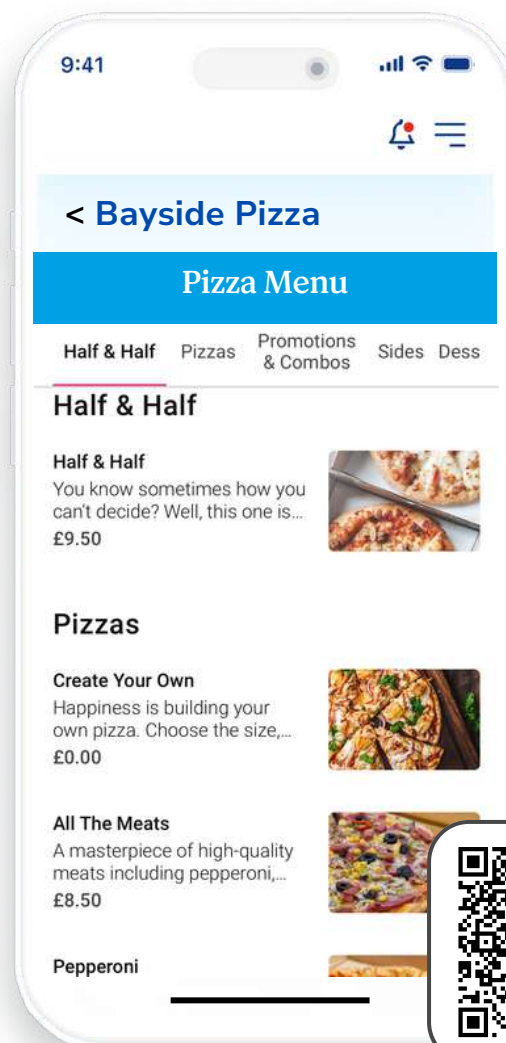
### For you

QikServe offers an unrivalled suite of 100+ integrations including POS, kiosk, payment, loyalty, delivery, and platform, so you don't need to worry about implementing a system which 'doesn't play nice with others'.

Qikserve can integrate with your existing POS payment systems with customers able to pay online, reducing wait times and labour costs.

### How much is it?

- Prices start from £99 per menu per month.
- Plus an additional cost for POS integration.
- Qikserve payments commission, 1.5% plus 20p per transaction (if needed).



In partnership with

**QikServe**

- Increase revenue
- No need for multiple apps
- Free up your busy staff
- Offer guests even more!

**Do you use a different system?  
No problem! Get in touch...**



Scan code for more  
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[www.holidaymakerapp.co.uk/  
food-and-beverage](http://www.holidaymakerapp.co.uk/food-and-beverage)





## seeview Digital Displays

From the main reception to your restaurant and lodges, deploying digital signage across your site will revolutionise your guests' experience.

### Allow guests to self-serve

Where non-contact customer support is now a priority, having enough staff to answer each individual guest is hard – but one screen could service many at the same time.

### Easily updated through Holidaymaker

Your digital displays can be updated very quickly from Holidaymaker, and can pull on real time information such as facility opening times, latest weather, local event timetables and caravan sales listings.

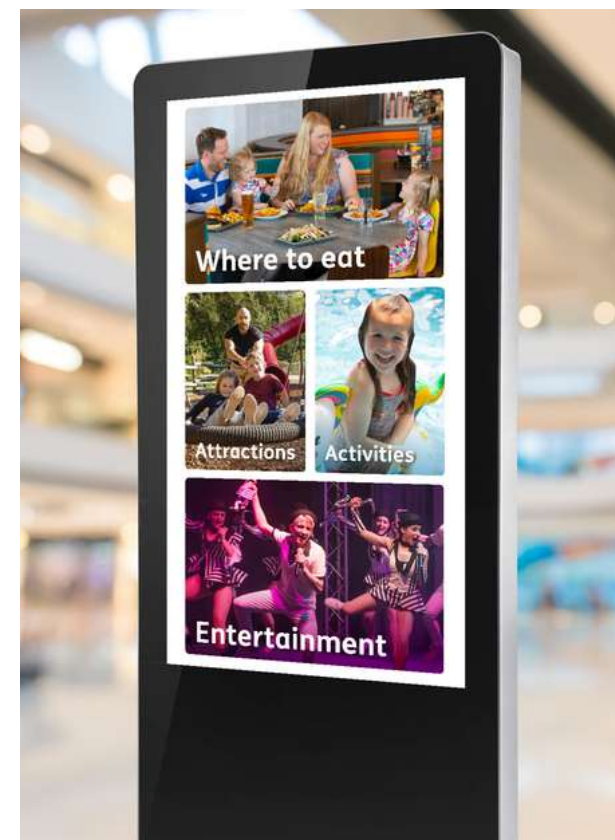
### Give a great first impression

A hallmark of a great experience is feeling welcome. Digital signage in your reception is one of the first things your new guest will see and where first impressions are made.

### Digital screen formats to fit your needs

seeview is available to fit your different screen formats, including large screen displays, tablets, kiosks or totem displays.

|                    | Basic<br>Separate Cloud CMS | Pro<br>Holidaymaker Integration |
|--------------------|-----------------------------|---------------------------------|
| One-off set up fee | £999+ VAT                   | £500+ VAT                       |
| 3 Screen Licences  | £75+VAT / month             | £75+VAT / month                 |
| 10 Screen Licences | £225+VAT / month            | £225+VAT / month                |



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## What our customers say

We receive great feedback on how Holidaymaker has driven business and a better understanding of client needs...

“Our first ever push notification created a sell-out event on Mother’s Day, it was brilliant” - Meadowhead Parks

“The integration with our events booking has yielded a six-figure income. Previously our events were free but now with Holidaymaker and BookWhen we can schedule effectively” - Beverley Holidays

“We can attribute two caravan sales directly to the app” - Waterside Holiday Group

“Since our family business was formed 35 years ago, we have always aimed to provide the best possible experience for guests – the app has taken this to a whole new level” – Coast & Country Parks

“We’re struggling a little bit at the moment but don’t want to cancel the booking but can we spread the payment over a couple of months – it would really help?” - Customer request through the app

“Ahead of our arrival can we order champagne for the lodge and anything else you think would be appropriate for an anniversary? Thanks in advance” - Customer request through the app





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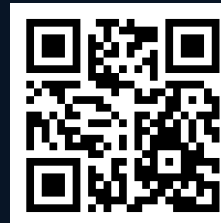
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### Holidaymaker news and updates

Scan the QR code or follow the link to subscribe to our newsletter:

<https://bit.ly/46UGR8N>

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